### THE FACTS ABOUT FORD.



**Drive quality.** 

FACT: On top of earning 8 Consumers Digest "Best Buy" awards for 2009 models, Ford Motor Company is **unsurpassed** by Toyota and Honda when it comes to quality.



Drive green.

FACT: Ford builds the most fuelefficient midsize sedan in America (Fusion Hybrid: 41 mpg city)<sup>2</sup> and the most fuel-efficient SUV on the planet (Escape Hybrid: 34 mpg city).3



Drive safe.

FACT: No other car company offers you more vehicles that have received both 2009 IIHS "Top Safety Pick" and NHTSA 5-Star crash test ratings.4



**Drive smart.** 

FACT: The voice-activated Ford SYNC® customizable media system and EcoBoost™ V6 engines are just a few of the innovative technologies you can only find in a Ford.

Visit fordvehicles.com to learn more.



















# Active Park Assist conquers parallel parking. In as little as 24 seconds, Just press a little as 24 seconds.

In as little as **24 seconds**. Just press a button and drive by potential spots to activate the system. **Active Park Assist** uses its sensors to take some measurements and prompts you when it's ready to park. You simply respond to system prompts and control vehicle speed using the gear shifter, gas and brake pedals – while it handles the hard parts – figuring out if the spot is big enough and **automatically steering the vehicle** into it. New for 2010, this remarkably intelligent system is optional on Escape Limited and Escape Hybrid Limited. It's bound to be your new best friend.

### MyKey™ – positively habit-forming.

The MyKey owner controls feature, also new for 2010, is standard on XLT, Limited, Hybrid and Hybrid Limited.

It lets you program ignition keys with specific parameters to help encourage smart driving habits, such as buckling up and traveling at appropriate speeds. MyKey is perfect for reminding drivers of all ages to abide by the rules of the road.



FLEX

## A truly illuminating experience.

### Navigation with SIRIUS Travel Link™

The available Navigation System, displayed on a vibrant 6.5" LCD touch screen, features easy voice activation for everything from driving directions to accessing tunes. It also provides nearly 10 gigs of storage space for photos and music while class-exclusive SIRIUS Travel Link delivers up-to-the-minute local traffic, weather, fuel prices, sports scores and movie listings! On Escape Hybrid, this available system also features a Power & Efficiency screen that coaches you on how to maximize your fuel efficiency by making the most of the vehicle's electric mode.



### SIRIUS® Satellite Radio.

Available SIRIUS Satellite Radio¹ comes with a 6-month subscription: Surf more than **130 channels** including **100% commercial-free** music, plus the best sports, news, talk and entertainment, coast-to-coast.

<sup>1</sup>Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Subscription required after introductory 6 months expire. Service available in the 48 contiguous states and Washington, D.C.



## You talk. SYNC listens...

Ford SYNC® with 911 Assist,™ plus new Traffic, Directions and Information.

The award-winning, available Ford SYNC system – developed in association with Microsoft® – works with your paired **Bluetooth®-enabled mobile phone** and **digital media player** or **USB drive**. Make and take calls, play music by artist or genre, and more – all with the touch of a button and **simple voice commands**.<sup>3</sup>

SYNC also features these convenient **Driver Services**:

• 911 Assist

- Turn-by-turn directions4
- Vehicle Health Reports
- Business searches<sup>4</sup>
- Up-to-the-minute weather<sup>4</sup>
- Personalized business, sports, traffic alerts, entertainment news, and more<sup>4</sup>

With **911 Assist**, the system can make an emergency call from your phone if any airbag has deployed. And, unlike other systems that send you to a call center first, SYNC connects you directly to a 911 operator. SyncMyRide.com has all the latest news.





<sup>2</sup>The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed. <sup>3</sup>Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. <sup>4</sup>Driver Services not available with SIRIUS Travel Link or Navigation System. See your dealer for details.



## Designed to support, COMfort and Sustain.

Escape is just the **right size** – inside and out. Its comfort-designed seats easily accommodate as many as **5 adults**. Supple leather-trimmed seating and **heated front seats** are standard on Escape Limited and Hybrid Limited this year.

