

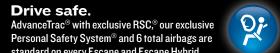
Drive quality. You see it, feel it, hear it in every Ford — quality matters. Others see it too: Escape Hybrid earned a *Consumers Digest* "Best Buy" Award for 2008.



Drive safe.

Drive green. With 34 mpg in the city³ Escape Hybrid is the most fuel-efficient SUV on the planet. It helps save the earth's precious resources — and some of yours.





Drive smart.

Stay in touch and manage your music on the go with our available, exclusive Ford SYNC™ voice-activated, customizable media system.¹

standard on every Escape and Escape Hybrid.



Drive one.



Finally. It's my turn to Escape.

Fun. Isn't it time you got yours? Escape and Escape Hybrid are ready to go with new and improved engines, up to 20% more horsepower, better performance, and smart new features like our available, exclusive Ford SYNC[™] voice-activated, customizable media system! The 2009 Ford Escape and Escape Hybrid are more fun — and more fuel efficient — than ever.



The second second second

Escape Hybrid Limited • Light Ice Blue Metallic • Escape XLT • Redfire Metallic



Blue skies.

Green trees. Let's keep 'em that way.



Escape Hybrid Limited • Kiwi Green Metallic • Available Equipment

Recycling. It's not just for paper anymore.

The Escape Hybrid powertrain actually recharges itself. It all starts with the new 2.5L I-4 engine using Atkinson-cycle combustion to make the most of each drop of gas. The engine works with the electric traction motor to create 177 net hp — 14% more than the previous powertrain. The electric traction motor also captures kinetic energy during Regenerative Braking and uses it to recharge the 330-volt battery pack. The battery pack then completes the cycle by supplying energy to start the engine, to drive at low speeds, and to boost acceleration.

> For lively V6-like acceleration performance (with lower average fuel costs), Hybrid Drive mode gives the gas engine an extra boost whenever you need it. So you get the best of both worlds: serious SUV capability and outstanding hybrid fuel efficiency. Plus, Escape Hybrid meets California's strict Advanced Technology Partial Zero Emissions Vehicle (AT-PZEV) requirements², which helps keep our air cleaner too.

34 mpg

city³

Escape Hybrid Limited • Kiwi Green Metallic • Available Equipment

HYBRIN

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ESCAPE



Curvy roads. More power. Fun in the sun.

There's no better time to Escape. The available Duratec 30–3.0L V6 engine cranks out a massive 240 hp this year. That's 20% more power, making your drive more exhilarating than ever. And thanks to its efficient new 6-speed automatic transmission, the V6 also delivers better fuel economy this year. Got toys to tow? When properly equipped with the V6 engine and the optional Class II Trailer Tow Prep Package, Escape can tow up to 3500 lbs.

The new Duratec 25–2.5L I-4 engine, standard on XLS, XLT and Limited, gives you 171 hp and 171 lb.-ft. of torque — nearly 12% more power and 12.5% more torque than its I-4 predecessor. It delivers better fuel economy when paired with the available 6-speed automatic transmission. And it comes with a standard 5-speed manual on XLS.

Also new for 2009, our industry-first Easy Fuel[™] capless fuel-filler system is standard on every Escape and Escape Hybrid. It helps reduce harmful fuel tank evaporative emissions by eliminating the potential for you to drive with an incorrectly installed or missing gas cap. There simply is no gas cap with this system. It automatically seals hut when you remove the fuel nozzle. So you just gas up and go.

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Ispeak. It listens.

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Introducing Ford SYNC,[™] the new standard for in-vehicle communications and entertainment.¹ Developed in association with Microsoft,[©] SYNC is an available voice-activated, customizable media system that fully integrates your Escape with most Bluetooth[®]-enabled mobile phones and most popular digital media players. Enter the vehicle with a compatible and paired phone — SYNC knows you've arrived. Then you just press a button « § on the steering wheel and use simple voice commands to make calls and more — with both hands on the wheel. Connecting your digital media player to the USB port is just as easy. It even charges most players while you're jamming out. SYNC is also updateable. Visit SyncMyRide.com for the latest information about exciting new features. You talk. SYNC listens.[™]

Powered by Microsof





Right or left? Red or blue? Hot or cold?

- A. New for 2009, the available voice-activated Navigation system reads upcoming street names aloud, detects traffic
- B. On Hybrid models, the optional Navigation System includes



C. The available Navigation System features a hard drive with nearly 10 gigabytes of storage space for your pictures your "Home" page, and rip entire CDs or just your favorite managing your music easy. You can even play songs just by saying the name of the artist. The system also lets you D. Available SIRIUS® Satellite available Navigation System



with speed, flow and incident information; current and forecasted weather; sports scores (in-game and final) and

- gives you 7 color options ranging from red hot to cool blue.
- Dual-zone Electronic Automatic Temperature Control and our clever Reverse Sensing System.
- the 110-volt power outlet⁵ standard on Escape Hybrid.

