

DESIGNED TO BE THE BEST F-150 EVER BUILT

Building trucks that are designed to change the way the market thinks about pickups is simply part of our Built Ford Tough® heritage — and it's been a part of our heritage since 1948, when the first game-changing F-Series was introduced. From the ground up, our 2015 Ford F-150 has been engineered to be another game changer — introducing a number of innovative technologies on an all-new pickup that is designed to be the toughest and most capable F-150 to date.



Preproduction vehicles shown throughout. Available late 2014.





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This Product Information Book is designed to help you understand all that the all-new F-150 has to offer, so you can lead more customers to a smart purchase decision.

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IT'S BUILT FOR WORK, AND IT'S BUILT FORD TOUGH®

The only way we build trucks is Built Ford Tough. And the strength of the all-new F-150 begins with a new fully boxed high-strength steel ladder frame that's designed to be the strongest F-150 frame ever. Combined with a new high-strength, military-grade, aluminum alloy body and bed and the most extensive testing in F-150 history, your customers can be assured that it can handle the big jobs for years to come.



NEW HIGH-STRENGTH, MILITARY-GRADE, ALUMINUM ALLOY

- The 2015 F-150 body and bed are made of 6,000-series high-strength aluminum alloy
- Key enabler for the all-new F-150 to weigh as much as 700 lbs. less than its predecessor
- Thicker body panels than the steel used in the previous model, combined with better reinforcement, provide more dent and ding resistance
- Aluminum is naturally resistant to rust and forms a protective layer of oxidation that "self-heals" when it corrodes

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NEW FULLY BOXED HIGH-STRENGTH STEEL FRAME

- More torsional strength than the previous-generation frame with 70,000-psi yield strength
- More high-strength steel up from 23% to 78% than the previousgeneration F-150 to enhance strength and durability while reducing weight
- Tailor-rolled blanks allow for different thickness in the side rails, putting strength where it's needed most and allowing for removal of weight from the frame while still retaining overall strength
- Large cross-section rails help improve torsional rigidity
- Eight crossmembers with five through-welded on both sides to create a strong structure



DURABILITY AND TESTING

More than 10 million cumulative miles of testing have gone into the all-new F-150 to make sure that it's Built Ford Tough for our customers. Some of the tests completed in labs, computer simulations and in real-world situations included:

- Pulling heavy trailers and loads through desert valley and highaltitude mountain passes
- Thermal shocks that swung the temperature 260 degrees
 Fahrenheit in less than two minutes
- · Salt sprays and acidified sprays to test for corrosion
- More than 1,000 consecutive extreme temperature loops that quickly brought the engine from -25° to 235° Fahrenheit — the equivalent of driving a vehicle non-stop from Death Valley to the Arctic Circle 350 times
- Testing by some of our fleet customers as part of their unrelenting usage





NOISE, VIBRATION AND HARSHNESS (NVH)

The interior of the 2015 F-150 features a sound absorber on the engine side of the instrument panel, along with a single-piece substrate on the instrument panel, a soft-trim cab back panel and an acoustic headliner.

- Quiet Steel®(1) is used behind the dash panel to help improve interior sound levels
- Engine mounts help prevent engine transmission motion and isolate most sound and vibration that enters the cab

(1) Quiet Steel is a registered trademark of Material Sciences Corporation.

F-150 MODELS AND CONFIGURATIONS

Because truck owners use their vehicle in so many ways and for so many different reasons, the all-new F-150 is available in a variety of cab configurations, models, equipment groups and appearance packages. This means you'll be sure to find the right model to help your customers tackle the day's work.

MODEL LINEUP

There are five distinct models available for the 2015 F-150, with each offering different standard and available features. See model lineup pages 34–41 for in-depth detail.



BOX LENGTH AND WHEELBASES

Cab Configuration	Box Length (Short Box/Long Box)	Wheelbases	What's New
Regular Cab	6.5'/8' ⁽¹⁾	122"/141"	Regular Cab has been shortened by 4 inches behind the seats. While it has less storage than the 2014 Regular Cab behind the seats, the 2015 Regular Cab has a lighter and more efficient design with improved first-row storage over the previous model.
SuperCab	6.5'/8'(1)	145"/164"	New to SuperCab: Rear doors open to 170 degrees; Lariat SuperCab now available with 164" wheelbase (SuperCab with 8' box) — previously only available on XL and XLT.
SuperCrew [®]	5.5'/6.5'	145"/157"	_

^{(1) 8&#}x27; box is late availability, early 2015.

NEW FEATURES

The 2015 F-150 has many features that are first for a full-size pickup. Plus, there are numerous features included in F-150 that are new to this legendary nameplate.

THE ALL-NEW F-150 IS <u>THE FIRST</u> FULL-SIZE PICKUP⁽²⁾ TO HAVE:

- · 360 degree camera with split-view display
- 8-inch productivity screen in the instrument cluster
- Active park assist
- · Inflatable rear safety belts
- Quad-beam LED headlamps
- · LED side-mirror spotlights
- Remote tailgate release

NEW FOR 2015 FUEL TANK OFFERINGS

The extended-range 36-gallon tank is no longer automatically added on 4x4 models.

- Standard 23-gallon tank (regardless of configuration)
- Optional extended-range 36-gallon tank available across the model lineup (not available on 122" wheelbase)



(2) Available First-in-Class Features. Class is Full-Size Pickups under 8500 lbs. GVWR.

ADDITIONAL NEW FEATURES ON F-150

- 110-volt/400-watt outlets
- · Active Grille Shutter System
- Adaptive cruise control and collision warning with brake support
- · Advanced Security Pack
- Auto high-beam headlamps with rain-sensing wipers
- Auto Start-Stop
- Automatic headlamps with wiper activation
- BLIS® (Blind Spot Information System) with cross-traffic alert
- BoxLink[™] with four premium locking cleats
- Curve Control
- Dynamic Hitch Assist
- · Electric parking brake
- · Heated steering wheel
- Individual Tire Pressure Monitoring System (TPMS)
- Intelligent Access with pushbutton start
- Lane-keeping system

- LED box lighting
- LED security approach lamps
- LED tailgate light
- LED taillamps
- Multicontour front seats with Active Motion®
- Power tailgate lock
- Smart charging USB port
- Smart Trailer Tow Connector
- Storage bins underneath the rear seats of SuperCab and SuperCrew
- SuperCab doors that open 170 degrees
- Twin-panel Vista Roof®



Note: See pages 34–41 for feature availability.

APPEARANCE PACKAGES

Beyond the standard equipment and available equipment groups, customers now have a choice of Appearance Packages that allow them to create the look they want.

SPORT **APPEARANCE PACKAGE**

- · Available for XL, XLT and Lariat
- Includes body-color bumpers and fascia
- Upgraded wheels
- On XL, this package creates a look similar to the 2014 STX
- On XLT and Lariat, this package creates a look similar to 2014 FX2 and FX4

CHROME **APPEARANCE** PACKAGE

- · Available for XL, XLT, Lariat and King Ranch®
- Adds bright touches to each trim series
- On XL, this package adds chrome bumpers and 17" Silver Painted Aluminum Wheels
- · For all other trims, it adds additional bright details to distinguish them from the base and mid versions



Available with 101A

Exterior Features

- Body-color front fascia
- · Body-color front and rear bumpers
- Fog lamps
- · 17" Silver Painted Aluminum Wheels
- "SPORT" box decal.



