THE FACTS ABOUT FORD.



Drive quality.

FACT: On top of earning 8 Consumers Digest "Best Buy" awards for 2009 models, Ford Motor Company is **unsurpassed** by Toyota and Honda when it comes to quality.



Drive green.

FACT: Ford builds the most fuelefficient midsize sedan in America (Fusion Hybrid: 41 mpg city)² and the most fuel-efficient SUV on the planet (Escape Hybrid: 34 mpg city).3



Drive safe.

FACT: No other car company offers you more vehicles that have received both 2009 IIHS "Top Safety Pick" and NHTSA 5-Star crash test ratings.4



Drive smart.

FACT: The voice-activated Ford SYNC® customizable media system and EcoBoost™ V6 engines are just a few of the innovative technologies you can only find in a Ford.

Visit fordvehicles.com to learn more.



Drive one.



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EDGE Ford

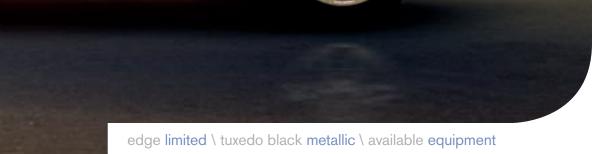
Based on cumulative survey data of 2008 MY Ford and competitive owners at 3 months of service in 3 surveys conducted 9/07–5/08. EPA-estimated 23 mpg city/34 hwy., 27 mpg combined, Fusion S I-4 automatic; 4l mpg city/36 hwy., Fusion Hybrid. Actual mileage will vary. Midsize class per R. L. Polk. Based on unadjusted city fuel economy from EPA (10/08) and VCA (5/08). 2009 EPA-estimated 34 mpg city/31 hwy. for Escape Hybrid FWD. Excluding vehicles built for Mazda. Based on NHTSA 5-Star ratings for all 4 crash test categories. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).



YOU WANT UNIQUE, STANDOUT LOOKS. YOU WANT TO GET UP TO SPEED AND RIDE LIKE A SPORTS SEDAN. YOU WANT THE ASSURANCE OF TOP SAFETY RANKINGS. YOU WANT YOUR CROSSOVER TO HANDLE EVERYTHING YOU THROW AT IT – AND IN IT. YOU WANT THE EDGE.

AESTHETIC & ATHLETIC







in MOTION it stirs **Emotion**.

Sport sizzles.

Edge Sport is rolling sculpture. Wheels glistening as brilliantly as the 3-bar grille. Chiseled lines with unique body-color fascias and trim. A monochromatic paint scheme, front to back -Punctuated with wide, bright dual exhaust tips. Interior harmony is synthesized by Ambient Lighting And exclusive Alcantara® Grey seat inserts. Punch it up with this optional tandem: 22" wheels, Plus a **performance-tuned** suspension.





QUICK. efficient.

The power of 6. As in a die-cast, aluminum-block **V6 engine**. Good for an impressive 265 horses and teamed with a sophisticated **6-speed automatic**. Tap into torque across the band: merges, passes – no sweat. The **fully independent suspension** facilitates handling. It features hydro-bushings and an isolated subframe attached at, you guessed it, 6 locations. Smooth and precise never had it so good.

Driving confidence can be elevated to enthusiast level on **Edge Sport**. Courtesy of optional 22" wheels, wrapped in high-performance Pirelli® Scorpion Zero tires, together with a custom-tuned suspension that incorporates a bigger front stabilizer bar and enhanced shocks, springs and steering. **A corner carver**.

¹2009 EPA-estimated, FWD.

PICKS UP YOUR VOICE. PLOTS THE BEST ROUTE. PLAYS TUNES ON REQUEST. PLACES CALLS TOO.

NAVIGATION WITH SIRIUS TRAVEL LINK.™

Displayed on a generous **6.5" LCD touch screen**, the optional GPS-linked Navigation System offers voice activation for everything from driving directions to accessing music. It also provides nearly **10 gigs of storage space** for photos (on your home page) and music (up to 2400 songs). Class-exclusive¹ SIRIUS Travel Link is the source for **up-to-the-minute** local traffic, weather, fuel prices, sports scores and movie listings.² So you're always in the know.

SIRIUS® SATELLITE RADIO.