Note to self: Get out. Way out.

Whether you want out of the city, out of the 'burbs, or just plain outside, Escape and Escape Hybrid are both built to oblige.
With fully independent suspensions and outstanding clearance, they're nimble enough to drive up and over some formidable obstacles that some others will have to waste time driving around. Always on and always working: the optional Intelligent 4WD System automatically monitors traction (200 times per second – much faster than any person could) and adjusts torque distribution as needed to give you maximum grip.

Escape XLT • Brilliant Silver Metallic • Available Equipment

Big wet dog. Five great friends. Room for all.

Up to 99.4 cu. ft.⁶ of space for family and friends. Up to 66.3 cu. ft.⁶ of space for pets and stuff. Seats as many as 5 adults with ease. And way more than one big wet dog, if that's your need. We even made sure that the Escape Hybrid battery pack is completely sealed beneath the cargo floor, so there's no need to worry about whether your cargo is wet or dry. Escape is designed to be just the right size — your life size — inside and out.

> Escape Hybrid Limited • Stone • Available Equipment • Custom Accessories — Dual INViSiON® DVD Headrests* *Ford Licensed Accessory.

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9









Flip it. Fold it. Strap it down.

- A. Instantly increase your cargo capability by another 100 lbs. when you add roof rails with crossbars. They're available in the Cargo Package, which features black rails on XLS and XLT, and black with stylish chrome inserts on Limited.
- B. Keep your muddy boots away from other cargo or stow precious items out of sight with the lockable hidden wet trunk. It's available exclusively in the Cargo Package.
- C. The standard floor console gives you a 3-tier storage system, 2 removable bins, and a hidden storage area that's large enough to stow a laptop computer or purse.
- D. Every Escape features standard 60/40 split-folding rear seats for interior flexibility on demand.
- E. Tip-fold-flat latches make it easy to fold the rear seats down, opening up to 66.3 cu. ft.⁶ of cargo space. Need the seats up? You still have up to 29.2 cu. ft.⁶ of space in back.
- F. The new comfort-designed seats in all 2009 Escape and Escape Hybrid models include cushions made with an environmentally friendly, soy-based foam that helps conserve limited resources and reduce CO₂ emissions.
- G. 100% post-industrial materials plastics and polyester fibers that would otherwise have ended up in landfills are recycled to help create the sustainable cloth-trimmed seats that are standard on Escape Hybrid and XLT.



Weekends. Gotta live every second.

Escape XLT • Sport Blue Metallic • Available Equipment • Custom Accessories — Thule[©] Racks* *Ford Licensed Accessory. Our standard Safety Canopy[®] System deploys side-curtain airbags to enhance protection for both rows of outboard-seated occupants in the event of certain side-impact collisions.

Any road. Every road. I go with confidence.

Every one of our innovative safety systems — including AdvanceTrac[®] with class-exclusive⁷ RSC[®] (Roll Stability Control[™]) — is now standard equipment on every Escape and Escape Hybrid. AdvanceTrac with RSC is the only electronic stability control system that utilizes 2 gyroscopic sensors, one of which is a unique vehicle-roll motion sensor. This sensor directly measures the roll rate 100 times every second. Working in conjunction with the Anti-lock Brake System (ABS), traction control and yaw control, the system automatically determines when and how to apply individual brakes and modify engine power to help keep all 4 wheels firmly planted.⁸ The Personal Safety System[®] includes a sophisticated network of sensors and front airbags that enhance protection for the driver and front passenger in the event of certain frontal collisions. Front-seat side airbags are also standard.

Ford

EECAPE

Colorize your Escape

Exterior and Interior Selections

	Camel Stone Charcoal Black
	XLS MANUAL/XLS
•	Sterling Grey Metallic*
•	Black
•	Redfire Metallic
•	White Suede*
•	Brilliant Silver Metallic*
•	Torch Red*
•	Light Sage Metallic
•	Sport Blue Metallic*
•	Black Pearl Slate Metallic
	XLT
• • •	Sterling Grey Metallic*
• • •	Black
• • •	Redfire Metallic
• •	White Suede*
• • •	Brilliant Silver Metallic*
• • •	Torch Red*
• • •	Light Sage Metallic
• • •	Sport Blue Metallic*
• • •	Black Pearl Slate Metallic
	LIMITED
• •	Sterling Grey Metallic*
• •	Black
• •	Redfire Metallic
• •	White Suede*
• •	Brilliant Silver Metallic*
• •	Light Sage Metallic
• •	Black Pearl Slate Metallic
	HYBRID/HYBRID LIMITED
•	Black
•	Light Ice Blue Metallic
•	White Suede*
	Brilliant Silver Metallic*
	Kiwi Green Metallic
	Black Pearl Slate Metallic
	*New for 2009.