Cloth Interior Seating

- 40/20/40 (standard)
- 40/console/40 bucket seats (available)



Available with 101A

Exterior Features

CHROME

APPEARANCE

PACKAGE (86A)

- Bodv-color front fascia
- Chrome front and rear bumpers
- Fog lamps
- 17" Silver Painted Aluminum Wheels

Cloth Interior Seating

- 40/20/40 (standard)
- 40/console/40 bucket seats (available)



SPORT

APPEARANCE PACKAGE (862)

Available with 301A and 302A — SuperCab and SuperCrew®

Exterior Features

- Black billet-style grille with body-color surround and black mesh insert
- Body-color front and rear bumpers
- Black tow hooks (4x4 only)
- Accent-color step bars
- Body-color door handles with black strap
- · Body-color wheellip moldings



- Chrome exhaust tip
- · "SPORT" box decal

Cloth Interior Seating

 Unique Sport cloth 40/console/40 bucket seats with floor shifter



CHROME

APPEARANCE PACKAGE (86B)

Available with 301A and 302A —SuperCab and SuperCrew

Exterior Features

- Chrome billet-style grille with chrome surround and black mesh insert
- Chrome front and rear bumpers
- · Chrome front tow hooks (4x4 only)
- Chrome exterior door handles with black strap
- Chrome step bars
- 18" Chrome-like **PVD Wheels**
- Chrome exhaust tip



Cloth Interior Seating

- 40/20/40 (standard)
- 40/console/40 bucket seats (available)



APPEARANCE PACKAGE (863)

Available with 501A and 502A **Exterior Features**

- · Magnetic three-bar grille with Magnetic surround and black mesh insert
- Body-color front bumper end caps with Magnetic center and body-color rear bumper
- Black front tow hooks (4x4 only)
- Accent-color angular step bars



- 18" Six-spoke Machined Aluminum Wheels with Magnetic Painted Pockets
- · "SPORT" box decal

Leather-Trimmed Interior Seating

 40/console/40 bucket seats with floor shifter



CHROME APPEARANCE

PACKAGE (86K)

Available with 601A

Exterior Features

- · Chrome three-bar grille with chrome surround and chrome mesh insert
- Chrome front and rear bumpers
- Chrome front tow hooks (4x4 only)
- Chrome mirror caps
- Bright beltline moldings
- Chrome door handle with bodycolor bezel
- · Caribou wheellip moldings

- · 20" Chrome-like PVD Wheels
- Satin aluminum tailgate appliqué
- · Two-tone paint with Caribou lower-accent color

Leather Interior Seating

· 40/console/40 bucket seats with floor shifter



CHROME **APPEARANCE** PACKAGE (86L)

Available with 501A and included with 502A

Exterior Features

- · Chrome three-bar grille with chrome surround and chrome mesh insert
- Chrome front and rear bumpers
- Chrome front tow hooks (4x4 only)
- Chrome mirror caps
- · Chrome door handle with bodycolor bezel
- Chrome angular step bars



- 18" Chrome-like PVD Wheels
- · Chrome exhaust tip

Leather-Trimmed Interior Seating

- 40/20/40 (standard)
- 40/console/40 bucket seats with floor shifter (available)

KING RANCH

MONOCHROMATIC

PAINT PACKAGE (61M)

Available with 601A — Requires Chrome Appearance Package (86K)

Exterior Features

- Monochrome paint (two-tone delete)
- Body-color wheellip moldings

Leather Interior Seating

40/console/40 bucket seats with floor shifter.



OFF-ROAD PACKAGE FX4 is now available as an Off-Road Package on XL, XLT, Lariat, King Ranch and Platinum (4x4 only). It is not available with the 3.5L Ti-VCT V6 engine.

Key features:

- · 3.31 electronic-locking rear axle with 5.0L V8 engine (99F) or 3.5L EcoBoost® V6 engine (99G); axle is changed to 3.73 electronic-locking differential if ordered with Heavy-Duty Payload Package (627)
- 3.55 electronic-locking rear axle with 2.7L EcoBoost V6 engine (99P); axle is changed to 3.73 electronic-locking differential if ordered with 2.7L EcoBoost V6 Payload Package (622)
- · 4x4 "FX4 Off-Road" decal
- Hill Descent Control™
- Off-road tuned shock absorbers (front and rear)
- Skid plates fuel tank, transfer case and front differential

Optional equipment:

- LT245/70R17E BSW all-terrain tires (A/T) (T7C): XL and XLT only
- LT275/65R18C OWL A/T (T8C): Lariat and King Ranch, or XLT with XLT Chrome Appearance Package (86B) or XLT Sport Appearance Package (862)

POWER AND EFFICIENCY

Ford F-150 has always been known for tough, durable engines that have the power to get the job done. The allnew 2.7L EcoBoost® V6 engine with Auto Start-Stop actively manages fuel consumption and can deliver up to 8500 lbs. of towing when properly equipped. It's just one of four engines offered in the all-new F-150.

ENGINE FEATURES

NEW 3.5L Ti-VCT V6

- 282 horsepower @ 6250 rpm; 253 lb.-ft. of torque
 @ 4250 rpm
- Flex-fuel (E85) capable
- Twin independent variable camshaft timing (Ti-VCT)
- Strong, lightweight die-cast aluminum block
- Lightweight aluminum cylinder heads have four valves per cylinder to help improve performance
- Intake manifold was designed as a system to create enhanced flow for peak power and to broaden the torque curve
- High-temperature alloy, cast aluminum pistons with lowfriction coating
- Fail-Safe Engine Cooling System
- Low-maintenance spark plugs are rated for 100,000 miles of use under normal conditions

NEW 2.7L EcoBoost V6

- 325 horsepower @ 5750 rpm; 375 lb.-ft. of torque
 @ 3000 rpm
- Auto Start-Stop feature standard (see page 13 for more details)
- All-new engine logic adjusts operating parameters on the fly to provide enhanced efficiency and performance
- First Ford use of a compacted graphite iron (CGI)/ aluminum cylinder block to save weight while providing strength
- All-new aluminum cylinder heads feature water-cooled integrated exhaust manifolds
- First use of fracture split main-bearing caps, which create a superior fit between the cap and engine block for reduced crankshaft friction to help enhance efficiency
- Reverse cooling system helps lower the exhaust temperature at the turbochargers, contributing more power
- Parallel twin turbochargers are water-cooled, operate at a maximum 12 psi of boost

5.0L Ti-VCT V8

- 385 horsepower @ 5750 rpm; 387 lb.-ft. of torque @ 3850 rpm
- · Flex-fuel (E85) capable
- Twin independent variable camshaft timing (Ti-VCT)
- Strong, yet lightweight die-cast aluminum block
- Dual overhead camshaft (DOHC), lightweight aluminum cylinder heads with four valves per cylinder
- Aluminum engine block and cylinder heads help reduce weight to aid fuel efficiency
- Forged-steel, fully counterweighted crankshaft for strength and durability
- Smart charging alternator that controls the charge system voltage during vehicle acceleration and deceleration, helping to improve efficiency

3.5L EcoBoost V6

- 365 horsepower @ 5000 rpm; 420 lb.-ft. of torque @ 2500 rpm
- Dual overhead camshaft (DOHC), lightweight aluminum cylinder heads with four valves per cylinder and direct-acting mechanical valvetrain
- Die-cast aluminum engine block is strong, yet lightweight
- Piston-cooling jets help improve oil warm-up and maintain cooler piston temperatures for enhanced efficiency and durability
- Forged-steel, fully counterweighted crankshaft for strength and durability
- Parallel twin turbochargers are water-cooled, operate at a maximum 13.2 psi of boost and provide a level of performance that contributes to better acceleration

POWER-TO-WEIGHT: A SMARTER APPROACH TO PERFORMANCE

This simple equation tells you how much horsepower or torque you have for every pound of vehicle weight. Reducing weight improves this ratio and provides a level of performance that contributes to better acceleration, handling, maneuverability and braking.

Engine Power ÷ Vehicle Weight

F-150 2.7L EcoBoost V6 (375 lbft.)	Torque-to-weight advantage*
Silverado 5.3L EcoTec V8 (383 lbft.)	+8%
Ram [®] 3.0L EcoDiesel V6 (420 lbft.)	+5%
Ram 5.7L HEMI® V8 (410 lbft.)	+3%

F-150 3.5L EcoBoost V6 (420 lbft.)	Torque-to-weight advantage*
Silverado 5.3L EcoTec V8 (383 lbft.)	+18%
Silverado 6.2L EcoTec V8 (460 lbft.)	Comparable
Ram 3.0L EcoDiesel V6 (420 lbft.)	+14%
Ram 5.7L HEMI V8 (410 lbft.)	+12%

^{*}Based on Crew Cab 4x2 models with a short box and standard GVWR package. Silverado and Ram are 2014 models. Calculation uses vehicle's base curb weight.