Standard on Edge SEL, Limited and Sport, SIRIUS Satellite Radio² comes with a 6-month subscription: Surf more than **130 channels** – including **100% commercial-free** music, plus the best of sports, news, talk and entertainment, coast-to-coast.

¹Medium 5-Passenger CUV class with standard 6-cylinder engine. ²Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Subscription required after introductory 6 months expire. Service only available in the 48 contiguous United States and the District of Columbia. ³The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed. ⁴Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. ⁵SYNC with Traffic, Directions and Information available Summer 2009. These SYNC services not available with SIRIUS Travel Link or Navigation System. See your dealer for details.







...WITH A FRESH INFUSION OF SIENNA.

The stylish seating surfaces are accented with **contrast stitching** – same holds true for the leather-wrapped steering wheel and shift knob. Floor mats are of the premium carpeted variety, embellished with the "EDGE" logo. There's also a hint of **dark**, **brushed-aluminum** with this engaging new Limited Interior Appearance Package option.



enriching. enchanting. ENGAGING.

Edge can do it all: All depends on what you envision.









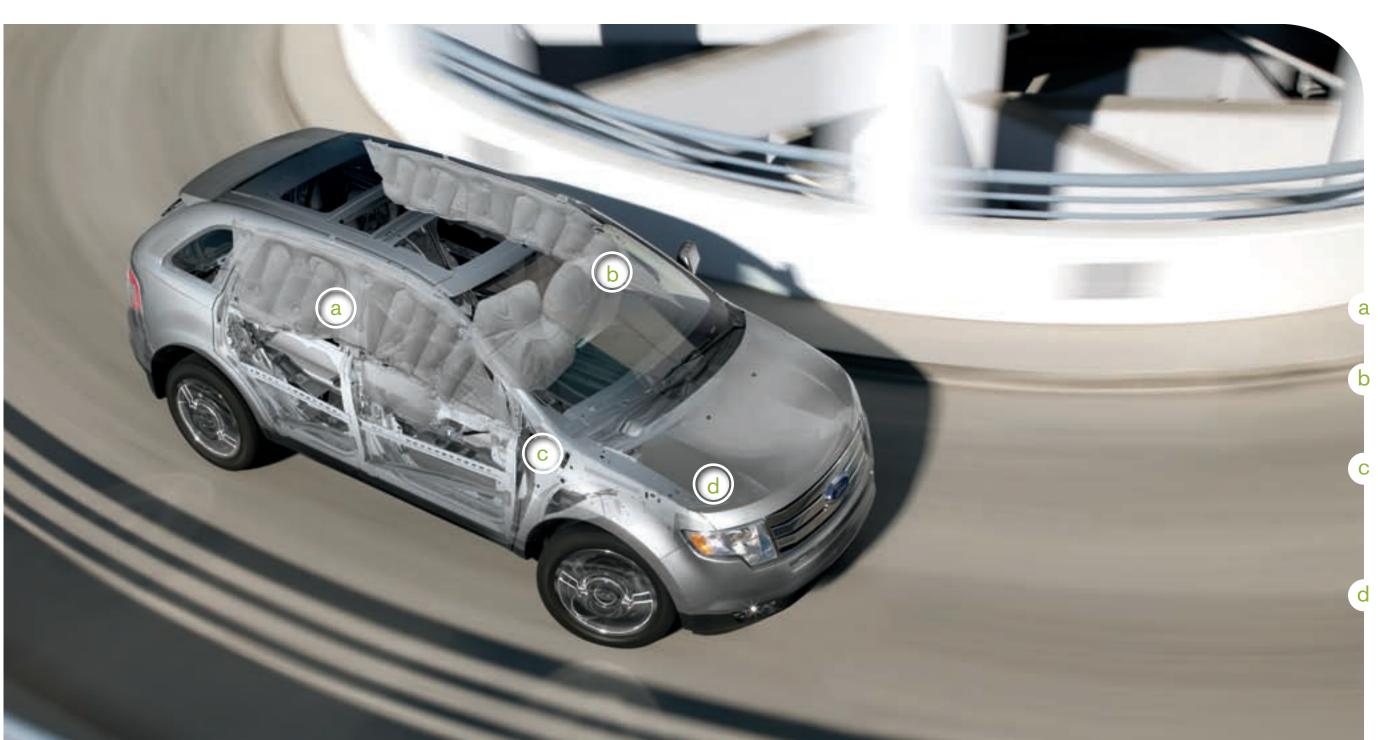




- a. The handy **POWER LIFTGATE** raises and lowers at the simple press of one of 3 buttons either on your key fob, on the dashboard or in the cargo area. It's an optional convenience.
- b. The standard **BLIND SPOT MIRRORS** integrate an innovative convex spotter that assists the driver by increasing visibility along each side of the vehicle.
- c. A real eye-opener: The VISTA ROOF™
 encompasses nearly 40% of the top and creates
 a daylight opening 3X larger than the average
 moonroof. The front panel powers open; the rear
 stays put. This panoramic option also features
 dual power sunshades.
- d. **DUAL INVISION™ DVD HEADRESTS** available as a Ford Licensed Accessory work independently and tout 7" adjustable monitors, game ports, infrared headphones and more.
- e. **ADAPTABILITY** is the word for Edge equipped with a 60/40 split fold-flat, reclining rear seat; folding center armrest; and a timesaving EasyFold™ rear seatback release on SEL, Limited and Sport.







TOP SAFETY PICK.

3 YEARS RUNNING.

Once, twice, three times a *TOP SAFETY PICK* – for the 2007–2009 model years – per the Insurance Institute for Highway Safety (IIHS). Edge achieves the **highest rating possible** in rigorous front, side and rear crash tests. Kudos to all those side-intrusion door beams, energy-absorbing door-trim panels, and bumper-to-bumper flow-through rails. Passenger compartment energy management at its finest.