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.





Camel Cloth with Dark Camel Inserts Standard on XLT





Brilliant Silver Metallic



Charcoal Black Cloth Standard on XLT



1





Kiwi Green Metallic

Sport Blue Metallic

Black Pearl Slate Metallic



Wheels



16" Cast-Aluminum Standard on XLS and XLT



16" Bright Machined-Aluminum Standard on Limited and Hybrid Limited



17" Chrome-Clad Aluminum Optional on XLT and Limited



16" Cast-Aluminum Standard on Hybrid

Personalize your Escape in 5 steps

Dimensions^{*}

EXTERIOR	ESCAPE	HYBRID
	(FWD/4WD)	(FWD/4WD)
Length	174.7"	174.7"
Wheelbase	103.1"	103.1"
Overhang – Front	33.7"	33.7"
Overhang – Rear	37.8"	37.8"
Width – Excluding mirrors Including mirrors Mirrors folded	71.1" 81.3" 77.9"	71.1" 81.3" 77.9"
Height (without options)	67.9"/67.8"	70.0"
Minimum running ground clearance	8.4"/8.1"	8.3"
Liftover height	29.8"/29.6"	29.7"/29.6"
Ramp breakover angle	19.0°/18.9°	18.7°
Angle of approach	19.4°/19.3°	19.5°/19.6°
Angle of departure	28.3°	27.8°/27.7°

INTERIOR

Front		
Head room	40.4"	40.4"
Shoulder room	56.6"	56.6"
Hip room	53.3"	53.3"
Leg room	41.6"	41.6"
Rear		
Head room	39.2"	39.2"
Shoulder room	55.9"	55.9"
Hip room	49.1"	49.1"
Leg room	35.6"	35.6"
Cargo volume (cu. ft.)		
Behind front seats	66.3/66.2	66.1
Behind rear seats	29.2	27.8

*Dimensions may vary by trim level.

Cargo and load capacity limited by weight and weight distribution.

Standard Features

MECHANICAL

- 4-wheel independent suspension
- 16.5-gallon fuel tank capacity (15.1-gallon on Escape Hybrid)
- 90,000-mile tune-up interval**
- Electric Power Steering (EPS)
- Front and rear stabilizer bars
- Front-wheel drive
- Power front disc/rear drum brakes with Anti-lock Brake System (ABS)

SAFETY/SECURITY

- 3-point safety belt restraint system for all seating positions
- Adjustable head restraints at all seating positions
- AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])
- Belt-Minder[®] front safety belt reminder
- Brake/shift interlock with automatic transmission
- Front-seat side airbags[†]
- Front height-adjustable shoulder safety belts
- Integrated keyhead transmitter remotes (2)
- LATCH Lower anchors and tether anchors for child-safety seats (rear seat positions)
- Personal Safety System[®] with dual-stage front airbags[†]
- Safety Canopy[®] System with side-curtain airbags[†] and rollover sensor
- SecuriLock[®] passive anti-theft ignition system
- Side-intrusion door beams
- Tire Pressure Monitoring System (excludes spare)

*Under normal driving conditions with routine fluid and filter changes. Always wear your safety belt and secure children in the rear seat.



INTERIOR

- 2nd-row 60/40 split-folding bench seat with tip-fold-flat latches
- 2 power points (1 in each row)
- Air conditioning
- Auxiliary audio input jack
- Covered visor vanity mirrors
- Cruise control
- Floor console with removable interior bins and 4 cupholders
- Illuminated-entry system
- Power door locks with child-safety rear door locks
- Power windows with one-touch-down driver-window feature
- Rear floor air ducts
- Tachometer
- Tilt steering wheel

EXTERIOR

- Easy Fuel[™] capless fuel-filler system
- Liftgate with flip-up glass
- Power sideview mirrors with manual-fold feature
- Rear-window defroster
- Solar-tinted glass
- Windshield wipers Front: variable-intermittent with washer; rear: 2-speed with washer