ENGINE AVAILABILITY

ENGINE		3.5L FFV V6		2.7L EcoB	oost® V6	5.0L F	FV V8	3.5L EcoBoost V6		
SERIES	САВ	WB (in.)	4x2	4x4	4x2	4x4	4x2	4x4	4x2	4x4
	Regular Cab	122	S	S	0	0	0	0	_	_
		141	S	S	0	0	0	0	0	0
XL	Super	145	S	S	0	0	0	0	0	0
AL.	Cab	164		_	S	_	0	S	0	0
	Super	145	S	S	0	0	0	0	0	0
	Crew®	157	_	_	S	_	0	S	0	0
	Regular Cab	122	S	S	0	0	0	0	_	_
		141	S	S	0	0	0	0	0	0
XLT	Super Cab	145	S	S	0	0	0	0	0	0
ALI		164	_	_	S	_	0	S	0	0
	Super Crew	145	S	S	0	0	0	0	0	0
		157	_	_	S	_	0	S	0	0
	Super Cab	145	_	_	S ⁽¹⁾	S ⁽¹⁾	S/O ⁽²⁾	S/O ⁽²⁾	0	0
Lariat		164	_	_	S	_	0	S	0	0
Lariat	Super Crew	145	_	_	S ⁽¹⁾	S ⁽¹⁾	S/O ⁽²⁾	S/O ⁽²⁾	0	0
		157	_	_	S ⁽¹⁾	_	S/O ⁽²⁾	S	0	0
King Ranch®	Super Crew	145	_	_	_	_	S	S	0	0
		157	_	_	_	_	S	S	0	0
Diatio	Super	145	_	_	_	_	S	S	0	0
Platinum	Crew	157	_	_	_	_	S	S	0	0

S = Standard O = Optional — = NA
(1) Standard on base and mid.
(2) Standard on luxury; optional on base and mid.

PERFORMANCE AND HANDLING

NEW AUTO START-STOP

- Standard on the 2.7L EcoBoost engine, Auto Start-Stop automatically shuts down the engine to help reduce fuel consumption when the vehicle has stopped (except in certain situations such as when in tow/haul mode or in 4WD)
- · Defaults to On at start-up
- When the feature shuts down the engine, the climate control fan, audio system and headlamps continue to operate as normal
- A symbol in the instrument cluster illuminates indicating that the system is operating
- The engine seamlessly restarts when the driver releases the brake pedal
- A button located in the center console allows the driver to turn the system On or Off

How It Works

The system is automatically On every time the vehicle is started if the:

- Auto Start-Stop button is not pressed to turn it Off (not illuminated)
- Vehicle exceeds a speed of 3 mph after initially starting the vehicle
- Vehicle is stopped
- Driver's foot is on the brake pedal
- Transmission is in Drive (D)
- Driver door is closed
- Interior compartment has cooled or warmed to an acceptable level
- Driver has selected 4x2 or Auto mode

Automatic Engine Restart

Any of the following conditions will result in an automatic restart of the engine:

- Driver has removed a foot from the brake pedal
- Accelerator pedal has been pressed
- · Accelerator and brake have been pressed at the same time
- Driver safety belt becomes unfastened or the driver door is ajar
- Transmission has moved from Drive (D) to any gear except Park (P)
- · Vehicle is moving
- Interior does not meet the customer's comfort when the air conditioning or heat is on

Auto Start-Stop Indicator Light

The green Auto Start-Stop indicator light on the instrument cluster will illuminate to indicate when the automatic engine stop occurs.



If the instrument cluster is equipped with a gray Auto Start-Stop indicator light, it is illuminated when the automatic engine stop is not available due to one of the appropriate conditions not being met.



Note: See the owner's manual for more details on Auto Start-Stop.

PERFORMANCE AND HANDLING (CONTINUED)

6-SPEED AUTOMATIC TRANSMISSION

The 6-speed automatic transmission has been tuned to work well with all F-150 engines. The engine power is matched with gears to provide performance and smooth shifts. And it's been refined to help improve fuel efficiency with low-friction materials used in the clutch plates and an efficient pump performance with improved line pressure regulation.

TOW/HAUL MODE

Tow/haul mode reduces gear hunting, improves power delivery and uses engine braking to help control vehicle speed when descending hills. It's especially useful when hauling or towing a heavy load.

SELECTSHIFT® MANUAL MODE

- Allows the driver to change gears without using a clutch
- Engaged by moving the shifter to the Manual (M) position
- Gear selection is shown in the instrument cluster
- Engine-speed matching helps provide fast and smooth downshifts



PROGRESSIVE RANGE SELECT

- Allows the driver to reduce the range of available transmission gears while operating in Drive (D) mode to limit the number of gears for road and load conditions
- Included on all models equipped with the Trailer Tow Package



COIL-OVER-SHOCK DOUBLE-WISHBONE FRONT SUSPENSION

The coil-over-shock double-wishbone front suspension provides steering stiffness and roll damping, allowing for precise suspension tuning, steering response and vehicle control.



LEAF-SPRING REAR SUSPENSION WITH STAGGERED OUTBOARD SHOCKS

The leaf-spring rear suspension with staggered outboard shocks helps provide better ride and handling, better lateral compliance and refined rear axle steering characteristics. It also features shortened leaf springs for improved ride quality.



NEW ACTIVE GRILLE SHUTTER SYSTEM

The Active Grille Shutter System helps maximize the aerodynamic efficiency of the truck.

- It's electronically controlled by the engine control module and opens and closes to maintain the ideal operating temperature and maximize aerodynamic efficiency
- The truck automatically measures climate, engine load and speed, and then anticipates how much airflow is needed — so it opens and closes the shutters in graduated steps utilizing up to 16 adjustments, much like household blinds
- On all F-150 engines, an upper grille shutter is located between the grille opening and the engine radiator and is electronically controlled by the engine control module
- Models with the 2.7L EcoBoost® or 3.5L EcoBoost engine have both upper and lower grille shutters
- Models with the 3.5L Ti-VCT V6 or 5.0L Ti-VCT V8 engines have upper grille shutters only



TOWING AND HAULING

The 2015 F-150 is designed to deliver more towing and hauling capability than the previous generation and will be compliant with the SAE J2807 trailering standards. There are three available trailer towing packages to meet your customers' needs.

NEW

Class IV Trailer Tow Hitch (53B)

- Included in XLT mid and luxury
- Standard on Lariat, King Ranch® and Platinum
- Available on XL and XLT base
- For towing up to 5000 lbs.
 Includes:
 - 4-pin/7-pin wiring harness
 - Class IV trailer hitch receiver
 - · Smart Trailer Tow Connector

Trailer Tow Package (53A)

- No longer included in XLT mid and luxury
- No longer standard on Lariat, King Ranch and Platinum
- Available as an option on all models
- For towing up to 11,100 lbs.
- Trailer tow mirrors are optional and need to be ordered separately

Includes:

- 4-pin/7-pin wiring harness
- Auxiliary transmission oil cooler
- Class IV trailer hitch receiver
- Engine oil cooler (3.5L Ti-VCT V6 only)
- Smart Trailer Tow Connector
- Upgraded front stabilizer bar

Note: Similar to 2014MY Trailer Tow Package (535).

Maximum Trailer Tow Package (53C)

- Available on all models
- For towing up to 12,200 lbs.
- Trailer tow mirrors are optional and need to be ordered separately

Includes:

- · 3.5L EcoBoost® only
- 3.55 electronic-locking rear axle (axle is changed to 3.73 electronic-locking rear axle if ordered with Heavy-Duty Payload Package [627])
- 4-pin/7-pin wiring harness
- Auxiliary transmission oil cooler
- Class IV trailer hitch receiver
- Smart Trailer Tow Connector (standard on Lariat and higher)
- · Integrated trailer brake controller
- Upgraded front stabilizer bar
- Upgraded rear bumper

NEW FOR 2015

TRAILER TOW MIRRORS: STAND-ALONE OPTION

For 2015, trailer tow mirrors are not included in any of the Trailer Tow Packages. Be sure to tell your customers that trailer tow mirrors are stand-alone options that **must be selected and ordered separately**.



