



# HIGHEST OWNER LOYALTY OF ANY AUTO BRAND.

*That's how you become  
America's best-selling brand.\**

## GO WHERE THE PROFESSIONALS GO!

### New 2018 Ford Escape SEL FWD



1.5L EcoBoost, Auto., Leather, Rear camera, Reverse sensing, Sync. #129918  
MSRP.....\$30,285  
Sale Price.....\$28,802  
Factory Rebates.....-\$3,000

**NOW ONLY**  
**\$25,802\*\***

### New 2018 Ford Edge SE



2.0L EcoBoost, Auto., Front & Rear Floor Liners, #133518.  
MSRP.....\$30,435  
Sale Price.....\$29,449  
Factory Rebates.....-\$3,500

**NOW ONLY**  
**\$25,949\*\***

### New 2018 Ford F-150 Reg. Cab 4x2



3.3L V-6, Auto., Rear camera, 17" silver steel wheels, Trailer sway control. #121418  
MSRP.....\$28,975  
Sale Price.....\$27,242  
Factory Rebates.....-\$4,000

**NOW ONLY**  
**\$23,242\*\***

### New 2018 Ford EcoSport SES 4x4



2.0L, Auto Start/Stop Technology, BLIS, Sync, Moonroof. #126118  
MSRP.....\$27,930  
Sale Price.....\$27,082  
Factory Rebates.....-\$2,000

**NOW ONLY**  
**\$25,082\*\***

### New 2018 Ford Explorer FWD



3.5L V-6, Auto., 3rd row seat, Trailer sway control, Rear camera, Sync. #132418  
MSRP.....\$33,330  
Sale Price.....\$32,243  
Factory Rebates.....-\$3,000

**NOW ONLY**  
**\$29,243\*\***

### New 2017 Ford Edge SEL FWD



2.0L EcoBoost, Utility Pkg., Vista roof, Leather, #191817.  
MSRP.....\$38,775  
All State Discount.....-\$6,586

**SALE PRICE**  
**\$32,189\*\***

### New 2018 Ford F-150 XL Super Cab 4x4



2.7L V6 EcoBoost, Auto., XL Chrome Appearance Pkg., Trailer Hitch, #115018.  
MSRP.....\$40,340  
Sale Price.....\$37,719  
Factory Rebates.....-\$4,300

**NOW ONLY**  
**\$33,419\*\***

### New 2018 Ford F-150 STX Super Cab 4x4



2.7L EcoBoost V6, STX & XL Appearance Pkgs., 20" machined flash gray pockets wheels. #123718  
MSRP.....\$41,170  
Sale Price.....\$38,879  
Factory Rebates.....-\$4,300

**NOW ONLY**  
**\$34,579\*\***

### New 2018 Ford F-150 XL Super Crew 4x4



2.7L V6 EcoBoost, Chrome Appearance Pkg., Tailgate step. #115318.  
MSRP.....\$43,605  
Sale Price.....\$40,798  
Factory Rebates.....-\$5,300

**NOW ONLY**  
**\$35,498\*\***

### New 2018 Ford F-150 XLT Super Crew 4x4



2.7L EcoBoost V6, Auto Start/Stop Technology. #126518.  
MSRP.....\$44,830  
Sale Price.....\$41,624  
Factory Rebates.....-\$5,550

**NOW ONLY**  
**\$36,074\*\***



# 1357 Gardiner Lane • (502) 459-0550 • ALLSTATETRUCKS.COM

\*According to IHS Markit U.S. owner loyalty analyst, the Ford brand had the greatest percentage of owners who returned to market and purchased or leased another Ford vehicle in CYTD October 2017, 2017 CY sales. \*Sale & Now Only Prices net factory rebates, Dealer retains holdback. Plus tax, license & fees. \*\*Requires financing through Ford Motor Credit with approved credit. Residency restrictions may apply. All offers expire 6/30/18.

