



Drive one.



Mechanical

- 3.5L Duratec® V6 with 6-speed automatic transmission
- 4-wheel disc Anti-Lock Brake System (ABS)
- Front-wheel drive (FWD)
- Power rack-and-pinion steering

Seating

- 1st-row bucket seats with fold-flat front-passenger seat
- 2nd-row 60/40 split fold-flat bench with autofold function on 40 section
- 3rd-row manual fold-in-floor 50/50 split bench

Interior

- 1st-row center console with armrest, storage, 2 cupholders, and rear pull-out drawer with 2 cupholders and storage for 2nd-row passenger use
- 12-volt powerpoints (4)
- Accessory delay
- Auto-dimming rearview mirror
- Autolock power door locks
- Auxiliary audio input jack
- Cabin air filter
- Carpeted floor mats in 1st and 2nd rows
- Coat hooks in 2nd row (2)
- Compass
- Cruise control
- Cupholders/bottle holders (10)
- Driver and front-passenger sun visors with illuminated vanity mirrors
- Grab handles (3)
- Grocery bag hooks in cargo area
- Leather-wrapped shifter
- Leather-wrapped steering wheel with cruise and secondary audio controls
- Manual tilt/telescoping steering column
- Map pockets in 1st-row seat backs
- Message center with trip computer
- Overhead console with map lights and sunglasses holder
- Power windows with one-touch-up/-down driver's side window feature
- Reading lamps for 2nd- and 3rd-row passengers

Exterior

- Autolamp automatic headlamps with wiper-activated headlamps feature
- Bright-polished exhaust tips
- Easy Fuel® capless fuel filler
- Privacy glass on 2nd- and 3rd-row windows and liftgate
- Rear-window defroster
- Reverse Sensing System
- Windshield wipers – Intermittent front (speed-sensitive) and 2-speed rear

Safety & Security

- Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- 3-point safety belts for all seating positions
- Adjustable head restraints
- AdvanceTrac® with RSC® (Roll Stability Control™) and traction control
- Battery saver
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front-seat side airbags¹
- Illuminated Entry System
- Integrated keyhead transmitter remotes (2)
- LATCH – Lower Anchors and Tether Anchors for Children (3)
- MyKey®
- Safety Canopy® System with side-curtain airbags¹ and rollover sensor
- SecuriCode™ invisible keypad
- SecuriLock® Passive Anti-Theft System
- Side-intrusion door beams
- SPACE (Side Protection And Cabin Enhancement) Architecture
- Tire Pressure Monitoring System (excludes spare)

SE

Equipment Group 100A
Includes all standard features, plus:

Seating

- 6-way power driver's seat with 2-way manual front-passenger seat
- 7-passenger seating
- Cloth seating

Interior

- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Single-zone air conditioning with 2nd- and 3rd-row adjustable vents

Exterior

- 17" painted aluminum wheels with P235/60R17 BSW tires
- Black beltline
- Black, manually folding, power sideview mirrors
- Body-color-painted door handles
- Chrome grille
- Fog lamps with chrome bezels
- Halogen headlamps

Horsepower, Torque & EPA-Estimated Fuel Economy

3.5L Duratec V6 Engine 6-speed automatic	Horsepower: 262 @ 6,250 rpm	Torque (lb.-ft.): 248 @ 4,500 rpm
FWD	17 city/24 hwy/19 combined mpg	
AWD	16 city/23 hwy/18 combined mpg	
3.5L EcoBoost™ V6 Engine 6-speed automatic with steering wheel-mounted paddle shifters	Horsepower: 355 @ 5,700 rpm ²	Torque: 350 @ 1,500–5,250 rpm ²
AWD	16 city/23 hwy/18 combined mpg	

¹Always wear your safety belt and secure children in the rear seat. ²Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required. Comparisons based on 2011 competitive models (class is Large Utility), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.





