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<sup>1</sup>EPA-estimated 41 mpg city/36 hwy for 17.5-gallon tank. Actual mileage will vary. <sup>2</sup>Based on RDA Group's QORS cumulative survey at 3 months of service in 3 surveys of 2009 Ford and competitive owners conducted 9/08-5/09. <sup>3</sup>Based on NHTSA 5-Star ratings for all 4 crash test categories. 2011 model year to be tested. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).

# 2011 FLEX



**Drive smart.**

Our available radar-based active park assist practically parallel parks for you — in as little as 24 seconds.



**Drive green.**

Up to 41 mpg city<sup>1</sup> means you can drive over 700 miles on a single tank in Fusion Hybrid.



**Drive quality.**

Ford Motor Company is unsurpassed by Toyota and Honda when it comes to quality.<sup>2</sup>



**Drive safe.**

Ford has the most NHTSA 5-Star safety ratings<sup>3</sup> of any company.



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0000000-00000-11FLXCAT

Courtesy of <Dealer Name>



Drive one.



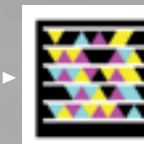
LIFE'S TOO SHORT  
TO FEEL BOXED IN.



The New 2011 Flex – Presented by <Dealer Name>

**There's *nothing* mini about it.** It's a 3-row crossover. Seats up to 7. Loaded with technology like the available Ford SYNC® voice-activated, in-vehicle connectivity system, the available Active Park Assist and an available new one-touch PowerFold® 3rd-row seat. Powered by a 3.5L Duratec® V6 or the available 3.5L EcoBoost™ V6 twin-turbocharged, direct-injection engine. Six airbags – including a 3-row Safety Canopy® System – are standard. SE, SEL and Limited offer several standout roof-color choices, while the new Flex Titanium is topped with a striking Tuxedo Black Metallic roof. If you're ready to make a statement, Flex is perfect for you.

FLEX LIMITED. INGOT SILVER METALLIC. WHITE SUEDE ROOF. AVAILABLE EQUIPMENT.

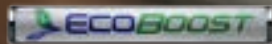


**SEE FEATURES COME TO LIFE**

Simply download the free app at [gettag.mobi](http://gettag.mobi) or text **FLEX** to **4FORD**. Then follow the directions to snap a photo of this "tag" (shown left), and start learning more about Ford Flex right on your smart phone.

Standard text messaging and data rates apply.





### 3.5L EcoBoost™ V6

355 Horsepower<sup>1</sup>

350 lb.-ft. of Torque<sup>1</sup>

21 MPG<sup>2</sup>

V8 Power + V6 Fuel Economy

Dual Exhaust with Chrome Tips

Electric Power-Assisted Steering

Paired with Intelligent AWD  
and 20-in. Aluminum Wheels

## POWER UP – EFFICIENTLY.

**Flex isn't just exciting to look at – it's exciting to drive.** It hunkers down. Puts a limit on lean. Grabs corners. Soaks up bumps and potholes. It even gives you V8 power with V6 fuel economy thanks to its available **3.5L EcoBoost V6** twin-turbocharged, direct-injection engine. We're talking 355 heart-pounding horsepower, 350 lb.-ft. of torque and up to 21 mpg.<sup>2</sup> The standard **3.5L Duratec® V6** quickens your pulse with 262 hp, 248 lb.-ft. of torque and up to **24 mpg**.<sup>3</sup> Both pair with an efficient **6-speed automatic** transmission. EcoBoost models include steering wheel-mounted paddle shifters and **intelligent all-wheel drive (AWD)** for a more spirited, performance-oriented driving experience. One that earned Flex a spot on *AUTOMOBILE Magazine's* list of All-Stars for the 2nd year in a row.

<sup>1</sup>Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required. <sup>2</sup>EPA-estimated 16 mpg city/21 hwy for Flex AWD with EcoBoost engine. <sup>3</sup>EPA-estimated 17 mpg city/24 hwy for Flex FWD with Duratec engine, 16 mpg city/22 hwy for Flex AWD with Duratec engine.

FLEX LIMITED. TUXEDO BLACK METALLIC. INGOT SILVER METALLIC ROOF. AVAILABLE EQUIPMENT.







# OPEN YOURSELF TO THE UNEXPECTED.

In here, you'll forget you're actually *in* at all. An available **multipanel Vista Roof™** welcomes the sky for all 3 rows to enjoy. Over the front seats, a sliding moonroof breathes in the fresh air. The 2nd and 3rd rows each get their own overhead windows. With panoramic views like this, you'll be seeing things in a whole new light.

