



INTRODUCING THE ALL-NEW 2017

# SUPER DUTY<sup>®</sup>

PREVIEW GUIDE





# THE FUTURE OF HEAVY-DUTY TRUCKS

With innovative use of exclusive materials and construction, the all-new 2017 Super Duty® is the toughest, smartest and most capable Super Duty ever. It's designed to meet the needs of our most demanding customers with:

- Increased towing and payload capabilities
- Technical innovations for enhanced comfort, productivity and towing confidence
- Powertrains designed to deliver more combined horsepower and torque than ever<sup>(1)</sup>



## THE LEADER — CLASS-EXCLUSIVES<sup>(2)</sup>

### Standard

- Flat load floor on SuperCab and Crew Cab models
- High-strength, military-grade aluminum-alloy body and box

### Available

- 110-volt outlets with a combined maximum output of 400 watts
- 360-degree camera with split-view display
- Adaptive cruise control and collision warning with brake support
- Adaptive Steering
- BLIS® (Blind Spot Information System) with cross-traffic alert and trailer tow
- BoxLink™ with premium locking cleats

- Customer-placed trailer camera
- Inflatable outboard rear safety belts (Crew Cab)
- LED side-mirror spotlights
- Multicontour front seats with Active Motion®
- Next-generation tailgate step
- Quad-beam LED headlamps
- Remote tailgate release with power lock
- Trailer Reverse Guidance
- Trailer Tire Pressure Monitoring System

(1) 6.7L Power Stroke® turbo diesel V8 and 6.2L FFV V8 gas.

(2) Class is Full-Size Pickups over 8,500 lbs. GVWR based on Ford segmentation.

PREPRODUCTION VEHICLES SHOWN THROUGHOUT. AVAILABLE FALL 2016.

# THE TOUGHEST

Because owners depend on their truck for the most difficult jobs, we made it the toughest Super Duty<sup>®</sup> ever<sup>(1)</sup>, featuring:

- First-in-class<sup>(2)</sup> high-strength, military-grade aluminum-alloy truck body and box<sup>(3)</sup> for improved capability and improved dent-and-ding resistance<sup>(1)</sup>
- Pickup features an all-new fully boxed frame, built from 95 percent high-strength steel for a foundation that's up to 24 times stiffer<sup>(1)</sup>
- Together, high-strength steel and high-strength aluminum alloy help reduce weight by up to 350 pounds. Ford is reinvesting this weight savings everywhere it counts to help give customers even more towing and hauling capability than ever before for Super Duty
- Upgraded driveline and suspension components (axle, transfer case and driveshaft) to manage the increased torque, towing and payload<sup>(1)</sup>
- 12 million miles of Built Ford Tough<sup>®</sup> testing so it's designed to meet or exceed our most demanding customers' requirements
- Chassis Cab features an all-new frame – now fully boxed under the cab and C-channel behind the cab for ease of upfitting – built from 95 percent high-strength steel
- All-new conventional hitch design for Pickup allows for improved towing capability<sup>(1)</sup>



- (1) When compared to previous-generation Super Duty models.  
(2) Class is Full-Size Pickups over 8,500 lbs. GVWR based on Ford segmentation.  
(3) Aluminum-alloy box on Pickup models only.



# THE SMARTEST

Designed with the latest available technologies, exterior features and interior conveniences, Super Duty® helps owners work harder while making their work experience easier.

## TECHNOLOGIES

Owners expect the very latest available technology from Ford and we deliver with:

- Pickup features up to seven cameras, including:
  - Center high-mounted stop lamp (CHMSL) camera
  - 360-degree camera with split-view display
  - Customer-placed trailer camera
  - Trailer Reverse Guidance
- SYNC® 3
- BLIS® (Blind Spot Information System) with cross-traffic alert and trailer tow
- Lane Departure Warning system
- Trailer Tire Pressure Monitoring System
- Adaptive cruise control and collision warning with brake support
- Adaptive Steering on Pickup
- Inflatable outboard rear safety belts on Crew Cab models



# EXTERIOR FEATURES

From the very first look, it's clear this is a truck that's designed for work with these available features:

- Larger cabs with new 170-degree doors on SuperCab models
- BoxLink™ with premium locking cleats
- Signature quad-beam LED headlamps with configurable daytime running lamps and LED taillamps
- LED side-mirror spotlights and LED security approach lamps
- LED box lighting and tailgate LED
- Remote tailgate release with power lock
- Extended running boards that offer easier access to the bed
- Power-deployable running boards



# INTERIOR CONVENIENCES

New available comfort and convenience features put the emphasis on owner satisfaction, delivering:

- New seat designs with new materials and colors
- Second-row flat load floor with new lockable storage on CrewCab
- New instrument panel with dual glove box and center console with sliding cupholders and expansive storage
- Multicontour front seats with Active Motion™
- 110-volt/400-watt power outlets for charging mobile devices or battery chargers on-site
- Intelligent Access with push-button start
- Ambient interior lighting
- Enhanced upfitter switches relocated to the overhead console; now includes six switches with more total amps
- Twin-panel moonroof on Crew Cab models





# MOST CAPABLE

The 2017 Super Duty® is designed to be the most capable Super Duty ever – carrying more, towing more and delivering the most combined horsepower and torque.<sup>(1)</sup>

- The first-in-class<sup>(2)</sup> high-strength, military-grade aluminum alloy-truck body and box provide reduced weight, allowing engineers to strengthen the frame for increased capability
- All-new conventional hitch design for Pickup allows for improved towing capability<sup>(3)</sup>
- Highest-ever 5th-wheel/gooseneck towing, conventional towing and payload capabilities of any Super Duty<sup>(3)</sup>
- Significantly improved Chassis Cab performance<sup>(3)</sup>
- Pickup models offer increased fuel tank capacities for greater driving range



(1) 6.7L Power Stroke turbo diesel V8 and 6.2LFFV V8 gas.

(2) Class is Full-Size Pickups over 8,500 lbs. GVWR based on Ford segmentation.

(3) When compared to previous-generation Super Duty models.

## POWERFUL

Compared to previous Super Duty models, the 2017 powertrains are designed to deliver more combined horsepower and torque<sup>(1)</sup> than ever before, with three proven engine/transmission combinations:

### 6.7L Power Stroke® Turbo Diesel V8

- Pickup and Chassis Cab
- TorqShift® 6-speed automatic transmission
- B20 biodiesel capable

### 6.2L FFV V8 Gas Engine

- Pickup and Chassis Cab
- New TorqShift-G 6-speed automatic transmission (F-250)
- TorqShift 6-speed automatic transmission (F-350)
- Available dual batteries
- Available CNG/Propane Gaseous Engine Prep Package

### 6.8L V10 Gas Engine

- Chassis Cab only
- TorqShift 6-speed automatic transmission
- Available CNG/Propane Gaseous Engine Prep Package





# ALL-NEW 2017 SUPER DUTY® CHASSIS CAB

The 2017 Super Duty Chassis Cab shares many of the tough, smart and capable features found on the new Pickups, while also delivering the durability, reliability and excellent towing capabilities that owners expect from a Chassis Cab. Compared to the previous generation, the all-new Super Duty Chassis Cab features:

- All-new frame with more than 95 percent high-strength steel is fully boxed under the cab and C-channel design behind the cab for ease of adding aftermarket vocational bodies (e.g., dump, wrecker, utility)
- High-strength, military-grade aluminum-alloy body
- Upgraded driveline improvements support higher maximum Gross Combination Weight Rating (GCWR) payload and towing capacities
- New larger braking system for F-350 DRW, F-450 and F-550
- New Controller Area Network (CAN) interface for ease of upfitting
- AdvanceTrac® with RSC® (Roll Stability Control™) and trailer sway control now standard on F-450 and F-550
- Power Takeoff (PTO) provision on 6.2L FFV V8 gas engine now features stationary and mobile capability
- Longer available frame extensions for upfitting flexibility
- Dual batteries now available on 6.2L FFV V8 gas engine
- Enhanced upfitter switches relocated to overhead console; now includes six switches with more total amps
- Increased Front Gross Axle Weight Rating (GAWR)





Retailer Education  
& Training

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