The use of environmentally friendly, soy-based foam in seat cushions helps conserve limited resources and reduce CO<sub>2</sub> emissions. Escape Hybrid and XLT also feature sustainable cloth-trimmed seating made with 100% post-industrial materials – recycled plastics and polyester fibers that would otherwise have ended up in landfills.





## Plenty of space for your latest challenge.











A. With the rear seats folded flat, Escape delivers up to **67.2 cu. ft.** of wide-open space. And even with the seats up, you still get up to 31.4 cu. ft. of space to fill with everything you need.

B. Tip-fold-flat latches make it easy to configure the standard **60/40 split-folding rear seats** to fit your immediate gear-hauling needs.

C. Escape Hybrid is uniquely prepared for your adventures with its **110-volt power outlet**.<sup>1</sup> Use it for your laptop, a radio, or even a small TV.

D. Inside the standard **floor console**: a 3-tier storage system, 2 removable bins, and a hidden storage area deep enough for a laptop or purse.

E. This **hidden**, **lockable wet trunk** is made for dirty work. It's found in the available Cargo Package, along with a retractable cargo area cover and 100-lb.-capacity roof-rail crossbars.

¹See your Owner's Guide for complete details.





## Escape XLT shines with Sport style.

With the **Sport Appearance Package**, Escape is dressed to impress all around. This ultimate statement of streetwise style is available exclusively on XLT in Ingot Silver Metallic, Sangria Red Metallic or Black. Outside, you get a **high-gloss Black** grille, lower front appliqué, sideview mirrors and liftgate spoiler, plus a blacked-out treatment on the headlamps. Body-color door handles and rocker moldings are accented by unique **17" premium Black wheels** with a machined-finish outer ring. Inside, a Charcoal Black environment is paired with **Charcoal Black cloth** seating for a dramatic look. The instrument cluster, center console and doors each receive touches of high-gloss Black, while the door handles, air vents and shifter knob feature a chrome finish. The overall effect is eye-catching in all the right ways.



### DIMENSIONS & CADACITIES

DIMENSIONS & CAPACITIES		
Exterior (FWD/4WD)	Escape	Hybrid
Wheelbase	103.1"	103.1"
Length	174.7"	174.7"
Height (without options)	67.9"/67.8"	67.7"
Width – Excluding mirrors	71.1"	71.1"
Width – Including mirrors	81.3"	81.3"
Width - Mirrors folded	77.9"	77.9"
Minimum running ground clearance	8.4"	8.3"
Liftover height	29.6"/29.5"	29.4"/29.6"
Overhang – Front	33.7"	33.7"
Overhang – Rear	37.8"	37.8"
Ramp breakover angle	19.0°/18.9°	18.7°
Angle of approach	19.4°/19.3°	19.5°/19.6°
Angle of departure	28.3°	27.8°/27.7°
Interior		
Front		
Head room	40.4"	40.4"
Shoulder room	56.6"	56.6"
Hip room	53.3"	53.3"
Leg room	41.6"	41.6"
Rear		
Head room	39.2"	39.2"
Shoulder room	55.9"	55.9"
Hip room	49.1"	49.1"

Dimensions may vary by trim level. Cargo and load capacity limited by weight and weight distribution.

Leg room

Cargo Volume

Behind front seats

Behind rear seats

35.6"

67.2 cu. ft. 66.4 cu. ft.

31.4 cu. ft. 30.9 cu. ft.

35.6"

### **STANDARD**

### Mechanical

4-wheel independent suspension

16.5-gallon fuel tank capacity (15.1-gallon on Escape Hybrid) 90,000-mile tune-up interval<sup>1</sup>

Electric Power-Assisted Steering (EPAS)

Front and rear stabilizer bars

Front-wheel drive (FWD)

Power front disc/rear drum brakes with Anti-lock Brake System (ABS)

### Safety & Security

3-point safety belt restraint system for all seating positions Adjustable head restraints at all 5 seating positions

AdvanceTrac<sup>®</sup> with RSC<sup>®</sup> (Roll Stability Control<sup>™</sup>) Belt-Minder® front safety belt reminder