SEL

Equipment Group 200A
Includes select SE features, plus:

Seating

1st-row heated bucket seats, including 10-way power driver's seat with power lumbar and 6-way power passenger seat with manual lumbar

Interior

- Cargo net
- Dual-zone electronic automatic temperature control
- Ford SYNC® voice-activated, in-vehicle connectivity system
- SiriusXM Satellite Radio with 6-month trial subscription
- Universal garage door opener
- Woodgrain appearance appliqué on instrument panel and door-trim panels

Exterior

- 18" machined aluminum wheels with P235/60R18 BSW tires
- Body-color, power, heated, manually folding sideview mirrors
- Chrome beltline
- Chrome door handles
- "SEL" badge



Limited

Equipment Group 300A
Includes select SEL features, plus:

Seating

- 1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver's seat with memory and power lumbar, and 6-way power passenger seat with manual lumbar
- 2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat with flip-out armrest and 2 cupholders
- 3rd-row perforated vinyl 50/50 split manually folding bench seat

Interior

- 110-volt power outlet
- Ambient lighting in front cupholders, inside front console, front footwells and back of rear console
- Chrome front door-sill scuff plates
- Color-keyed leather-wrapped steering wheel with wood inlay
- Power-adjustable pedals with memory
- Sony® Audio System with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations

Exterior

- 19" polished aluminum wheels with P235/55R19 BSW tires
- Chrome-capped, power, heated, manually folding sideview mirrors with integrated security approach lamps and memory
- High-intensity discharge (HID) headlamps
- LED taillamps
- "LIMITED" badge
- Power liftgate
- Satin-aluminum liftgate appliqué



Titanium

Equipment Group 400A
Includes select Limited features, plus:

Seating

1st- and 2nd-row perforated leather-trimmed (3rd-row vinyl) seats in Charcoal Black with Gray Alcantara® suede inserts

Interior

- Alloy Metallic-painted accents on center stack, console and door handle bezels
- Circle Check-appearance appliqué on instrument panel and door-trim panels
- Illuminated front door-sill scuff plates
- Leather-wrapped steering wheel with perforated leather insert, Alloy Metallic accents, cruise control and secondary audio controls

Exterior

- 20" polished aluminum wheels with P255/45R20 BSW tires
- Black beltline
- Black-chrome liftgate appliqué
- Black "FLEX" badge on leading edge of hood
- Black-painted capped, power, heated, power-folding sideview mirrors with integrated security approach lamps and memory
- Black-painted roof
- Body-color-painted door handles
- Fog lamps with Black-painted bezels
- Headlamps and taillamps with unique blackout treatment
- Unique Black-chrome grille

Exterior Dimensions	Interior Dimensions	Cargo Volume (cu. ft.)
Wheelbase	1st/2nd/3rd Row	Behind 1st row
Length	Head room	83.2
Height – Excluding options	Shoulder room	Behind 2nd row
Height – Including options	Hip room	43.2
Width – Excluding mirrors	Leg room	Behind 3rd row
Width – Including mirrors		20.0 ¹
Width – Mirrors folded		

¹Includes 5.0-cu.-ft. rear cargo storage well.

Dimensions may vary by trim level. HD Radio is a proprietary trademark of iBiquity Digital Corp. Microsoft is a registered trademark of Microsoft Corporation. iPod is a registered trademark of Apple Inc. All rights reserved. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. Alcantara is a registered trademark of Alcantara S.p.A., Italy. Sony is a registered trademark of the Sony Corporation. Sirius U.S. Satellite Service available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. THULE is a registered trademark of the Thule Sweden AB. INVISION is a trademark of Audiovox Corporation. Power Code is a trademark of Code Systems, Inc.





SEL. Charcoal Black leather trim. Available equipment. | SE. Charcoal Black cloth trim with houndstooth-patterned inserts. | SEL. Cargo net. | Ford SYNC!
| Woodgrain appliqué.



¹Available feature.