SAFETY CANOPY® SYSTEM

The patented Safety Canopy System deploys **side-curtain airbags** to enhance protection for outboard-seated occupants in the event of certain side-impact collisions.

PERSONAL SAFETY SYSTEM™

With its sophisticated network of sensors and **front airbags**, the Personal Safety System enhances protection for the driver and front passenger in the event of certain frontal collisions. **Front-seat side airbags** are standard too.

ADVANCETRAC® WITH RSC® (ROLL STABILITY CONTROL™)

The industry's only such system with **2 gyroscopic sensors** – one of which is a unique vehicle-roll motion sensor – AdvanceTrac with class-exclusive RSC¹ works with the 4-wheel disc **Anti-lock Brake System** (ABS), **traction control** and **yaw control**. It automatically determines when to apply individual brakes and modify engine power to help keep all 4 wheels firmly planted.

SOS POST-CRASH ALERT SYSTEM™

In the event of an airbag deployment or safety belt pretensioner activation in certain collisions, the SOS Post-Crash Alert System automatically **flashes the hazard lights** and **sounds the horn** to attract attention.²

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on AdvanceTrac with RSC, visit fordvehicles.com. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

DIMENSIONS & CAPACITIES

Wheelbase	111.2"
Length	185.7"
Height (with options)	69.0"
Width – Excluding mirrors	75.8"
Width – Including mirrors	87.5"
Width – Mirrors folded	79.1"
Minimum running ground clearance	7.9"
Liftover height	30.8"
Overhang – Front	37.0"
Overhang – Rear	37.5"

Interior	front/rear
Head room (without Vista Roof™)	40.0"/39.3"
Shoulder room	58.9"/58.8"
Hip room	54.8"/56.3"
Leg room	40.7"/39.6"

Capacities

Passenger volume (cu. ft.)	108.4	
Cargo volume behind front seats (cu. ft.)	69.0	
Cargo volume behind rear seats (cu. ft.)	32.2	
Fuel capacity (gal.)		
FWD	19.0	
AWD	20.0	

HORSEPOWER, TORQUE & **FUEL ECONOMY**¹

3.5L Duratec® V6 engine

Horsepower	265 @ 6250 rpm
Torque (lbft.)	250 @ 4500 rpm
6-speed automatic FWD	17 mpg city/24 hwy
AWD	15 mpg city/22 hwy

STANDARD

Mechanical

3.5L Duratec V6 engine with 6-speed automatic transmission 4-wheel power disc brakes with Anti-lock Brake System (ABS) Front-wheel drive

Independent front and rear suspension

Mini spare tire

Power rack-and-pinion steering

Safety & Security

Personal Safety System[™] for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