Brake/shift interlock (with automatic transmission)

Front height-adjustable shoulder safety belts

Front-seat side airbags<sup>2</sup>

Integrated keyhead transmitter remotes (2)

LATCH - Lower anchors and tether anchors for child-safety seats (rear seat positions)

Personal Safety System™ with dual-stage front airbags² Safety Canopy® System with side-curtain airbags² and rollover sensor

SecuriLock® passive anti-theft ignition system

Side-intrusion door beams

SOS Post-Crash Alert System™ flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions

Tire Pressure Monitoring System (excludes spare)

60/40 split-folding rear bench seat with tip-fold-flat latches 2 power points (1 in each row)

Air conditioning

Auxiliary audio input jack Covered visor vanity mirrors

Cruise control

Floor console with removable interior bins and 4 cupholders Illuminated-entry system

Power door locks with child-safety rear door locks

Power windows with one-touch-down driver-window feature Rear floor air ducts

Tachometer Tilt steering wheel

### Exterior

Easy Fuel™ capless fuel filler Liftgate with flip-up glass

Power sideview mirrors with integrated Blind Spot Mirrors and manual fold-away design

Rear-window defroster

Solar-tinted glass

Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer











### **ESCAPE XLS**

Equipped with all standard features, plus:

Duratec® 25-2.5L I-4 engine

5-speed manual transmission

16" cast-aluminum wheels with P235/70R16 all-season BSW tires

AM/FM stereo/single-CD player with 4 speakers

Black exterior door handles and sideview mirrors Chrome upper grille, body-color lower grille

Cloth front bucket seats with adjustable head restraints

### **Available Option Group**

Cargo Package: roof side rails with crossbars, retractable cargo area cover and lockable wet trunk + 6-speed automatic transmission

### **Available Options**

6-speed automatic transmission

Ford SYNC® voice-activated, in-vehicle communications and entertainment system<sup>3</sup>

Front and rear color-keyed carpeted floor mats Intelligent 4WD System<sup>3</sup>

### **HORSEPOWER, TORQUE &** EPA-ESTIMATED FUEL ECONOMY<sup>4</sup>

### GAS-POWERED ESCAPE

ouratec 25-2.5L I-4 Engine	
Horsepower	171 @ 6000 rpm
Torque (lbft.)	171 @ 4500 rpm
5-speed manual (XLS)	22 mpg city/28 hwy.
6-speed automatic	
FWD (XLS, XLT, Limited)	20 mpg city/28 hwy.
4WD (XLS, XLT, Limited)	19 mpg city/25 hwy.

### Duratec 30-3.0L V6 FFV Engine

orsepower	240 @ 6550 rpm
orque (lbft.)	223 @ 4300 rpm
speed automatic FWD (XLT, Limited)	18 mpg city/26 hwy.
4WD (XLT, Limited)	17 mpg city/24 hwy.

### ESCAPE XLT

Equipped with all standard XLS features, plus:

6-speed automatic transmission Auto-dimming rearview mirror

Automatic headlamps

Black roof side rails

Compass and outside temperature display Front and rear color-keyed carpeted floor mats

Front fog lamps

Illuminated visor vanity mirrors

Leather-wrapped steering wheel with secondary audio controls

MyKey<sup>™</sup> owner controls feature Overhead console with dual storage bins

Premium-grade cloth seats with 6-way power driver seat Privacy glass

SecuriCode<sup>™</sup> keyless-entry keypad SIRIUS Satellite Radio with 6-month subscription

### Available Option Groups

Cargo Package: roof side rails with crossbars, retractable cargo area cover and lockable wet trunk + Sun & SYNC Package: power moonroof and Ford SYNC

Cargo Package + Sun & SYNC Package + Leather Package: leather-trimmed seats and Ambient Lighting

### Available Options & Packages

17" chrome-clad aluminum wheels with P225/65R17 all-season BSW tires (not available with Sport Package)<sup>5</sup>