FLEX SEL. MEDIUM LIGHT STONE LEATHER TRIM. AVAILABLE EQUIPMENT.



Available Features: Refrigerated 2nd-Row Console | 110-Volt Outlet | Dual-Headrest DVD Entertainment System | Heated 1st- and 2nd-Row Bucket Seats



Almost 10 ft. of Cargo Clearance  
Available PowerFold 3rd-Row Seat  
Storage Well Behind 3rd Row  
Up to 83.2 cu. ft. of Cargo Space



## INVITE THEM ALL IN.

**See that 2nd-row lounging room?** It's enough to make a limo green with envy. The simple truth is that Flex offers your friends and family the **most expansive 2nd-row** space in the class.<sup>1</sup> The 2nd-row seats conveniently flip and fold to allow access to the 3rd row. For increased ease, an **autofold release** is included with the available 2nd-row bucket seats and on the 40 section of the standard 2nd-row 60/40 split bench seat. And Flex is just as well suited to carry your favorite things. The available new **PowerFold® 3rd-row seat** starts clearing the way at the push of a button.

<sup>1</sup>Large Crossover class.

FLEX LIMITED. CHARCOAL BLACK LEATHER TRIM. 2ND-ROW BUCKET SEATS. AVAILABLE EQUIPMENT.







## GET THE STREETSIDE ADVANTAGE.

**Quicker and more user friendly** than a luxury brand's competitive system,<sup>1</sup> our available **Active Park Assist** helps you conquer parallel parking **in as little as 24 seconds**. Just press a button and drive by potential spots. Ultrasonic sensors help you find a spot that's big enough, and the system lets you know when it's ready to park. You remove your hands from the steering wheel and respond to system prompts by shifting gears and controlling vehicle speed with the brake and accelerator pedals. The system handles the hard part: **automatically steering the vehicle** into the spot.

<sup>1</sup>Based on head-to-head comparison of Ford Flex versus Lexus LS 460 L conducted by Ford Motor Company.

FLEX LIMITED. WHITE SUEDE. AVAILABLE EQUIPMENT.







## INDULGE YOUR PASSION FOR DETAILS.

Tailored leather trim. Crisp contrast stitching. Creatively perforated inserts. Olive ash woodgrain accents. Gleaming chrome and subtle satin-aluminum finishes. **Flex Limited** blends these exquisite elements with sweeping lines and pleasing textures to create a **sensory experience like no other**. Standard on Limited, the **10-way power, heated driver's seat** includes power-adjustable lumbar support. This seat and the **power-adjustable pedals** on Limited both include a convenient memory feature. Cruise and secondary audio controls grace its leather-wrapped steering wheel. New for 2011, **HD Radio™** technology joins the voice-activated **Navigation System** and the 390-watt **Audio System from Sony®** as standard features on Limited. The 12-speaker Sony system's Dolby® Automotive Entertainment Program technology helps Flex deliver surround sound so amazing you have to hear it to believe it.

FLEX LIMITED. CHARCOAL BLACK LEATHER TRIM. AVAILABLE EQUIPMENT.





## ADVANCE YOUR TRAVELS.

**SYNC**  
Powered by **Microsoft**

SYNC. Say the word. Voice-activated **Ford SYNC**® is an award-winning, available system that works with your paired Bluetooth®-enabled mobile phone and your digital media player. It provides hands-free calling, plays music, delivers Vehicle Health Reports and 911 Assist.™ With the touch of a button and voice commands, SYNC with **Traffic, Directions and Information** services provides turn-by-turn directions, personalized traffic alerts and more! **SyncMyRide.com** has the latest details.

**SIRIUS**  
SATELLITE RADIO

The available **Navigation System** (shown) features a vibrant 8-in. LCD touch screen and colorful maps that you can zoom and scroll. Standard on Limited and Titanium, this system plays DVDs while Flex is in Park and provides nearly 10 gigs of photo and music storage space. It also includes an introductory 6-month subscription to **SIRIUS Traffic**™ and **SIRIUS Travel Link**™<sup>2</sup> which provides fuel prices, weather reports, movie listings, sports scores and more. All this, in addition to over 130 channels of SIRIUS® Satellite Radio.

<sup>1</sup>Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Real-time traffic and turn-by-turn directions available in select markets. Standard text messaging and data rates apply. <sup>2</sup>Some features unavailable while driving. Subscription required after introductory 6 months expire.