TRAILER SWAY CONTROL

- Works in conjunction with AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]) to expand the vehicle's dynamic stability control capabilities
- AdvanceTrac control module incorporates additional software to monitor the truck's performance while towing

NEW SMART TRAILER TOW CONNECTOR

- Provides drivers with trailer connection status, lighting and trailer battery alerts and warnings
- Alerts and warnings are displayed in the message center on either the 4.2" or 8" productivity screen, when equipped
- Included in all towing packages

INTEGRATED TRAILER BRAKE CONTROLLER (TBC)

- Fully integrated into the instrument panel and the vehicle's onboard computer
- Ensures smooth and effective trailer braking by powering the trailer's electric brakes with a proportional output based on the towing vehicle's brake pressure
- Controller adapts its output based on the status of the Anti-Lock Braking System (ABS)



NEW DYNAMIC HITCH ASSIST

- Rear view camera enhancement that provides added driver convenience when hitching a trailer
- Dynamic hitch centerline display moves as steering adjustments are made, showing the projected path and helping the driver guide the hitch in to the trailer coupler



REAR VIEW CAMERA DISPLAY

 Helps line up the truck and trailer without requiring a spotter or having to get out of the vehicle

TRAILER APPS

The 8" productivity screen in the instrument cluster has useful towing information including:

- Gain, pitch, steering angle and trailer connect checklist
- · Trailer setup information such as:
 - Trailer sway settings
 - Add/remove/rename trailers
 - Change selected trailer



TOWING AND HAULING (CONTINUED)

PAYLOAD PACKAGES

The all-new 2015 F-150 is capable of hauling heavier loads than its predecessor and offers a choice of two payload packages, instead of one, to get the job done.

NEW

2015 Payload Packages

2.7L EcoBoost® V6 Payload Package (622)

Capability Specific to the 2.7L EcoBoost engine, this package boosts payload up to 2250 lbs.

Package Content

Includes:

- 3.73 electronic-locking rear axle
- 9.75" gearset
- Mechanical parking brake

Heavy-Duty Payload Package⁽¹⁾ (627)

Provides payload up to 3300 lbs.

Includes:

- 3.73 electronic-locking rear axle
- 9.75" gearset
- LT245/70R17E BSW all-terrain tires (T7C) (XL only)
- LT275/65R18C all-terrain OWL tires (T8C) (XLT and Lariat)
- Upgraded springs
- Auxiliary transmission oil cooler
- 17" Silver Heavy-Duty Payload Package Wheels (64W) (XL only)
- 18" Silver Heavy-Duty Payload Package Wheels (64H) (XLT and Lariat, optional on XL)





⁽¹⁾ Heavy-Duty Payload Package (627) is late availability, early 2015.

AXLE AVAILABILITY					NON-LIMITED-SLIP				ELECTRONIC-LOCKING			
CAR (AVAII			3.15 3.31 3.55 3.73				3.15 3.31 3.55 3.73					
CAB/AVAIL. WHEELBASES	WHEELBASE (IN.)	ENGINE	DRIVE	X15	X27	X19	X26	XL5	XL3	XL9	XL6	
Regular Cab (122"/141") SuperCab (145"/164")	122/141/145	3.5L V6	4x2	-	_	S ⁽¹⁾	O/S ⁽²⁾	_	_	O ⁽¹⁾	O ⁽³⁾	
	122/141/145	3.5L V6	4x4	-	_	_	S	-	_	_	O ⁽³⁾	
SuperCrew [®] (145"/157")	122/141/145/157/164	2.7L V6 EcoBoost	4x2	_	S	_	_	_	0	_	O ⁽³⁾ /P ⁽⁴⁾	
(1737137)	122/141/145	2.7L V6 EcoBoost	4x4	_	_	S	_	_	_	O/P ⁽⁵⁾	O ⁽³⁾ /P ⁽⁴⁾	
	122/141/145/157/164	5.0L V8	4x2	_	S	_	_	_	0	O ⁽²⁾	P ⁽⁶⁾	
	122/141/145/157/164	5.0L V8	4x4	_	S	_	_	_	O/P ⁽⁵⁾	O ₍₃₎	O ⁽³⁾ /P ⁽⁶⁾	
	141/145/157/164	3.5L V6 EcoBoost	4x2	S	_	_	_	0	_	O/P ⁽⁷⁾	P ⁽⁶⁾	
	141/145/157/164	3.5L V6 EcoBoost	4x4	-	S	_	_	-	O/P ⁽⁸⁾	O/P ⁽⁷⁾	P ⁽⁶⁾	

S = Standard

O = Optional

P= Packaged Option

-=NA

⁽¹⁾ Not available with Trailer Tow Package (53A).

Not available with Trailer Tow Package (53A).
 Requires Trailer Tow Package (53A).
 Requires Trailer Tow Package (53A) or FX4 Off-Road Package (55A).
 Included in 2.7L EcoBoost V6 Payload Package (622).
 Included in FX4 Off-Road Package (55A).
 Included in Heavy-Duty Payload Package (627).
 Included in Maximum Trailer Tow Package (53C).
 Included in FX4 Off-Road Package (55A); NA with Maximum Trailer Tow Package (53C).

EXTERIOR FEATURES

It's the new look of tough. The all-new exterior design of the 2015 F-150 is both stylish and aerodynamically efficient. The new design cues that both look great and help cheat the wind include:

- · Front corners (headlamps and bumper ends) canted back to direct airflow
- · Windshield-mounted flush to reduce drag
- 1.5" wider, Built Ford Tough® stance
- Chiseled grille (varies by model)
- Available quad-beam LED headlamps
- · Trim pieces set behind the front bumper and grille fill gaps and direct air out
- Power dome hood
- Prominent wheel arches and lower beltline
- Box sides inset is slightly narrower than the cab for smooth airflow, without decreasing box volume
- · Trim pieces also fill gaps between the box and the cab to direct airflow
- Rear corners precisely angled so air breaks off cleanly
- Top of the tailgate is designed as a spoiler to help trail off air smoothly



CHISELED GRILLE



TAILGATE SPOILER DESIGN



INVERTED POWER DOME HOOD, AND REDESIGNED HEADLAMPS AND GRILLE



NEW LED BOX LIGHTING

- Increases overall visibility and illuminates the box interior, making it easy to find items in the dark or under a tonneau cover
- Two LED lights are located at the rear box corners and shine forward
- On/Off switches located in the cab as well as inside the box

NEW LED TAILGATE LIGHT

An LED light is located in the tailgate release handle. This feature directs light onto the rear hitch, making nighttime trailer hookups quicker and easier. Included on models equipped with remote tailgate release.

NEW QUAD-BEAM LED HEADLAMPS AND LED TAILLAMPS

- · Provide a distinctive look and excellent nighttime visibility
- Consume less energy than traditional lamps
- Generate light that's closer in color temperature to daylight than either HID or halogen headlamps

NEW LED SECURITY APPROACH LAMPS

- Help provide improved lighting around the exterior of the truck and to the side and front, extending beyond where the headlamps can shine
- The lamps are downward-facing and mounted on the bottom of the outside mirrors

NEW LED SIDE-MIRROR SPOTLIGHTS

- Included on the left-hand and right-hand outside mirrors
- Helpful when setting up a campsite or work site at night
- Operated via instrument panel-mounted switches



LED SIDE-MIRROR SPOTLIGHT CONTROLS

EXTERIOR FEATURES (CONTINUED)

NEW BOXLINK™

BoxLink makes F-150 more productive with available ramps and universal attachments that can be configured in dozens of ways.

- Reinforced box sides in four places to better support tools and accessories
- Provides a universal interface with four premium locking tie-down cleats
- Available stowable cargo ramps can be mounted quickly on the tailgate for easy loading and unloading of ATVs, motorcycles or mowers
- Enables attachment of aftermarket items such as a bed divider and stowable loading ramps



Allows drivers to remotely unlock and lock the tailgate using the key fob, the keypad on the driver's door or the power door lock control inside the truck.



NEW REMOTE TAILGATE RELEASE

- Allows the release and lowering of the tailgate with the press of a button
- Tailgate is damped and drops down, hands-free, with a press of the key fob or the button on the driver's door
- Standard on Lariat mid (501A) and above





TAILGATE STEP WITH TAILGATE ASSIST

- Available with all box lengths
- New fully integrated design stows inside the tailgate out of the way, helping keep out dirt and debris
- Provides an integrated step that automatically folds down from the open tailgate to allow an easier step up into the truck bed
- Includes a step-and-grab handle

PICKUP BOX SIDE STEPS

- Frame-mounted steps extend out and provide a stable step-up point to make reaching into the pickup box more convenient
- Located on both sides of the vehicle under the pickup box between the back of the cab and the front of the rear wheel well
- Each step can be extended out from under the box by depressing a large, foot-operated button on each step
- To stow the step, push the step under the truck with your foot until it fully latches
 - Do not push the button while stowing the step
- Available with all box lengths
- Can support up to 400 lbs.
- 9.25" wide with 5.5' box and 15.75" wide with 6.5' or 8' box



Note: See the F-150 Quick Reference Guide for additional information.