Cargo Package

Duratec 30-3.0L V6 Flex Fuel engine Ford SYNC

Integrated side step bars (not available with Sport Package) Intelligent 4WD System

### Leather Package

Premium Sound System with single-CD player, clock and 7 speakers (including an 8" subwoofer) with 320 watts<sup>5</sup>

Sport Appearance Package: high-gloss Black grille, lower front appliqué, sideview mirrors and liftgate spoiler Blacked-out headlamp treatment; 17" premium Black wheels with machined-finish outer ring and P225/65R17 all-season BSW tires: body-color door handles and rocker moldings; Charcoal Black cloth seating; Ebony Black interior accents; chrome finish on interior door handles, air register bezels and shifter knob insert6

### Sun & SYNC Package

Trailer Tow Prep Package: Class II 3500-lb. receiver and trailer wiring harness with 4-pin connector (V6 only)

### **ESCAPE LIMITED**

Equipped with all standard XLT features, plus:

16" bright machined-aluminum wheels AM/FM stereo/single-CD player with 6 speakers

Ambient Lighting

Body-color door handles and heated sideview mirrors Chrome finish on interior door handles, air register bezels

Chrome upper and lower grilles, liftgate garnish and roof-rail inserts

Ebony Black-trimmed center stack Ford SYNC

Premium leather-trimmed heated front seats

### Cargo Package

and shifter insert

### Available Option Group

Limited Luxury Package: Dual-zone Electronic Automatic Temperature Control, Reverse Sensing System Rear View Camera and Universal Garage Door Opener + Moon & Tune Package: power moonroof and Premium Sound System with single-CD player, clock and 7 speakers (including an 8" subwoofer) with 320 watts

### Available Options and Packages

17" chrome-clad aluminum wheels with P225/65R17 all-season BSW tires

Active Park Assist7

Duratec 30-3.0L V6 Flex Fuel engine Integrated side step bars

Intelligent 4WD System Moon & Tune Package

**Trailer Tow Prep Package** 

Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System and SIRIUS Travel Link™ services with 6-month subscription8

### **ESCAPE HYBRID**

Equipped with all standard XLT features, plus:

Permanent-Magnet AC-synchronous electric motor 330-volt nickel-metal-hydride (NiMH) battery pack 16" cast-aluminum wheels 110-volt AC power outlet

Body-color upper and lower grilles Dual-zone Electronic Automatic Temperature Control Ford SYNC

Regenerative Braking System

### **Available Options** Black roof-rail crossbars

Integrated side step bars Intelligent 4WD System

Power moonroof with sunshade and mini-overhead console Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, Hybrid Energy Flow and Power & Efficiency monitors, and

177

SIRIUS Travel Link services with 6-month subscription

### **HORSEPOWER. TORQUE &** EPA-ESTIMATED FUEL ECONOMY<sup>4</sup>

### **GAS-ELECTRIC-POWERED ESCAPE** Net horsepower

2.5L I-4 Atkinson-Cycle Engine 155 @ 6000 rpm Horsepower 136 @ 4500 rpm Torque (lb.-ft.)

Permanent-Magnet AC-Synchronous Electric Motor Horsepower Electronically controlled Continuously Variable Transmission (eCVT)

FWD (Hybrid, Hybrid Limited) 34 mpg city/31 hwy.

4WD (Hybrid, Hybrid Limited) 29 mpg city/27 hwy.

Equipped with all standard Hybrid features, plus:

16" bright machined-aluminum wheels

Ambient Lighting

Automatic headlamps

Chrome upper and lower grilles, liftgate garnish

Power moonroof

Reverse Sensing System

SecuriCode keyless-entry keypad

### Active Park Assist

Integrated side step bars Intelligent 4WD System

Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, Hybrid Energy Flow and Power & Efficiency monitors, and SIRIUS Travel Link services with 6-month subscription

### ESCAPE HYBRID LIMITED

AM/FM stereo/single-CD player with 6 speakers

Body-color door handles and heated sideview mirrors

Chrome interior door handles, air register bezels and shifter insert

and roof-rail inserts

Ebony Black-trimmed center stack

Premium leather-trimmed heated front seats

Black roof-rail crossbars

### Available Options

Hybrid ownership experience to be the best it can be. So under this Hybrid ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/50,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. Escape Hybrid is also covered by an 8-year/100,000-mile Hybrid Limited Warranty.9 Please ask your Ford Dealer for copies of these limited warranties.