AdvanceTrac® with RSC® (Roll Stability Control™)

Battery saver with headlamps-off delay

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Front-seat side airbags²

Front height-adjustable shoulder safety belts

Illuminated entry system

LATCH - Lower anchors and tether anchors for child-safety seats (2 in rear)

Safety Canopy® System with side-curtain airbags² and rollover sensor SecuriLock® passive anti-theft ignition system

SOS Post-Crash Alert System™ flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions

Tire Pressure Monitoring System (excludes spare)

Interior

4 12-volt power points (1 each in instrument panel, center console, rear seat and cargo area)

Accessory delay for power features

Adjustable driver and front-passenger sun visors

Air conditioning with rear-seat vents

Auxiliary audio input jack Cargo area hooks and net

Center console with deep-bin armrest, dividers, power point and 2 cupholders

Coat hooks (2)

Cupholders/beverage holders (6)

Dual-note electric horn

Front and rear carpeted floor mats

Front and rear dome/map lights

Front-passenger (1) and B-pillar (2) assist handles

Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and coolant temperature indicator)

Map pockets in driver and front-passenger seatbacks and in all 4 door panels, with 2 beverage holders in front door panels

Overhead console with sunglasses holder

Power door locks

Power windows with one-touch-up/-down driver-window feature Rear-seat fold-down armrest with 2 cupholders

Rear-window defroster

Steering wheel-mounted cruise control

Tilt and telescoping steering column

Chrome 3-bar grille

Power sideview mirrors with Blind Spot Mirrors and manual fold-away design

Privacy glass (rear doors, rear quarter windows and liftgate window)

Rear spoiler

Remote keyless-entry system with 2 integrated keyhead transmitter remotes

Rocker moldings

Roof-mounted antenna

Windshield wipers – Front: variable-intermittent with washer: rear: 2-speed with washer



EDGE SEL

Equipped with select standard features, plus:

17" painted-aluminum wheels

Quad-beam halogen headlamps

Black exterior door handles, sideview mirrors, rear spoiler and rocker moldings

Dual chrome exhaust tips

Cloth seats

EDGE SE

Front bucket seats with driver manual lumbar Rear 60/40 split fold-flat seat with manually reclining seatbacks and folding center armrest AM/FM stereo/single-CD player with MP3 capability

Available Option Group

Convenience Package: auto-dimming rearview mirror, automatic headlamps, SecuriCode™ keyless-entry keypad, secondary steering wheel-mounted audio controls and Reverse Sensing System + SIRIUS Satellite Radio with 6-month subscription

Available Options

All-weather floor mats Black roof side rails

Ford SYNC® voice-activated, in-vehicle communications and entertainment system³



Equipped with all standard SE features, plus:

18" painted-aluminum wheels

Automatic headlamps with wiper activation

Body-color exterior door handles, sideview mirror accents and rear spoiler

SecuriCode keyless-entry keypad

Reverse Sensing System

Fog lamps with chrome bezels

"SEL" badge Unique cloth seats

6-way power driver seat

EasyFold™ rear seatback release

Auto-dimming rearview mirror

Illuminated visor vanity mirrors AM/FM stereo/6-disc in-dash CD changer with secondary

steering wheel-mounted controls and MP3 capability

SIRIUS Satellite Radio with 6-month subscription Leather-wrapped steering wheel and shift knob

Message center

Additional chrome accents on registers Unique aluminum finish on instrument panel

Available Option Groups

18" premium aluminum chrome-clad wheels + Ford SYNC 18" premium aluminum chrome-clad wheels + Ford SYNC + Ambient Lighting + Leather Comfort Package: leathertrimmed seats, heated front bucket seats, 6-way power fold-flat front-passenger seat, and Dual-zone Electronic Automatic Temperature Control with particulate air filter

Available Options & Packages

All-weather floor mats

All-Wheel Drive (AWD)

SYNC

Black roof side rails (not available with Vista Roof) Cargo Package: power liftgate and Cargo

Management System⁴

Class II Trailer Tow Package: hitch receiver, larger radiator, upgraded cooling fans, and wiring harness with 4-pin connector (3500 lbs. max.)