FLEX LIMITED. CHARCOAL BLACK. NAVIGATION SYSTEM AND OTHER AVAILABLE EQUIPMENT.





#### New Flex Titanium

Tuxedo Black Metallic Roof  
Black-Chrome Grille and Liftgate Appliqué  
Blackout Treatment on Headlamps and Taillamps  
Alcantara® Suede- and Leather-Trimmed Seating  
Alloy Metallic and Circle Check Interior Accents  
20-in. Polished Aluminum Wheels

## MOVE WITH CONFIDENCE.

**It tangoes with the unpredictable without missing a step.** In addition to standard front-wheel drive, Flex is also available with **intelligent all-wheel drive (AWD)**, which is included on models equipped with the EcoBoost™ V6. This smart system distributes up to 100% of the available torque to the tire or tires with the most traction. On top of that, every Flex includes **traction control** to help prevent wheel slip during acceleration, as well as **AdvanceTrac® with RSC® (Roll Stability Control™)**! It's the only system in the class that uses 2 gyroscopic sensors, monitoring both yaw and roll motions, to provide side-slip control and roll stability control. AdvanceTrac with RSC is always on and always working for you.

\*Remember that even advanced technology cannot overcome the laws of physics.  
It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

FLEX TITANIUM. INGOT SILVER METALLIC. TUXEDO BLACK METALLIC ROOF. AVAILABLE EQUIPMENT.





FLEX LIMITED. RED CANDY METALLIC TINTED CLEARCOAT. WHITE SUEDE ROOF. AVAILABLE EQUIPMENT.



## EASE YOUR MIND.

### NHTSA ★★★★★ Ratings<sup>1</sup>

2010 frontal and side-impact crash tests

### 6 Standard Airbags

Including 3-row side curtains

### SPACE Architecture<sup>®</sup>

Side Protection And Cabin Enhancement

<sup>1</sup>2010 model year. 2011 model year to be tested. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program ([www.safercar.gov](http://www.safercar.gov)).



**Positively habit-forming.** The Ford MyKey<sup>®</sup> owner controls feature lets you program ignition keys to help encourage smart driving habits. Buckling up. Traveling at appropriate speeds. And much more.





## STANDARD FEATURES

### Mechanical

3.5L Duratec® V6 with 6-speed automatic transmission  
4-wheel disc Anti-Lock Brake System (ABS)  
Front-wheel drive (FWD)  
Power rack-and-pinion steering

### Seating

1st-row bucket seats with fold-flat front-passenger seat  
2nd-row 60/40 split fold-flat bench with autofold function on 40 section  
3rd-row manual fold-in-floor 50/50 split bench

### Interior

1st-row center console with armrest, storage, 2 cupholders, and rear pull-out drawer with 2 cupholders and storage for 2nd-row passenger use  
12-volt powerpoints (4)  
Accessory delay  
Auto-dimming rearview mirror  
Autolock power door locks  
Auxiliary audio input jack  
Cabin air filter  
Carpeted floor mats in 1st and 2nd rows  
Coat hooks in 2nd row (2)  
Compass  
Cruise control  
Cupholders/bottle holders (10)  
Driver and front-passenger sun visors with illuminated vanity mirrors  
Grab handles (3)  
Grocery bag hooks in cargo area  
Leather-wrapped shifter  
Leather-wrapped steering wheel with cruise and secondary audio controls  
Manual tilt/telescoping steering column  
Map pockets in 1st-row seat backs  
Message center with trip computer  
Overhead console with map lights and sunglasses holder  
Power windows with one-touch-up/-down driver's side window feature  
Reading lamps for 2nd- and 3rd-row passengers

### Exterior

Autolamp automatic headlamps with wiper-activated headlamps feature  
Bright polished exhaust tips  
Easy Fuel® capless fuel filler  
Privacy glass on 2nd- and 3rd-row windows and liftgate  
Rear-window defroster  
Reverse Sensing System  
SecuriCode™ invisible keypad  
Windshield wipers – Intermittent front (speed-sensitive) and 2-speed rear

### Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags,<sup>1</sup> safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
3-point safety belts for all seating positions  
Adjustable head restraints

AdvanceTrac® with RSC® (Roll Stability Control™) and traction control  
Battery saver  
Belt-Minder® front safety belt reminder  
Child-safety rear door locks  
Front-seat side airbags<sup>1</sup>  
Illuminated Entry System  
Integrated keyhead transmitter remotes (2)  
LATCH – Lower anchors and tether anchors for child-safety seats (3)  
MyKey® owner controls feature  
Safety Canopy® System with side-curtain airbags<sup>1</sup> and rollover sensor  
SecuriLock® Passive Anti-Theft System  
Side-intrusion door beams  
SPACE (Side Protection And Cabin Enhancement) Architecture  
Tire Pressure Monitoring System (excludes spare)