SE

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler and trailer sway control

Available Options

2nd-row cloth 40/40 split reclining bucket seats with autofold
 All-weather floor mats
 Black roof-rack side rails
 Ford SYNC® voice-activated, in-vehicle connectivity system
 Power Code™ Remote Start System
 SiriusXM Satellite Radio with 6-month trial subscription
 Two-tone roof

SEL

Available Equipment Groups

Equipment Group 201A – **Convenience Package** includes power-adjustable pedals with memory, power liftgate, memory settings for driver's seat and heated sideview mirrors, security approach lamps and 110-volt power outlet

Equipment Group 202A – Sony® Audio System with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations
 + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl

+ Convenience Package

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler and trailer sway control

Available Options

2nd-row 40/40 reclining bucket seats with autofold
 2nd-row console (requires 2nd-row 40/40 reclining bucket seats and 202A)
 All-weather floor mats
 Chrome roof-rack side rails
 Dual-Headrest DVD Entertainment System includes color-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls (requires 201A or 202A)
 Intelligent all-wheel drive (AWD)
 Multipanel Vista Roof™ (requires 201A or 202A)
 Power Code Remote Start System
 Two-tone roof

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors/Optional Two-Tone Roof

Interiors

SE

White Suede/Ingot Silver Metallic	1	2		
Ingot Silver Metallic/White Suede	1	2		
Cinnamon Metallic ¹ /White Suede	1	2		
Ginger Ale Metallic/White Suede	1	2		
Mineral Gray Metallic/White Suede	1	2		
Dark Blue Pearl Metallic/Ingot Silver Metallic	1	2		
Black/Ingot Silver Metallic	1	2		

SEL

White Platinum Metallic Tri-coat ²	1	2	3	4
White Suede/Ingot Silver Metallic	1	2	3	4
Ingot Silver Metallic/White Suede	1	2	3	4
Red Candy Metallic Tinted Clearcoat ² /White Suede	1	2	3	4
Cinnamon Metallic ¹ /White Suede	1	2	3	4
Ginger Ale Metallic/White Suede	1	2	3	4
Mineral Gray Metallic/White Suede	1	2	3	4
Dark Blue Pearl Metallic/Ingot Silver Metallic	1	2	3	4
Black/Ingot Silver Metallic	1	2	3	4



17" Painted Aluminum
Standard on SE

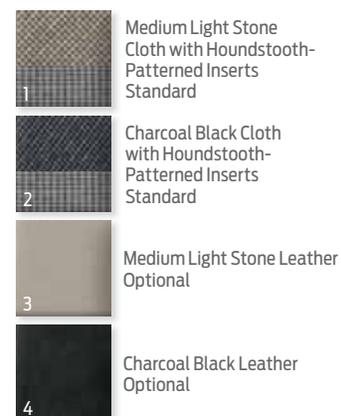


18" Machined Aluminum
Standard on SEL

Exterior Colors



Interior Colors



SEL. Dark Blue Pearl Metallic. Available equipment.

¹Late availability. ²Additional charge.

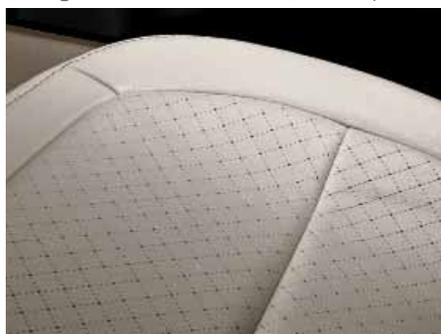
Colors are representative only. See your dealer for actual paint/trim options.



Drive one.



Charcoal Black leather trim with perforated inserts. Available equipment. | Medium Light Stone leather trim with perforated inserts. | Power liftgate. | Refrigerated 2nd-row console! | 110-volt power outlet.



¹Available feature.



Limited | Specifications

Available Equipment Groups

Equipment Group 301A – Multipanel Vista Roof™ + 2nd-row 40/40 heated reclining bucket seats + refrigerated 2nd-row console + 20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires + 3rd-row perforated vinyl 50/50 split bench seat with one-touch PowerFold® and tumble with tailgate feature

Equipment Group 302A – 3.5L EcoBoost™ V6 + 6-speed SelectShift Automatic™ transmission with paddle shifters + dual exhaust with chrome tips + Intelligent all-wheel drive (AWD) + electric power-assisted steering + 20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control

Available Options

2nd-row console (requires 2nd-row 40/40 reclining bucket seats; included with 301A)

2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with autofold (included with 301A)

3rd-row perforated vinyl 50/50 split bench seat with one-touch PowerFold and tumble with tailgate feature (included with 301A and 302A)

20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires (included with 301A and 302A)

Active park assist (requires 302A)