Navigation Package: voice-activated with a nearly 10-gigabyte hard drive, single-disc Premium Sound System with 9 speakers, and SIRIUS Travel Link™ services with 6-month subscription⁵

Panoramic Vista Roof – 2-panel glass roof with power tilt and open features on front panel and dual power sunshades4



Equipped with all standard SEL features, plus:

18" premium aluminum chrome-clad wheels

and memory

Heated sideview mirrors with security approach lamps

Body-color keypad surround Chrome beltline moldings

"LIMITED" badge Leather-trimmed seats

6-way power heated front buckets with driver-seat memory feature and fold-flat front-passenger seat

Dual-zone Electronic Automatic Temperature Control with particulate air filter

Ambient Lighting

SYNC

Premium Sound System with AM/FM stereo/6-disc in-dash CD changer with 9 speakers (including A-pillarmounted tweeters and an 8" subwoofer) with 320 watts Unique brushed-aluminum finish on center-stack panel and door-sill scuff plates

Grey Metallic-faced gauges Universal Garage Door Opener

Available Option Groups

20" premium aluminum chrome-clad wheels + panoramic Vista Roof

Cargo Package + 20" premium aluminum chromeclad wheels + panoramic Vista Roof + voice-activated Navigation System

Available Options & Packages

All-weather floor mats All-Wheel Drive (AWD)

Black roof side rails (not available with Vista Roof)

Cargo Package

Class II Trailer Tow Package

Limited Interior Appearance Package: Sienna leather-trimmed seats with contrast stitching; contrast stitching on steering wheel and shift knob; dark brushed-aluminum center-stack panel; and premium floor mats with "EDGE" logo

Panoramic Vista Roof

Voice-activated Navigation System with a nearly 10-gigabyte hard drive, single-disc Premium Sound System with 9 speakers, and SIRIUS Travel Link services with 6-month subscription

EDGE SPORT

Equipped with all standard SEL features, plus:

20" premium aluminum chrome-clad wheels with "SPORT" center caps (shown above with optional 22" bright polished-aluminum wheels)

Unique body-color front and rear lower fascias

Body-color door cladding and side-skirt rocker moldings Unique headlamp and taillamp blackout treatment

Larger 3½" bright dual exhaust tips "SPORT" badge

Contrast stitching on leather-wrapped steering wheel and shift knob

Leather-trimmed seats with Alcantara® Grey inserts Ambient Lighting

Unique dark brushed-aluminum finish on center-stack panel with "SPORT" logo Cargo Management System

Available Options & Packages

22" bright polished-aluminum wheels and sport-tuned suspension

All-weather floor mats All-Wheel Drive (AWD)

> Navigation Package⁶ Panoramic Vista Roof

Premium Package: Dual-zone Electronic Automatic Temperature Control with particulate air filter, Universal Garage Door Opener, security approach lamps, heated front bucket seats and sideview mirrors with memory, 6-way power fold-flat front-passenger seat and power liftgate

New Vehicle Limited Warranty. We want your Ford Edge ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

oadside Assistance. Covers your vehicle for 5 years or 60,000 miles so you have the security of knowing that help may be only a phone call awa should you run out of fuel, lock yourself out of the vehicle, or need towing Your Ford Dealer can provide complete details on all of these advantages

Ford Extended Service Plan. For a purchase or lease, the Ford of unexpected repairs. Ask your dealer for a Ford FSP, the only service Contract backed exclusively by Ford and honored at all Ford Lincoln

Insurance Services. Get Ford Motor Company quality in your auto nsurance. Our program offers industry-leading benefits and compl ates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obl quote. Insurance offered by American Road Services Company (in CA, American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

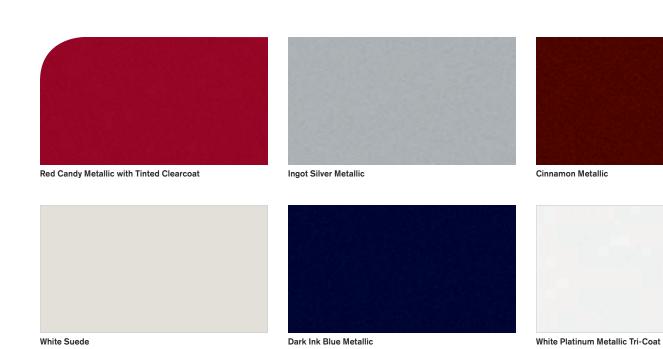
Comparisons based on 2009 competitive models (Medium 5-Passenger CUV class with standard 6-cylinder engine), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions or subject to additional ordering requirements or limitations. Dimension:

Subject to additional ordering requirements or limitations. Dimensions are added to the control of the additional subject to the control of the co Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Eard Dealer is the best change product specifications at any time without incurring obligations

¹2009 EPA-estimated fuel economy. ²Always wear your safety belt and secure children in the rear seat. ³Requires Convenience Package. ⁴Requires 18" premium aluminum chrome-clad wheels. ⁵Requires Leather Comfort Package on SEL. ⁶Requires Premium Package on Sport.

governed by SIRIUS Terms and Conditions at sirius.com/serviceterms.

Exterior colors.



Tuxedo Black Metallic

333	
	Sport Blue Metallic

Interior Colors Red Candy Metallic with Tinted Clearcoat¹ Ingot Silver Metallic White Suede Dark Ink Blue Metallic Tuxedo Black Metallic SEL/Limited Red Candy Metallic with Tinted Clearcoat¹ Ingot Silver Metallic Cinnamon Metallic White Suede² Dark Ink Blue Metallic White Platinum Metallic Tri-Coat¹ Sterling Grey Metallic Tuxedo Black Metallic **Limited Interior Appearance Package** Ingot Silver Metallic Cinnamon Metallic White Platinum Metallic Tri-Coat1 Sterling Grey Metallic Tuxedo Black Metallic Red Candy Metallic with Tinted Clearcoat¹ Ingot Silver Metallic Tuxedo Black Metallic Sport Blue Metallic

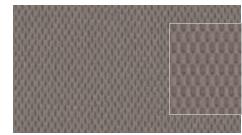
INTERIORS: O Camel Medium Light Stone Charcoal Black

Cloth - Charcoal Black with Charcoal Black inserts Standard on SE





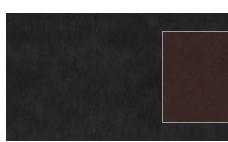
Leather - Charcoal Black with Alcantara® Grey inserts Standard on Sport



Cloth - Medium Light Stone with Medium Light Stone inserts



Leather - Camel with Camel inserts Standard on Limited, Optional on SEL



Leather - Charcoal Black with Sienna seating surfaces Standard with Limited Interior Appearance Package



Cloth - Medium Light Stone with Unique Medium Light Stone inserts Standard on SEL

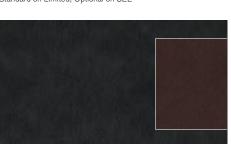
Standard on Limited, Optional on SEL

Leather - Medium Light Stone with Medium Light Stone inserts



Interior colors.

Cloth - Charcoal Black with Unique Charcoal Black inserts Standard on SEL



Sterling Grey Metallic

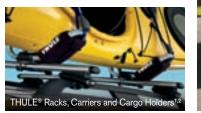
Wheels.

Accessories.

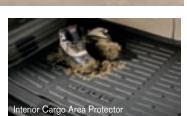






















Also available:

Katzkin® Leather Seat Covers¹ SmartAlert™ GPS Tracking & Recovery¹

SmartAlert' GPS Tracking & Recovery'
Keyless Entry Keypad
Electrochromic Mirror
Remote Start Systems
Vehicle Security System
Ambient Lighting Kit
Interior Soft Cargo Organizers (Large and Standard Size)
Interior Rear Cargo Shade
Grille Inserts
Chrome Door Handles

Chrome Door Handles

Graphic Stripes
DEWALT® Toolboxes and Racks¹

Splash Guards
Bumper Protector
Roof Crossbars

Roof Rails
EchoMaster® HitchScan™ Rear Park Assist Sensor/Hitch Step¹
Sportz® SUV Camping Tent¹
Wheel Locks
Wheel Center Caps
Trailer Hitch Balls/Draw Bars

Trailer Wiring Harness Kit
Wiper Shaker¹
All-Weather Floor Mats
Ashcup/Coin Holder/Smoker's Pack

To learn more about Ford Custom Accessories or to buy them online, visit fordaccessories.com.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.