### Horsepower, Torque & EPA-Estimated Fuel Economy

3.5L Duratec V6 Engine	
Horsepower	262 @ 6,250 rpm
Torque (lb.-ft.)	248 @ 4,500 rpm
6-speed automatic	
FWD	17 mpg city/24 hwy
AWD	16 mpg city/22 hwy

3.5L EcoBoost™ V6 Engine	
Horsepower	355 @ 5,700 rpm <sup>2</sup>
Torque (lb.-ft.)	350 @ 1,500-5,250 rpm <sup>2</sup>
6-speed automatic with steering wheel-mounted paddle shifters	
AWD	16 mpg city/21 hwy

### Dimensions & Capacities

Exterior	
Wheelbase	117.9"
Length	201.8"
Height – Excluding options	68.0"
Height – Including options	69.3"
Width – Excluding mirrors	75.9"
Width – Including mirrors	88.8"
Width – Mirrors folded	80.1"

### Interior

1st Row	
Head room	41.8"
Shoulder room	58.4"
Hip room	55.5"
Leg room	40.8"

2nd Row	
Head room	40.5"
Shoulder room	58.1"
Hip room	55.0"
Leg room	44.3"

3rd Row	
Head room	38.7"
Shoulder room	50.8"
Hip room	41.1"
Leg room	33.3"

Cargo Volume (cu. ft.)	
Behind 1st row	83.2
Behind 2nd row	43.2
Behind 3rd row	20.0 <sup>3</sup>

Dimensions may vary by trim level. Cargo and load capacity limited by weight and weight distribution.



## SE

### Base Rapid Spec 100A

Includes all standard features, plus:

### Mechanical

17-in. painted aluminum wheels with P235/60R17 BSW tires

### Seating

6-way power driver's seat with 2-way manual front-passenger seat

7-passenger seating

Cloth seating

### Interior

AM/FM stereo/single-CD player and 6 speakers

Single-zone air conditioning with 2nd- and 3rd-row adjustable vents

### Exterior

Black beltline

Black, manually folding, power sideview mirrors

Body-color-painted door handles

Chrome grille

Fog lamps with chrome bezels

Halogen headlamps



## SEL

### Base Rapid Spec 200A

Includes select SE features, plus:

### Mechanical

18-in. machined aluminum wheels with P235/60R18 BSW tires

### Seating

1st-row heated bucket seats, including 10-way power driver's seat with power lumbar and 6-way power passenger seat with manual lumbar

### Interior

AM/FM stereo/6-disc in-dash CD changer, 6 speakers and SIRIUS Satellite Radio with introductory 6-month subscription

Cargo net

Dual-zone electronic automatic temperature control

Ford SYNC® voice-activated, in-vehicle connectivity system

Universal garage door opener

Woodgrain appearance appliqué on instrument panel and door trim

### Exterior

Body-color, power, heated, manually folding sideview mirrors

Chrome beltline

Chrome door handles

"SEL" badge



## LIMITED

### Base Rapid Spec 300A

Includes select SEL features, plus:

### Mechanical

19-in. polished aluminum wheels with P235/55R19 BSW tires

### Seating

1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver's seat with memory and power lumbar, and 6-way power passenger seat with manual lumbar

2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat

3rd-row perforated vinyl 50/50 split manually folding bench seat

### Interior

110-watt inverter with AC outlet

Ambient lighting in front cupholders, inside front console, front footwells and back of rear console

Audio System from Sony® with AM/FM stereo/ single-CD player and 12 speakers in 10 locations with Dolby® Automotive Entertainment Program technology  
Chrome scuff plates

Color-keyed leather-wrapped steering wheel with wood inlay

HD Radio™

Power-adjustable pedals with memory

Voice-activated Navigation System<sup>4</sup> featuring SIRIUS Traffic, SIRIUS Travel Link (introductory 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes DVD and MP3 capability

### Exterior

Chrome-capped, power, heated, manually folding sideview mirrors with integrated security approach lamps and memory

High-intensity discharge (HID) headlamps

LED taillamps

"LIMITED" badge

Power liftgate

Rear view camera

Satin-aluminum liftgate appliqué



## TITANIUM

### Base Rapid Spec 400A

Includes select LIMITED features, plus:

### Mechanical

20-in. polished aluminum wheels with P255/45R20 BSW tires

### Seating

1st- and 2nd-row leather-trimmed (3rd-row vinyl) seats in Charcoal Black with Gray Alcantara® suede inserts

### Interior

Circle Check-appearance appliqué on instrument panel and door-trim inserts

Illuminated scuff plates

Leather-wrapped steering wheel with perforated leather insert, Alloy Metallic accents, cruise and secondary audio controls

Painted Alloy Metallic accents on center stack, console and door bezels

### Exterior

Black beltline

Black-chrome liftgate appliqué

Body-color-painted door handles

Fog lamps with Black-painted bezels

Headlamps and taillamps with unique blackout treatment

Tuxedo Black Metallic Flex badge on leading edge of hood

Tuxedo Black Metallic-painted capped, power, heated, power-folding sideview mirrors with

integrated security approach lamps and memory

Tuxedo Black Metallic-painted roof

Unique Black-chrome grille

Flex Titanium model is late availability.

<sup>4</sup>Limited coverage in Alaska.

Choose your options on the following pages >>

Comparisons based on 2010 competitive models (Class is Large Crossovers), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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Sony is a registered trademark of the Sony Corporation.

Dolby is a registered trademark of Dolby Laboratories Licensing Corporation.

Alcantara is a registered trademark of Alcantara S.p.A., Italy.

<sup>1</sup>Always wear your safety belt and secure children in the rear seat.

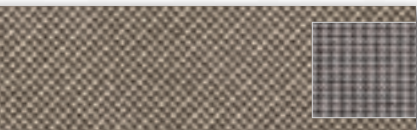
<sup>2</sup>Figures achieved using premium unleaded gasoline.

<sup>3</sup>Includes 5.0-cu.-ft. rear cargo storage well.

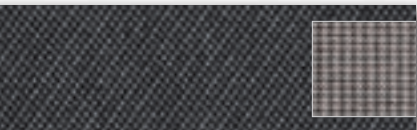


# SE & SEL

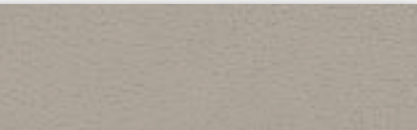
## INTERIOR



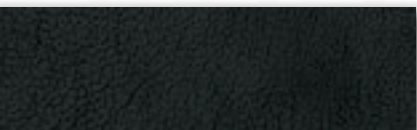
Medium Light Stone Cloth with Houndstooth-Patterned Inserts – Standard



Charcoal Black Cloth with Houndstooth-Patterned Inserts – Standard



Medium Light Stone Leather Available on SEL



Charcoal Black Leather Available on SEL



FLEX SEL. CHARCOAL BLACK LEATHER TRIM. AVAILABLE EQUIPMENT.



FLEX SEL. INGOT SILVER METALLIC. WHITE SUEDE ROOF. AVAILABLE EQUIPMENT.

## OPTIONAL FEATURES

### SE Available Options & Packages

2nd-row cloth 40/40 split reclining bucket seats with autofold

All-weather floor mats

AM/FM stereo/6-disc in-dash CD changer, 6 speakers and SIRIUS Satellite Radio with 6-month subscription

Black roof-rack side rails

**Class III Trailer Tow Package** includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler, tire mobility kit and trailer sway control

Ford SYNC® voice-activated, in-vehicle connectivity system

Two-tone roof

### SE Exterior Colors

White Suede

Bordeaux Reserve Red Metallic

Kona Blue Metallic

Earth Metallic

Mediterranean Blue Metallic

Ingot Silver Metallic

Tuxedo Black Metallic

**Interiors:** ● Medium Light Stone Cloth with houndstooth-patterned inserts ● Charcoal Black Cloth with houndstooth-patterned inserts

### Interior Colors

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17-in. Painted Aluminum Wheels Standard on SE



18-in. Machined Aluminum Wheels Standard on SEL



20-in. Bright-Painted Aluminum Wheels included with 3.5L EcoBoost V6 on SEL

### SEL Available Rapid Spec

Rapid Spec 201A – **Convenience Package** includes power-adjustable pedals with memory, power liftgate, memory settings for driver's seat and heated sideview mirrors, security approach lamps and 110-volt inverter

Rapid Spec 202A – Audio System from Sony® with AM/FM stereo/6-disc in-dash CD changer and 12 speakers in 10 locations + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl + **Convenience Package**