All-weather floor mats

Chrome roof-rack side rails

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

HD Radio™ Technology

Intelligent all-wheel drive (AWD) (included with 302A)

Multipanel Vista Roof (included with 301A)

Power Code™ Remote Start System

Rear view camera

Refrigerated console (requires 2nd-row console and 302A; included with 301A)

Voice-activated Navigation System¹ featuring SiriusXM Traffic, SiriusXM Travel Link (6-month trial subscription) and nearly 10 gigabytes of digital storage; includes single-DVD and MP3 capability

Two-tone roof

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors/Optional Two-Tone Roof

Exteriors/Optional Two-Tone Roof	Interiors	
White Platinum Metallic Tri-coat ²	1	2
White Suede/Ingot Silver Metallic	1	2
Ingot Silver Metallic/White Suede	1	2
Red Candy Metallic Tinted Clearcoat ² /White Suede	1	2
Cinnamon Metallic ³ /White Suede	1	2
Ginger Ale Metallic/White Suede	1	2
Mineral Gray Metallic/White Suede	1	2
Dark Blue Pearl Metallic/Ingot Silver Metallic	1	2
Black/Ingot Silver Metallic	1	2



19" Polished Aluminum Standard

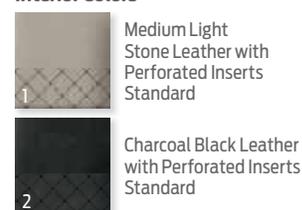


20" Bright-Painted Aluminum Optional on 300A, included with 301A and 302A

Exterior Colors



Interior Colors



Ingot Silver Metallic. White Suede roof. Available equipment.

¹Limited coverage in Alaska. Coming Fall 2011. ²Additional charge. ³Late availability.

Colors are representative only. See your dealer for actual paint/trim options.



Drive one.



Charcoal Black leather trim with Gray Alcantara® suede perforated inserts. Available equipment. | Illuminated front door-sill scuff plates. | Paddle shifters.
| Black "FLEX" hood badge. | Instrument panel Circle Check-appearance trim inserts.



Titanium | Specifications

Available Equipment Groups

Equipment Group 401A – 3.5L EcoBoost™ V6 + 6-speed automatic transmission with paddle shifters + dual exhaust with chrome tips + Intelligent all-wheel drive (AWD) + electric power-assisted steering + 3rd-row perforated vinyl 50/50 split bench seat with Gray Alcantara® suede perforated inserts and one-touch PowerFold® and tumble with tailgate feature

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control

Available Options

2nd-row console (requires 2nd-row 40/40 reclining bucket seats)

2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with Gray Alcantara suede perforated inserts and autofold

3rd-row perforated vinyl 50/50 split bench seat with Gray Alcantara suede perforated inserts and one-touch PowerFold and tumble with tailgate feature (included with 401A)

Active park assist (requires 401A)

All-weather floor mats

Black roof-rack side rails

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

HD Radio™ Technology

Intelligent all-wheel drive (AWD) (included with 401A)

Multipanel Vista Roof™

Power Code™ Remote Start System

Rear view camera

Refrigerated console (requires 2nd-row console)

Voice-activated Navigation System¹ featuring SiriusXM Traffic, SiriusXM Travel Link (6-month trial subscription) and nearly 10 gigabytes of digital storage; includes single-DVD and MP3 capability

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors/Standard Two-Tone Roof

White Platinum Metallic Tri-coat²/Black

Ingot Silver Metallic/Black

Red Candy Metallic Tinted Clearcoat²/Black

Black

Interior

1

1

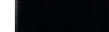
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20" Polished Aluminum Standard

Exterior Colors



White Platinum Metallic Tri-coat/Black



Ingot Silver Metallic/Black



Red Candy Metallic Tinted Clearcoat/Black



Black

Interior Color



Charcoal Black Leather with Gray Alcantara Suede Perforated Inserts



White Platinum Metallic Tri-coat. Black roof.

¹Limited coverage in Alaska. Coming Fall 2011. ²Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.



Drive one.



QUALITY, GREEN, SAFE AND SMART.

ford.com

New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. □ **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. □ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. □ **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. □ **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. □ **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