FOLDABLE PICKUP BOX BED EXTENDER

- Folds on to the open tailgate and extends the usable length of the pickup box
- Folds into the truck bed to form a small, enclosed section that keeps cargo from sliding around
- Allows full functionality of the bed when the extender is not in use

NEW SUPERCAB 170 DEGREE REAR DOORS

The rear doors on SuperCab models open 170 degrees to make it easy for rear-seat passengers to get in and out or to place items inside.



INTERIOR FEATURES

The all-new interior of F-150 is roomier than its predecessor — 2 inches wider with increased hip and shoulder room and increased in-cab storage. With an extensive list of comfort and convenience features, the interior has the attention to detail and refinements to make it the best F-150 interior yet.

INTERIOR STORAGE

There's nearly double the front-row storage volume in the all-new F-150 than the previous model: 2.08 cu. ft. vs. 1.13 cu. ft.

- A large center console bin has 74% more volume than the previous model
- Models equipped with the flow-through center console feature storage that's double the volume of the previous-generation F-150 with a console that is almost 2 inches wider

INCREASED SEATING ROOM

Front-Row Seats

- Because the truck is wider, front-row positions have been enhanced to provide more comfort
- Three-across front-row seating has been enhanced by increasing the center seat by 1.5 inches and increasing overall front shoulder room by nearly an inch

Rear Seats

- Fully flat load floor on SuperCab and SuperCrew[®]
- Storage under the rear seats hides items out of view



NEW VISTA ROOF®

- Twin panel Vista Roof gives both front and rear passengers their own personal skylight
- Up to 14.1 sq. ft. in size
- · Opens in front and is stationary in back



NEW MULTICONTOUR FRONT SEATS WITH ACTIVE MOTION®

These seats help reduce driver and front-passenger fatigue in the upper legs and lower back. The Active Motion can be activated and adjusted either by the buttons on the side of the seat or by the settings menu on the touch screen.

FLOW-THROUGH CENTER CONSOLE

- XL and XLT models offer an available flow-through center console with column shifter as part of the 40/console/40 front seat
- Provides additional storage while the shifter remains on the steering column
- Flow-through center console with floor shifter is included with XLT Sport Appearance Package, standard on King Ranch® and Platinum and available on Lariat

NEW HEATED STEERING WHEEL

- Can warm the steering wheel to 74°F in temperatures as low as -4°F within five minutes of activation
- Independent of heated seats and climate control operation
- Activated and deactivated through the climate corner of the MyFord Touch® screen

NEW 110V/400W OUTLETS

- Up to two high-power outlets in the cab: one outlet in the front and one in the back with the flow-through console
- Up to 400 watts when the vehicle is stationary and 300 watts when it's moving, allowing drivers to power some tool battery chargers, mobile devices, laptops and more



PRODUCTIVITY SCREENS

The 8" and 4.2" productivity screens in the instrument cluster provide access to vehicle information related to fuel efficiency, driver assist and MyKey® programming.

NEW 8" Productivity Screen

- Standard in Lariat, King Ranch and Platinum and includes
 8" color touch screen in the center stack
- Includes the same options as the 4.2" screen plus My View and other additional features
- · Features digital gauges on top of the screen:
 - Oil pressure
 - Engine temperature
 - Fuel (miles to empty)
 - Transmission temperature (additional turboboost gauge on vehicles with the 2.7L or 3.5L EcoBoost® engine)
- Includes six major menu options:
 - My View
 - Trip/Fuel
 - Truck Info
 - Towing
 - Off Road
 - Settings

4.2" Productivity Screen

- Optional on XL and XLT
- Located in the instrument cluster providing basic vehicle information as well as menus for gauge setup, trip computer, fuel economy and truck apps
- · Includes five main menu options:
 - DisplayMode
- Trip/Fuel
- Off Road
- Towing
- Settings

TECHNOLOGY

The 2015 F-150 is redefining full-size pickups with many new technology features. These technologies are designed to help your customers' productivity and efficiency.

NEW 360 DEGREE CAMERA WITH SPLIT-VIEW DISPLAY

- As steering adjustments are made, the projected path is shown on the screen
- · Split-view display provides an overhead view of the truck's four sides
- Consists of front, side and rear cameras
- · Allows the driver to see what is directly in front or behind the vehicle
- Provides cross-traffic view in front and behind the vehicle
- Allows the driver to see a top-down view of the area outside the vehicle, including blind spots
- 360 degree camera button on the instrument panel allows for toggling through six different camera views



REAR VIEW CAMERA

- Provides added driver confidence when backing up, especially when hitching a trailer or parallel parking
- System automatically engages when the vehicle is placed in Reverse (R)
- On vehicles equipped with the available instrument cluster, a manual zoom mode is included with three levels of zoom



NEW BLIS® (BLIND SPOT INFORMATION SYSTEM) WITH CROSS-TRAFFIC ALERT

- Alerts the driver if another vehicle is detected in the "blind zone" by utilizing two radar sensors located in each taillamp
- Automatically engages when the vehicle exceeds 2 mph in Drive (D)



- Cross-traffic alert warns the driver if approaching vehicles are detected when slowly backing out of a parking spot or reversing on to a road
 - Automatically engages when the vehicle is placed in Reverse (R)

NEW LANE-KEEPING SYSTEM (WITH LANE-KEEPING ALERT AND LANE-KEEPING AID)

The Lane-keeping system uses a forward-looking camera to identify road lane markings and to track the lane the vehicle is currently traveling in.

- Alert warns the driver if the vehicle starts to drift into another lane and the turn signal has not been activated
- Aid applies steering torque, which can help direct the driver to steer the vehicle back into the lane it was traveling in and provides a visual indication
- Alert + Aid provides the aid steering torque first and then the alert vibration if the vehicle continues to drift

NEW ACTIVE PARK ASSIST

 Assists in parallel parking by using forward sensors located on the sides of the front fascia to "look" for adequately sized parking spaces on either side of the road



Uses electric power-assisted steering (EPAS) to take control of the steering input while the

driver controls the gas, brake and front/reverse functions

NEW ADAPTIVE CRUISE CONTROL AND COLLISION WARNING WITH BRAKE SUPPORT

- Uses advanced radar technology to monitor traffic ahead for slower vehicles
- The system will slow the vehicle to adapt for current traffic conditions and maintain the preset distance between vehicles
- · Includes four programmable gap distance settings
- · Collision warning with brake support warns the driver if there

is a risk of a collision with a LED "heads up" display on the windshield and an audible tone

 The collision warning sensitivity can be adjusted to one of three settings



TECHNOLOGY (CONTINUED)



SYNC® WITH MYFORD TOUCH®

SYNC is the voice-activated in-vehicle communications and entertainment system for Bluetooth®-enabled mobile phones. It offers voice-activated hands-free calling and voice-activated control via a flush-mounted microphone in the headliner.

SYNC with MyFord Touch provides a way to connect drivers to an assortment of in-vehicle technologies through voice commands. It includes MyFord Touch 8-inch color LCD touch screen in the center stack.

NEW VOICE-ACTIVATED NAVIGATION SYSTEM WITH SIRIUSXM TRAFFIC AND TRAVEL LINK® SERVICES

- Voice activation recognizes certain voice commands to operate the system hands-free
- MyFord Touch 8-inch color touch screen operates navigation and audio functions
- Includes bird's-eye map, destination selection, route guidance with turn-by-turn directions, automatic rerouting and more
- · Traffic and Travel Link services are free for five years

NEW INTELLIGENT ACCESS WITH PUSH-BUTTON START

- Allows customers to enter and start the vehicle without ever using the key fob
- The system senses when the Intelligent Access Key fob is in range of the door and allows access to the vehicle when the front exterior door handle is touched



 Once the system is sensed, the vehicle can be started by depressing the brake pedal and pressing the Engine Start/ Stop button on the instrument panel

NEW SMART CHARGING USB PORT

Located in the media hub at the front of the center console, this 2.1-amp USB port is designed to charge accessories like a tablet. It has a charge rate that's closer to a standard household outlet.