Rapid Spec 203A – **3.5L EcoBoost™ V6** + 6-speed automatic transmission with paddle shifters + dual exhaust with chrome tips + intelligent all-wheel drive (AWD) + electric power-assisted steering + 20-in. bright-painted aluminum wheels with P255/45R20 all-season BSW tires + Audio System from Sony + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl + **Convenience Package**

### SEL Available Options & Packages

2nd-row 40/40 reclining bucket seats with autofold

2nd-row console (requires 2nd-row 40/40 reclining bucket seats, Rapid Spec 202A or 203A)

Active Park Assist (requires Rapid Spec 203A)

All-weather floor mats

Chrome roof-rack side rails (n/a with Vista Roof™)

**Class III Trailer Tow Package** includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler (3.7L V6 only), tire mobility kit and trailer sway control

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front headrests with integrated 7-in. adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls (requires Rapid Spec 201A, 202A or 203A)

Intelligent all-wheel drive (AWD) (included with Rapid Spec 203A)

Multipanel Vista Roof (requires Rapid Spec 201A, 202A or 203A)

Two-tone roof

### SEL Exterior Colors

White Suede

Bordeaux Reserve Red Metallic

Kona Blue Metallic

Earth Metallic

Mediterranean Blue Metallic

Red Candy Metallic Tinted Clearcoat<sup>1</sup>

White Platinum Metallic Tri-coat<sup>1</sup>

Ingot Silver Metallic

Tuxedo Black Metallic

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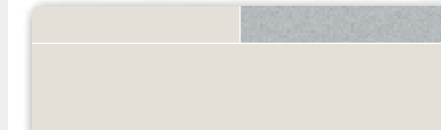
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<sup>1</sup>Additional charge.

## EXTERIOR



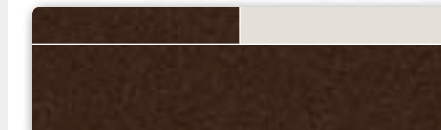
White Suede 1



Bordeaux Reserve Red Metallic 2



Kona Blue Metallic 1



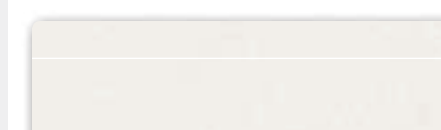
Earth Metallic 2



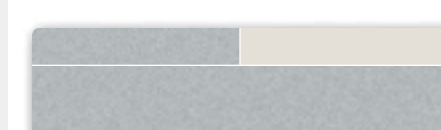
Mediterranean Blue Metallic 1



Red Candy Metallic Tinted Clearcoat 2



White Platinum Metallic Tri-coat



Ingot Silver Metallic 2



Tuxedo Black Metallic 1

### Optional Two-Tone Roof

1 – Ingot Silver Metallic

2 – White Suede

Colors are representative only. See your dealer for actual paint/trim options.



# LIMITED

## INTERIOR



Medium Light Stone Leather with Perforated Inserts – Standard



Charcoal Black Leather with Perforated Inserts Standard



CHARCOAL BLACK LEATHER TRIM WITH PERFORATED INSERTS. AVAILABLE EQUIPMENT.

## OPTIONAL FEATURES

### Available Rapid Spec

Rapid Spec 301A – Multipanel Vista Roof™ + 2nd-row 40/40 bucket seats + refrigerated 2nd-row console + 20-in. bright-painted aluminum wheels with P255/45R20 all-season BSW tires

### Rapid Spec 302A – 3.5L EcoBoost™ V6

+ 6-speed automatic transmission with paddle shifters + dual exhaust with chrome tips + intelligent all-wheel drive (AWD) + electric power-assisted steering + 20-in. bright-painted aluminum wheels with P255/45R20 all-season BSW tires

### Available Options & Packages

2nd-row console (requires 2nd-row 40/40 reclining bucket seats; included with Rapid Spec 301A)

2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with autofold (included with Rapid Spec 301A)

3rd-row perforated vinyl 50/50 split bench seat with one-touch PowerFold® and tumble with tailgate feature

20-in. bright-painted aluminum wheels with P255/45R20 all-season BSW tires (included with Rapid Spec 301A and 302A)

Active Park Assist (requires Rapid Spec 302A)

All-weather floor mats

Chrome roof-rack side rails (n/a with Vista Roof)

**Class III Trailer Tow Package** includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler (3.7L V6 only), tire mobility kit and trailer sway control

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front headrests with integrated 7-in. adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

Intelligent all-wheel drive (AWD) (included with Rapid Spec 302A)

Multipanel Vista Roof (included with Rapid Spec 301A)