- 171 hp @ 6000 rpm, 171 lb.-ft, of torque @ 4500 rpm • 5-speed manual transmission (standard on XLS) 2009 EPA-estimated 22 mpg city/28 hwy. (FWD)
- 6-speed automatic transmission (optional on XLS: standard on XLT and Limited) 2009 EPA-estimated 20 mpg city/28 hwy. (FWD), 19 mpg city/25 hwy. (4WD)

Duratec 30–3.0L V6 engine

- 6-speed automatic transmission (optional on XLT and Limited)
- 2009 EPA-estimated 18 mpg city/26 hwy. (FWD), 17 mpg city/24 hwy. (4WD)

Gas-electric-powered Escape Hybrid Net horsepower 177

- 2.5L I-4 Atkinson-cycle engine

Permanent-magnet AC-synchronous electric motor

- 94 hp @ 5000 rpm
- Electronically controlled Continuously Variable Transmission (eCVT)
- 29 mpg city/27 hwy. (4WD)







- 240 hp @ 6550 rpm, 223 lb.-ft. of torque @ 4300 rpm

- 153 hp @ 6000 rpm, 136 lb,-ft, of torque @ 4500 rpm
- (standard on Hybrid and Hybrid Limited) 2009 EPA-estimated 34 mpg city/31 hwy. (FWD),

Choose your trim level

Gas-powered Escape

XLS Equipped with select standard features on facing page, plus:

- 16" cast-aluminum wheels with P235/70R16 all-season BSW tires
- AM/FM stereo/single-CD player with MP3 capability
- Chrome upper grille, body-color lower Cloth front bucket seats with adjustable

XLT Includes all the standard Escape XLS features, plus:

- Auto-dimming rearview mirror
- Automatic headlamps

- Front fog lamps

Limited Includes all the standard Escape XLT features, plus:

- AM/FM stereo/6-disc in-dash CD
- changer with MP3 capability
- Ambient Lighting

Gas-electric-powered Escape Hybrid

Escape Hybr

Hvbrid Includes select standard Escape XLT features, plus:

- 330-volt nickel-metal-hydride (NiMH)
 Dual-zone Electronic Automatic battery pack
- 16" cast-aluminum wheels
- 110-volt AC power outlet
- 60/40 split-folding rear seat with tip-fold-flat latches
- Temperature Control
- Regenerative Braking System
- 6-month subscription
- Steering wheel-mounted cruise and secondary audio controls

Hvbrid Limited Includes all the standard Escape Hybrid features, plus:

- AM/FM stereo/6-disc in-dash CD changer with MP3 capability
- Ambient Lighting
- Automatic headlamps
- Body-color door handles and heated sideview mirrors
- · Chrome interior door handles, and air register and shifter bezels
- 16" bright machined-aluminum wheels Chrome upper and lower grille, liftgate garnish and roof-rail inserts
 - Ebony Black-trimmed center stack
 - Power moonroof
 - Premium heated leather-trimmed front seats
 - Reverse Sensing System
 - Roof-rail crossbars
 - SecuriCode keyless-entry keypad

Continue vour build on the next page.



- head restraints

Escape XLT

- Black exterior door handles and mirrors

Privacy glass

- Leather-wrapped steering wheel Overhead console with dual storage bins
- Black roof side rails

Compass and outside temperature display

- Front and rear floor mats
- Illuminated visor vanity mirrors

- 16" bright machined-aluminum wheels Chrome upper and lower grille, liftgate

- Body-color door handles and mirrors
- · Chrome interior door handles, and air register and shifter bezels
- garnish and roof-rail inserts
- Ebony Black-trimmed center stack Ford SYNC[™]
- Premium leather-trimmed seats

Premium-grade cloth seats with

SecuriCode[™] kevless-entry kevpad

6-way power driver seat

SIRIUS Satellite Radio with

6-month subscription

Escape Limited

Body-color upper and lower grille



Choose your options

- 17" chrome-clad aluminum wheels with P225/65R17 all-season BSW tires (Available on XLT and Limited)
- 6-speed automatic transmission (Available on XLS)
- Audiophile[®] Sound System with 6-disc in-dash CD changer. MP3 capability, clock and 7 speakers (including an 8" subwoofer) with 320 watts (Available on XLT and Limited)
- Black roof-rail crossbars (Available on Hybrid)
- Duratec 30-3.0L V6 engine (Available on XLT and Limited)
- Ford SYNC[™] voice-activated, in-vehicle communications and entertainment system (available only with auto-dimming rearview mirror and 6-speed automatic) (Available on XLS and XLT)
- Front and rear color-keyed carpeted floor mats (Available on XLS)
- Integrated side step bars (Available on XLT, Limited, Hybrid and Hybrid Limited)
- Intelligent 4WD System (available only with 6-speed automatic) (Available on XLS, XLT, Limited, Hybrid and Hybrid Limited)
- Power moonroof with sunshade and mini-overhead console (Available on Hybrid)
- Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Audiophile Sound System and SIRIUS Travel Link™ services with 6-month subscription (Available on Limited, Hybrid and Hybrid Limited)