NEW AUTO HIGH BEAMS WITH RAIN-SENSING WINDSHIELD WIPERS

Auto High Beams

- Automatically activate to provide maximum illumination on dark roads if no detected automotive light sources are present
- Use advanced image-based technology and a camera behind the rearview mirror to scan the road ahead — up to 2500 feet in front of the vehicle — to determine if any oncoming light sources are automotive-based
- Low beams are activated if oncoming automotive headlamps or trailering taillamps are detected
- Will not activate high beams if there is sufficient lighting such as street lights
- Functions in varying weather conditions

Rain-Sensing Windshield Wipers

- When sensors mounted behind the rearview mirror detect moisture on the windshield, the windshield wipers are automatically activated at the appropriate speed to keep the windshield clear
- · The wiper speed varies based on the amount of detected moisture
- Once the system is turned on, there's no need for the driver to activate/deactivate/adjust the windshield wipers under normal driving conditions

NEW AUTOMATIC HEADLAMPS WITH WIPER ACTIVATION

This feature automatically activates the headlamps and taillamps if the wipers are being used. When the headlamp switch is in the auto position and the front wipers are activated in any mode (except mist or wash), the headlamps will automatically turn on within three seconds.

CREW CHIEF™ POWERED BY TELOGIS®

For business owners using the all-new F-150, Crew Chief provides vehicle location wherever there is mobile phone service. It includes a one-year subscription service as well as:

- Vehicle performance data such as fuel consumption, trouble codes and "service required" notifications
- Driver performance data such as excessive speed or idling, airbag/safety belt alerts
- Late availability (early 2015)



TECHNOLOGY (CONTINUED)

HILL START ASSIST

- Helps keep the vehicle from rolling backward, making it easy to pull away when on a slope or with a grade greater than 5 degrees
- When activated, the vehicle remains stationary on the slope for up to two seconds after the driver releases the brake pedal
- Brakes are automatically released once the engine has developed sufficient power to prevent the vehicle from rolling down the slope

HILL DESCENT CONTROL™

- Maintains the vehicle speed on a steep decline at speeds between 3 mph and 20 mph to help the driver concentrate on driving
- Once activated, it utilizes the truck's ABS to help control the descent
- Activated between 20 mph and 40 mph (but descent speed cannot be set or maintained)
- System disengages when the vehicle speed exceeds 40 mph
- Speed can be increased by pressing the accelerator pedal until the desired speed is met, then releasing the pedal
- Speed can be decreased by pressing the brake pedal until the desired speed is met, then releasing the pedal

SECURICODE™ KEYLESS ENTRY KEYPAD

This feature lets the driver unlock the doors and the tailgate by simply using the numbered keypad on the driver's door and a programmable five-digit code.

- As part of the design of the new pickup, the buttons have been maintained for ease of use
- By pressing the 7/8 and 9/0 buttons at the same time, the truck is locked

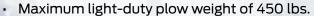


REMOTE START SYSTEM

- Provides the added convenience of starting the vehicle from up to 325 feet (actual range may vary)
- Remote Start is incorporated into the Remote Keyless Entry device
- Can also provide a number of driver-selectable comfort and convenience features accessed through the vehicle message center, including:
 - Engine can be programmed to run for 5-, 10- or 15-minute intervals
 - Heater/AC
 - Front and rear defrosters
- Driver and/or passenger seat Heat/Cool
- Auto/Last Setting
- Auto/Off

NEW SNOW PLOW PREP PACKAGE

- Designed for vehicles that will be equipped with a front snow plow
- Requires 4x4 and the 5.0L Ti-VCT V8 engine
- Includes:
 - Preselected springs/GAWR (rating varies by model/engine)
 - Extra heavy-duty alternator (157-amp)
 - Snow Plow Prep Mode activated by a dash-mounted button that temporarily turns off non-essential features to provide dedicated power to the plow system







SAFETY AND SECURITY

There are many features that F-150 has to help keep customers safe and secure, including AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control, Individual Tire Pressure Monitoring System and inflatable rear safety belts.

ADVANCETRAC WITH RSC (ROLL STABILITY CONTROL)

This electronic stability control system helps the driver maintain vehicle stability in adverse conditions as well as during evasive maneuvers on slippery pavement.

- Monitors the vehicle's cornering behavior with steering angle, lateral acceleration and yaw sensors
- Automatically makes braking and throttle adjustments to help maintain control when it detects wheelslip, understeer, oversteer or roll motion using anti-lock brakes and traction control components

 RSC helps keep the vehicle's tires on the ground by monitoring and helping control

vehicle roll rate

NEW CURVE CONTROL

- Works in conjunction with AdvanceTrac with RSC to help drivers maintain control of their vehicle when taking a curve too quickly
- If the vehicle enters a curve too fast or the vehicle is not turning as much as the driver is steering, Curve Control responds by rapidly reducing torque and increasing brake pressure to help keep the vehicle under control

NEW INDIVIDUAL TIRE PRESSURE MONITORING SYSTEM (TPMS)

This sensor-based system alerts the driver to significant underinflation of individual tires (excluding the spare). The instrument cluster will display tire pressure for each wheel as well as indicate which tire may be underinflated.



INDIVIDUAL TIRE PRESSURE MONITORING SYSTEM

NEW INFLATABLE REAR SAFETY BELTS

On SuperCrew,® inflatable rear safety belts are designed to provide additional protection for outboard rear-seat passengers by helping to spread crash forces over five times more of the body area compared to traditional safety belts.

- In a frontal or side-impact crash, an accordion-folded tubular bag located in the shoulder belt section inflates with cold compressed gas through a specially designed buckle from a cylinder below the seat
- These belts operate like conventional safety belts in everyday use
- Ford internal testing indicates they are safe and compatible with infant rearward- and forward-facing child safety seats and booster seats

PERSONAL SAFETY SYSTEM™

The Ford Personal Safety System tailors front airbag usage to the severity of the crash, driver and passenger safety belt use, driver's seat position and passenger classification. System components include:

- Dual-stage driver and front-passenger airbags
- · Electronic front crash severity sensor
- · Front outboard safety belt usage sensor
- Restraint control module
- · Front outboard safety belt energy management retractors
- Front-Passenger Sensing System

NEW ELECTRIC PARKING BRAKES

- Uses a rear caliper-mounted electric motor to apply a clamp load to the rear brake rotors with electrical power from the 12-volt battery
- Replaces the conventional manual hand brake
- Set via a switch next to the shifter

SAFETY CANOPY® WITH ROLLOVER SENSOR

Side-curtain airbags — located in the roof side rail behind the headliner — deploy downward and outward to the side-window opening to protect the heads of outboard passengers.

MYKEY®

This automotive first allows owners to program a "key limit" to certain vehicle functions to help promote safe driving habits. One standard key is the Administrator Key while the other operates as MyKey with the programmed restrictions.

SOS POST-CRASH ALERT SYSTEM™(1)

- Activates the hazard flashers and sounds the horn after a crash in which the airbags deploy or when a properly engaged safety belt pretensioner is activated
- Makes the vehicle easier to locate if the accident happens off the roadway
- · System operates until deactivated or battery power is depleted

NEW ADVANCED SECURITY PACK

The Advanced Security Pack includes SecuriLock® Passive Anti-Theft System as well as inclination and interior motion sensors.

- Inclination sensor is designed to help prevent tow-away thefts
- Interior motion sensor is designed to help prevent "smash and grab" break-ins
- Includes a separate alarm sounder
- SOS hardware may become damaged or the battery may lose power in a crash, which
 could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.
 See owner's manual for additional details.