Refrigerated console (requires 2nd-row console and Rapid Spec 302A; included with Rapid Spec 301A)

Two-tone roof

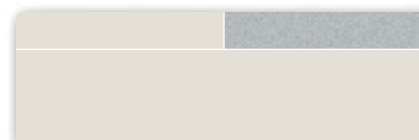
### Exterior Colors

White Suede	■ ■
Bordeaux Reserve Red Metallic	■ ■
Kona Blue Metallic	■ ■
Earth Metallic	■ ■
Mediterranean Blue Metallic	■ ■
Red Candy Metallic Tinted Clearcoat <sup>1</sup>	■ ■
White Platinum Metallic Tri-coat <sup>1</sup>	■ ■
Ingot Silver Metallic	■ ■
Tuxedo Black Metallic	■ ■

**Interiors:** ■ Medium Light Stone Leather with perforated inserts ■ Charcoal Black Leather with perforated inserts

<sup>1</sup>Additional charge.

## EXTERIOR



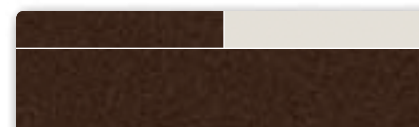
White Suede 1



Bordeaux Reserve Red Metallic 2



Kona Blue Metallic 1



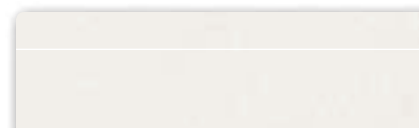
Earth Metallic 2



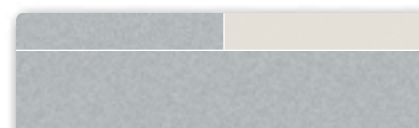
Mediterranean Blue Metallic 1



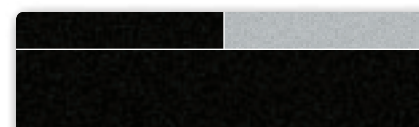
Red Candy Metallic Tinted Clearcoat 2



White Platinum Metallic Tri-coat



Ingot Silver Metallic 2



Tuxedo Black Metallic 1

### Optional Two-Tone Roof

- 1 – Ingot Silver Metallic
- 2 – White Suede

Colors are representative only. See your dealer for actual paint/trim options.



BORDEAUX RESERVE RED METALLIC, WHITE SUEDE ROOF. AVAILABLE EQUIPMENT.



19-in. Polished Aluminum Wheels Standard



20-in. Bright-Painted Aluminum Wheels with P255/45R20 All-Season BSW Tires Optional on Rapid Spec 300A; included with Rapid Spec 301A and 302A



# TITANIUM



CHARCOAL BLACK LEATHER TRIM WITH GRAY ALCANTARA® SUEDE PERFORATED INSERTS.



RED CANDY METALLIC TINTED CLEARCOAT. TUXEDO BLACK METALLIC ROOF. AVAILABLE EQUIPMENT.

## OPTIONAL FEATURES

### Available Rapid Spec

Rapid Spec 401A – 3.5L EcoBoost™ V6  
 + 6-speed automatic transmission with paddle shifters + dual exhaust with chrome tips  
 + intelligent all-wheel drive (AWD) + electric power-assisted steering

### Available Options & Packages

2nd-row console (requires 2nd-row 40/40 reclining bucket seats)

2nd-row perforated leather-trimmed 40/40 reclining bucket seats with Gray Alcantara suede perforated inserts and autofold

3rd-row perforated vinyl 50/50 split bench seat with Gray Alcantara suede perforated inserts, one-touch PowerFold® and tumble with tailgate feature

Active Park Assist (requires Rapid Spec 401A)

All-weather floor mats

Black roof-rack side rails (n/a with Vista Roof™)

**Class III Trailer Tow Package** includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler (3.7L V6 only), tire mobility kit and trailer sway control

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front headrests with integrated 7-in. adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

Intelligent all-wheel drive (AWD) (included with Rapid Spec 401A)

Multipanel Vista Roof

Refrigerated console (requires 2nd-row console)

Exterior Colors	Interior Color
Red Candy Metallic Tinted Clearcoat <sup>1</sup>	■
White Platinum Metallic Tri-coat <sup>1</sup>	■
Ingot Silver Metallic	■
Tuxedo Black Metallic	■

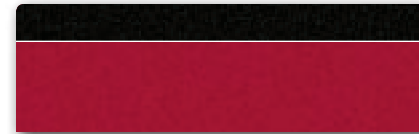
**Interiors:** ■ Charcoal Black Leather with Gray Alcantara Suede perforated inserts

<sup>1</sup>Additional charge.