Choose your packages

Cargo Package

Roof side rails with crossbars, retractable cargo area cover and lockable wet trunk (Available on XLS, XLT and Limited)

Leather Comfort Group

Leather-trimmed seats and Ambient Lighting (Available on XLT)

Limited Luxury Package

Dual-zone Electronic Automatic Temperature Control, heated front seats, heated sideview mirrors and Reverse Sensing System (Available on Limited)

Moon & Tune Value Package

Power moonroof and Audiophile Sound System (Available on Limited: single-disc Audiophile Sound System when paired with voice-activated Navigation System)

Sun & SYNC Value Package

Power moonroof and Ford SYNC (Available on XLT)

Trailer Tow Prep Package

Class II 3500-lb, receiver and trailer wiring harness with 4-pin connector (V6 only; Available on XLT and Limited)







¹Driving while distracted can result in loss of vehicle control. Only use mobile ⁷Small SUV class. phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc.

²AT-PZEV is a rating approved by the California Air Resources Board. Vehicles sold in federally regulated states meet the Environmental Protection Agency's Tier 2/Bin (3) emissions standards.

³Based on U.S. EPA rankings and best city mileage in VCA data. EPA-estimated 34 mpg city/31 hwy. for FWD.

⁴Real-time traffic monitoring available in select markets. Some features are options or subject to additional ordering requirements or limitations. Dimensions unavailable while driving. Service not available in Alaska or Hawaii. See your Ford Dealer for details. © 2008 SIRIUS Satellite Radio Inc. "SIRIUS," the SIRIUS dog, "SIRIUS Travel Link" and related marks are trademarks of SIRIUS Satellite Radio Inc.

⁵See your Owner's Guide for complete details. ⁶Escape XLT capacities stated. Actual capacities vary by model.

⁸Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on AdvanceTrac® with RSC.[®] visit fordvehicles.com.

Comparisons based on 2008 competitive models (Small SUV class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

New Vehicle Limited Warranty. We want your Ford Escape or Escape Hybrid Extended Service Plan. For a purchase or lease, the Ford Extended Service ownership experience to be the best it can be. So under this warranty, your Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile dealer for an ESP, the only service contract backed exclusively by Ford and Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage - all with no deductible. Escape Hybrid is also covered by an 8-vear/100.000-mile Hybrid Limited Warranty.* Please ask your Ford Dealer for copies of these limited warranties.

security of knowing that help may be only a phone call away should you run out Agency), a licensed agency and subsidiary of Ford Motor Company. of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

*10-year/150,000-mile Hybrid Battery Limited Warranty in California, Connecticut, Maine, Massachusetts, New Jersey, New York, Rhode Island and Vermont. See dealer for details.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

components and protect you from the cost of unexpected repairs. Ask your honored at all Ford Lincoln Mercury dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance Roadside Assistance is extended to 5 years or 60,000 miles, so you have the offered by American Road Services Company (in CA, American Road Insurance







A. Dual INViSiON® DVD Headrests*

B. Garmin[®] nüvi[®] Portable Navigation System*

C. Bug deflector

D. Thule[®] racks*

E. Interior cargo net

- F. Side window deflectors
- **G.** Cargo-Logic[®] System
- H. Katzkin[®] Leather seat covers*
- I. Splash quards

J. Rear roof spoiler

K. Premium carpeted floor mats

L. Trailer hitch balls/draw bars

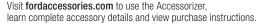
M. Wheel locks

*Ford Licensed Accessories. Garmin is a registered trademark of Garmin Ltd.

Customize your Escape

Also available:

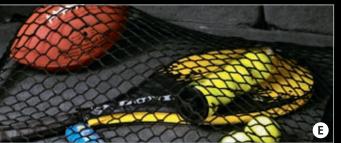
- Vehicle security system Skyway SmartAlert[™]*
- Keyless entry keypad
- Wiper Shaker*
- HD Radio®*
- Moonroof deflector
- Ashcup/coin holder/ Smoker's Pack
- Electrochromic mirrors
- Remote start systems
- Interior cargo organizer
- All-weather floor mats
- Trailer hitch receiver (Class I)





Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 36-month/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.























Nothing gets in the way of my Escape.

Escape Limited • Black • Available Equipment

Time

ESCAPE