2015 F-150 MODEL LINEUP

X L STANDARD EQUIPMENT



PERFORMANCE/HANDLING

- Active Grille Shutter System with all engines (upper and lower shutters incl. with 2.7L EcoBoost® V6 and 3.5L EcoBoost V6 engines)
- Axle, front independent front suspension (IFS)
- Brakes four-wheel disc with Anti-Lock Braking System (ABS)
- Electronic-shift-on-the-fly (ESOF) with neutral towing capability (4x4 only)
- Engines
- 2.7L EcoBoost V6 with Auto Start-Stop (99P) (std. on 4x2 with 157" or 164" WB)
- 3.5L Ti-VCT FFV V6 (998) (std. on 4x2/4x4; NA with 157" or 164" WB)
- 5.0L Ti-VCT FFV V8 (99F) (std. on 4x4 with 157" or 164" WB)
- Frame fully boxed, steel
- Fuel tank 23-gallon
- · Hill start assist
- Parking brake
 - Electric (with 3.5L Ti-VCT FFV V6 or 2.7L EcoBoost V6 engine)
- Mechanical (with 5.0L Ti-VCT FFV V8 or 3.5L EcoBoost V6 engine)
- Shock absorbers gas, heavy-duty, outboard-mounted (front/rear)
- Springs, front coil
- Springs, rear leaf, 2-stage variable-rate
- Stabilizer bar front
- Steering electric power-assisted (EPAS) with pull-drift compensation

- Tires
 - 245/70R17 all-season BSW (4x2)
 - 265/70R17 all-terrain OWL (4x4)
- Trailer sway control
- Trailer towing 4-pin wiring and ball mounting provisions in rear bumper
- Transmission
 - 6-speed automatic with tow/haul mode
 - SelectShift® automatic transmission with Progressive Range Select (NA 3.5L Ti-VCT V6)

SAFETY/SECURITY

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Airbags
 - Driver and passenger
 - Driver and passenger seat-mounted side
 - Safety Canopy® side-curtain
- · Curve Control
- Safety belts
 - 3-point front and rear center seating positions
- 3-point manual lap/shoulder belts with height adjusters, pretensioners and energy management retractors on outside front positions; includes autolock feature for child seats
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Individual Tire Pressure Monitoring System (TPMS)

COMFORT/CONVENIENCE

- 12-volt powerpoint front
- Audio AM/FM stereo
 - 4 speakers (Regular Cab)
 - 6 speakers (SuperCab, SuperCrew®)
- Cargo lamp integrated with Center Highmounted Stop Lamp (CHMSL)
- · Climate control single-zone manual
- · Cupholder deployable under 20% seat
- Door locks manual
- Door, rear 170 degree open (SuperCab only)
- Easy Fuel® capless fuel filler
- Floor covering black vinyl
- Hooks pickup box tie-down (4)
- Illuminated entry
- Instrumentation
 - 2.3" productivity screen in instrument cluster
 - 4.2" center-stack screen with audio controls
 - Outside temperature display
- Mirror, interior day/night rearview
- Mirrors, exterior dual manual-folding/manual glass with integrated blind spot mirror (driver-side)
- Seating cloth
 - Armrest
 - Driver 2-way manual adjust
 - Front 40/20/40
 - Front-passenger 2-way manual adjust
 - Rear 60/40 split flip-up (SuperCab)
- Rear 60/40 split flip-up with elongated cushion (SuperCrew)
- Steering column manual tilt/telescoping
- Tailgate removable with key lock
- Tow hooks (2) front (4x4 models)
- Visors driver: front-passenger with mirror
- Window, rear fixed-glass, solar-tint
- Windows
- 1st-row manual
- 2nd-row fixed (SuperCab)
- 2nd-row manual (SuperCrew)
- · Windshield wipers intermittent

DESIGN/STYLING

- Badging, fender "F-150"
- Bumper and fascia, front black
- Bumper, rear black
- Climate control registers black vanes with chrome knob
- Exhaust tip bright, single
- · Grille black three-bar
- Grille surround black
- · Handles, door and tailgate black
- Headlamps halogen
- Mirror caps, exterior black
- Scuff plates, interior driver/front-passenger doors
- Stone cuffs. exterior front/rear
- Wheels 17" Silver Steel

EOUIPMENT GROUPS

100A (base) – Includes all standard equipment

101A (mid) – Includes all 100A equipment, plus:

- 4.2" productivity screen with compass in instrument cluster
- BoxLink™
- Cruise control
- · Single-CD/MP3 and audio input jack
- SYNC®
- · XL Power Equipment Group
 - Autolamp automatic on/off headlamps
 - Configurable daytime running lamps
 - Illuminated entry
 - Manual-folding/dual power glass exterior mirrors with black mirror caps
- MvKev[®]
- Perimeter anti-theft alarm
- Power door locks with flip key and integrated keyhead transmitter keyless entry (includes: Autolock)
- Power tailgate lock
- Power windows (front/rear)
- Rainlamp windshield wipers

XL PACKAGES AND OPTIONS



PACKAGES

See pages 8-9 for Appearance Packages details:

- XL Chrome Appearance Package (86A) (base Fleet and mid only)
- XL Sport Appearance Package (861) (base Fleet and mid only)

See page 16 for Trailer Tow Packages details:

- Class IV Trailer Tow Hitch (53B)
- Max. Trailer Tow Package (53C) (requires 3.5L EcoBoost V6 engine)
- Trailer Tow Package (53A)

See page 18 for Payload Packages details:

- 2.7L EcoBoost V6 Payload Package (622) (requires 53A)
- Heavy-Duty Payload Package (627) (requires 5.0L Ti-VCT FFV V8 engine with 53A or 3.5L EcoBoost V6 engine with 53C)

See pages 42–43 for additional packages details:

- FX4 Off-Road Package (55A) (4x4 mid only)
- Snow Plow Prep Package (68P) (4x4 only; requires 5.0L Ti-VCT FFV V8 engine)
- XL SSV (Special Service Vehicle) Package (66S) (Fleet only)

OPTIONS

- 3.5L EcoBoost V6 engine (99G) (NA with 122" WB)
- 36-gallon extended-range fuel tank (655) (base Fleet and mid only: NA with 122" WB)
- 110-volt/400-watt outlet (91V) (base Fleet and mid SuperCab and SuperCrew only; requires V or W seats)
- All-weather rubber floor mats (47R) (base Fleet and mid only; requires 168)
- Axle upgrades
- Black platform running boards (18B)
- Black step bars (18E) (base Regular Cab only)
- Box side steps (63S) (all box lengths)
- BoxLink™ (55B) (base only)
- Color-coordinated carpet with matching carpeted floor mats (168) (base Fleet and mid only)
- Crew Chief™ powered by Telogis® (47C) (late availability)
- Fog lamps (595) (base Fleet and mid only; incl. in 86A and 861)

- Front license plate bracket (153)
- Integrated trailer brake controller (67T) (requires 53A or 53B; incl. with 53C)
- Mirrors
 - Manual-folding/dual power glass with heat, turn signal indicators and auto-dimming driverside with high-intensity LED security approach lamps, LED side-mirror spotlights and black mirror caps (54R/59S) (requires 85A)
 - Manually telescoping/manual-folding/ manual glass trailer tow mirrors with black mirror caps (54M) (NA with 998, 85A or 122" WB; requires 53A or 53C)
 - Manually telescoping/manual-folding/power glass trailer tow mirrors with high-intensity LED security approach lamps, LED side-mirror spotlights and black mirror caps (54Y/59S) (NA with 998 or 122" WB; requires 85A and 53A or Heavy 53C)
- Power-sliding rear window with privacy glass and defroster (924/435/57Q) (base Fleet and mid SuperCab and SuperCrew only)

- Rear view camera (76C) (base Fleet and mid only; requires 85A)
- Reverse Sensing System (76R) (requires 53B, 53A or 53C)
- Seating
 - Front 40/20/40, vinyl (A)
 - Front 40/console/40, cloth (W) (base Fleet and mid SuperCab and SuperCrew only)
 - Front 40/console/40, vinyl (V) (base Fleet and mid SuperCab and SuperCrew only)
- Single-CD/MP3 with SiriusXM Radio (58C) (base Fleet and mid only)
- Skid plates (413) (base Fleet and mid 4x4 only)
- Tailgate step with tailgate lift assist (63T)
- Tires LT245/70R17E all-terrain BSW (T7C)
- Wheels 18" Silver Heavy-Duty Payload Pkg. (64H) (opt. with 627; base Fleet and mid only)



2015 F-150 MODEL LINEUP

XLT STANDARD EQUIPMENT





PERFORMANCE/HANDLING

- · Class IV Trailer Hitch (XLT mid and luxury only)
- Engines
 - 2.7L EcoBoost® V6 with Auto Start-Stop (99P) (std. on 4x2 with 157" or 164" WB)
 - 3.5L Ti-VCT FFV V6 (998) (std. on 4x2/4x4; NA with 157" or 164" WB)
 - 5.0L Ti-VCT FFV V8 (99F) (std. on 4x4 with 157" or 164" WB)