New Vehicle Limited Warranty. We want your Ford Escape or Escape

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the on service contract backed exclusively by Ford and honored at all Ford

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed

Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

<sup>1</sup>Under normal driving conditions with routine fluid and filter changes. <sup>2</sup>Always wear your safety belt and secure children in the rear seat. <sup>3</sup>Requires 6-speed automatic transmission. <sup>4</sup>2009 model year ratings. Fuel when operating on F85 will vield different values than gasoline See Fuel Economy Quide for more information. 5Requires Cargo Package or Sun & SYNC Package. <sup>6</sup>Available with Sangria Red Metallic. Ingol Silver Metallic or Black exterior colors. Includes roof rails only when ordered with Cargo Package or Sun & SYNC Package. Not available Luxury Package and Moon & Tune Package. Requires Moon & Tune Package. 910-year/150,000-mile Hybrid Battery Limited Warranty in California, Connecticut, Maine, Massachusetts, New Jersey, New York, Rhode Island and Vermont. See dealer for details.

SIRIUS is a registered trademark of SIRIUS XM Radio Inc.
Subscriptions governed by SIRIUS Terms and Conditions at

Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG. Inc.

### Exterior colors

Gold Leaf Metallic







Interior Colors

<sup>1</sup>Available on Sport Appearance Package.

Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.



Cloth - Premium Greystone (Stone interior) Standard on XLT and Hybrid



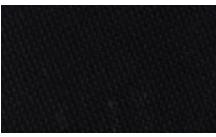
Leather - Camel Standard on Limited, Optional on XLT



Leather - Charcoal Black Standard on Limited, Optional on XLT







Cloth - Premium Charcoal Black Standard on XLT

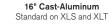


Leather - Stone Standard on Hybrid Limited, Optional on XLT

Interior colors

### Wheels

### Ford Custom Accessories





16" Bright Machined-Aluminum
Standard on Limited and Hybrid Limited





17" Premium Black with Machined-Finish Outer Ring Sport Appearance Package on XLT



17" Chrome-Clad Aluminum Optional on XLT and Limited



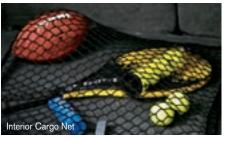
**16" Cast-Aluminum** Standard on Hybrid

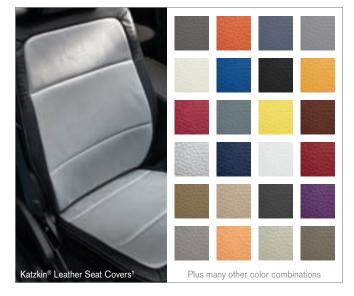














### Also available:

SmartAlert<sup>™</sup> GPS Tracking and Recovery<sup>1</sup>

Electrochromic Mirror

Keyless Entry Keypad

Remote Start Systems

Vehicle Security System

Interior Lighting Kit

Cargo-Logic® System

Interior Soft Cargo Organizer (Large Size)

Interior Soft Cargo Cooler Bag

Interior Rear Cargo Shade

Moonroof Deflector

Side Window Deflectors

Hood Deflector

Sportz® SUV Tent1

EchoMaster® HitchScan™ Rear Park Assist

Sensor and Hitch Step<sup>1</sup>

Roof Crossbars

Running Boards

Wheel Locks

neer Locks

Trailer Hitch Balls/Draw Bars

Trailer Wiring Harness Kit

Wiper Shaker De-Icer and Debris Cleaner<sup>1</sup>

All-Weather Floor Mats

Ashcup/Coin Holder/Smoker's Pack

<sup>1</sup>Ford Licensed Accessories.

Garmin is a registered trademark of Garmin Ltd.

### To learn more about Ford Custom Accessories and to buy them online, visit **fordaccessories.com**.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.