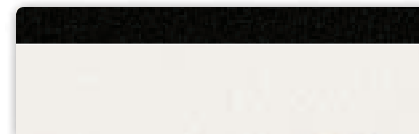


20-in. Polished Aluminum Wheels Standard

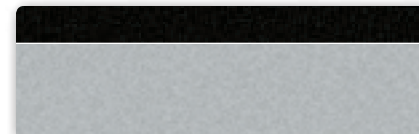
## EXTERIOR



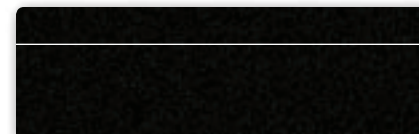
Red Candy Metallic Tinted Clearcoat 1



White Platinum Metallic Tri-coat 1



Ingot Silver Metallic 1



Tuxedo Black Metallic 1

### Standard Two-Tone Roof

1 – Tuxedo Black Metallic

## INTERIOR



Charcoal Black Leather with Gray Alcantara Suede Perforated Inserts – Standard

Colors are representative only. See your dealer for actual paint/trim options.

Flex Titanium model is late availability.





Audio System from Sony®



Refrigerated 2nd-Row Console



SIRIUS Satellite Radio¹



Ambient Lighting¹



Rear View Camera¹



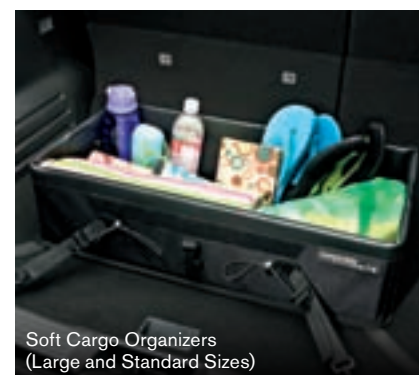
Power-Adjustable Pedals



Power Liftgate



Illuminated Door Sill Plates



Soft Cargo Organizers (Large and Standard Sizes)



Racks and Carriers by THULE²,³



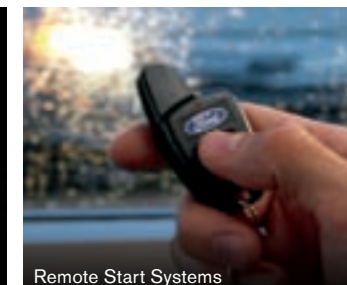
20-in. Polished Wheels



Hood Deflector, Side Window Deflectors, Rack and Carrier by THULE,²,³ and Graphics Kit



Sport Pedals



Remote Start Systems



All-Weather Floor Mats (also available for 3rd row)

**Also available:**

**APPEARANCE**

- Ford Custom Graphics by Original Wraps,™ Inc.²
- Rear Spoiler
- Exterior Trim Kit by Sherwood²

**ELECTRONICS**

- Vehicle Security System
- HitchScan™ Rear Park Assist Sensor and Hitch Step by EchoMaster®²
- Forward or Reverse Parking Assist System by EchoMaster®²
- GPS Tracking and Recovery by SmartAlert™²
- Dual Headrest DVD by INVISION™²
- Wiper De-Icer and Debris Cleaner by Wiper Shaker²
- Portable Navigation Systems by Garmin®²
- Interior Light Kit

**EXTERIOR**

- Locking Fuel Plug
- Splash Guards
- Chrome Hitch Balls/Drawbars
- Trailer Hitch Wiring Harness
- Sportz® SUV Tents by Napier²
- Trailer Hitch Assembly

**INTERIOR**

- Leather-Trimmed Interior Seating by Katzkin®²
- Conversation Mirror
- Stainless Steel Door Sill Plates
- Soft Cargo Cooler Bag
- Ash Cup/Coin Holder
- Interior Trim Kit by Sherwood²
- Cargo Area Protector

**WHEELS**

- Wheel Locks



To learn more about Ford Custom Accessories and to shop online, visit [fordaccessories.com](http://fordaccessories.com).

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

²Ford Licensed Accessories. ³Only available for vehicles with roof-rack side rails. THULE is a registered trademark of Thule Sweden AB. SmartAlert is a registered trademark of Inilex, Inc. INVISION is a trademark of Audiovox Corporation. Garmin is a registered trademark of Garmin Ltd. Katzkin is a registered trademark of Katzkin Leathers, Inc.

¹Shown with available Navigation System.



2011 Flex

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