SAFETY/SECURITY

- · Alarm perimeter anti-theft
- MyKey®

COMFORT/CONVENIENCE

- Audio single-CD/MP3 and audio input iack
- BoxLink™
- Cruise control steering wheel-mounted
- Daytime running lamps configurable
- Door locks power, with flip key and integrated key transmitter keyless entry
- Floor covering color-coordinated carpet with carpeted floor mats
- Headlamps autolamp with rainlamp wiper activation
- Instrumentation compass display in instrument cluster
- Mirrors, exterior dual manual-folding/ power glass
- Power accessory delay
- · Power tailgate lock

COMFORT/CONVENIENCE CONTINUED

- Seating
- Armrest with storage
- Driver and front-passenger seat back map pockets
- Driver manual lumbar
- Front 4-way adjustable head restraints
- Front-passenger manual lumbar
- Storage under 20% front seat
- SecuriCode™ keyless entry keypad (driver-side)
- SYNC®
- Visors driver/front-passenger with covered mirrors
- Window, rear privacy glass
- Windows power, one-touch-up/-down driver and front-passenger

DESIGN/STYLING

- Bumper fascia, front body-color
- Bumpers, front/rear chrome
- · Climate control registers chrome rings
- Fog lamps
- Grille chrome three-bar with black mesh insert
- Grille surround chrome
- · Scuff plates molded-in-color
- · Wheels 17" Silver Painted Aluminum

300A (base) – Includes all standard equipment 301A (mid) – Includes all 300A equipment, plus:

- 4.2" productivity screen in instrument cluster
- Auto-dimming rearview mirror
- Class IV Trailer Tow Hitch

EQUIPMENT GROUPS

- · Driver 8-way power seat with power lumbar
- Dual manual-folding/power glass exterior mirrors with heat, turn signal indicators and auto-dimming driver-side feature
- Fixed rear window with privacy glass and defroster
- Leather-wrapped steering wheel
- Power-adjustable pedals
- · Rear underseat storage (NA on Regular Cab)
- · Rear view camera
- SiriusXM Radio

302A (luxury) – Includes all 300A equipment, plus:

- 110-volt/400-watt outlet
- 4.2" productivity screen in instrument cluster
- · Auto-dimming rearview mirror
- Class IV Trailer Tow Hitch
- · Driver 10-way power seat
- Dual manual-folding/power glass exterior mirrors with heat, turn signal indicators and auto-dimming driver-side feature
- Front-passenger 10-way power seat
- Heated front seats
- Leather-wrapped steering wheel
- LED box lighting
- Power-adjustable pedals
- Power sliding rear window with privacy glass and defroster
- Rear underseat storage (NA on Regular Cab)
- Rear view camera
- Remote Start System
- · Reverse Sensing System
- SiriusXM Radio
- SYNC with MyFord Touch®
- XLT Chrome Appearance Package



XLT PACKAGES AND OPTIONS

PACKAGES

See pages 8-9 for Appearance Packages details:

- XLT Chrome Appearance Package (86B) (mid SuperCab and SuperCrew® only; included in Equipment Group 302A)
- XLT Sport Appearance Package (862) (mid and luxury SuperCab and SuperCrew only)

See page 16 for Trailer Tow Packages details:

- Class IV Trailer Tow Hitch (53B) (base only; incl. in Equipment Group 301A and 302A)
- Max. Trailer Tow Package (53C) (requires 3.5L EcoBoost® V6 engine)
- Trailer Tow Package (53A)

See page 18 for Payload Packages details:

- 2.7L EcoBoost V6 Payload Package (622) (requires 53A)
- Heavy-Duty Payload Package (627) (base and mid only; requires 5.0L Ti-VCT FFV V8 engine with 53A or 3.5L EcoBoost V6 engine with 53C)

See page 42–43 for additional packages details:

- FX4 Off-Road Package (55A) (4x4 base Fleet, mid and luxury only)
- Snow Plow Prep Package (68P) (4x4 only; requires 5.0L FFV V8 engine)

OPTIONS

- 3.5L EcoBoost V6 engine (99G) (NA with 122" WB)
- 36-gallon extended-range fuel tank (655) (base Fleet, mid and luxury only; NA with 122" WB)
- 110-volt/400-watt outlet (91V) (base and mid SuperCab and SuperCrew only; included in Equipment Group 302A)
- All-weather floor rubber mats (47R) (requires carpet; NA with 16G)
- Axle upgrades
- Black platform running boards (18B) (base and mid only)
- BLIS® (Blind Spot Information System) with cross-traffic alert (17B) (luxury only; NA with 54Y/59S)
- Box side steps (63S) (base Fleet, mid and luxury only)
- Chrome step bars (18C) (base Fleet and mid SuperCab and SuperCrew only)
- Crew Chief[™] powered by Telogis[®] (47C) (late availability)
- Foldable pickup box bed extender (63E) (base Fleet, mid and luxury only)
- Front license plate bracket (153)
- Inflatable rear safety belts (17A) (mid and luxury SuperCrew only)
- Integrated trailer brake controller (67T) (requires 53B or 53A; included with 53C)
- LED box lighting (85P) (mid only; included in Equipment Group 302A)

- LED side-mirror spotlights with high-intensity LED security approach lamps (59S) (base Fleet, mid and luxury only; requires 54R on base Fleet; included with 54Y)
- Mirrors
 - Manual-folding/dual power glass with heat, turn signal indicators and auto-dimming driver-side with black mirror caps (54R) (base only; included in Equipment Group 301A and 302A)
 - Manually telescoping/manual-folding/ power glass trailer tow mirrors with highintensity LED security approach lamps, LED side-mirror spotlights with black mirror caps (54Y/59S) (NA with 998 or 122" WB; requires 53A or 53C)
- Moonroof (43M) (luxury only; single panel on SuperCab)
- Moonroof (43V) (luxury only; twin panel on SuperCrew)
- Power-sliding rear window with privacy tint and defroster (435/57Q) (base Fleet and mid SuperCab and SuperCrew only)
- Rear view camera (76C) (base only; included in Equipment Group 301A and 302A)
- Remote Start System (59R) (base Fleet and mid only; included in Equipment Group 302A)
- Reverse Sensing System (76R) (base and mid only; included in Equipment Group 302A; requires 53B, 53A or 53C)

- Seating front 40/console/40, cloth (U) (base and mid SuperCab and SuperCrew and all luxury cabs)
- SYNC with MyFord Touch (52G) (base Fleet and mid only; included in Equipment Group 302A; requires 57Q on base)
- Tailgate step with tailgate lift assist (63T) (base Fleet, mid and luxury only)
- Tires
 - 275/55R20 all-season BSW tires (T22) (mid and luxury SuperCab and SuperCrew 4x2 only; requires 642, 64L or 64S wheels; includes 265/60R18 all-season spare)
- 275/55R20 all-terrain BSW tires (T2P)
 (mid and luxury SuperCab and SuperCrew 4x4 only; requires 64S wheels; includes 275/65R18 all-season OWL spare)
- 275/55R20 all-terrain OWL tires (T24) (mid and luxury SuperCab and SuperCrew 4x4 only; requires 642 or 64L wheels; includes 275/65R18 all-terrain OWL spare)
- LT245/70R17E all-terrain BSW tires (T7C) (mid only; requires 55A)
- LT275/65R18C all-terrain OWL tires (T8C) (mid and luxury SuperCab and SuperCrew only; requires 55A and 86B or 55A and 862; included in 627)
- Two-tone paint (954) (base Fleet, mid and luxury only; NA with 862)

- Vinyl floor covering, black (16G) (base and mid only)
- Voice-activated Navigation System with SiriusXM Traffic and Travel Link® with 5 years of service (50N) (base Fleet, mid and luxury only; requires 52G and rear window with defroster)
- Wheels
 - 20" Chrome-like PVD (64L) (mid and luxury SuperCab and SuperCrew only; requires 86B and T22 tires [4x2] or T24 tires [4x4])
 - 20" Six-spoke Premium Painted Aluminum (64S) (mid and luxury SuperCab and SuperCrew only; requires 862 and T22 tires [4x2] or T2P tires [4x4])
 - 20" Machined Aluminum with Silver Painted Pockets (642) (mid SuperCab and SuperCrew only; NA with 3.5L Ti-VCT V6 engine or with 86B or 862)

2015 F-150 MODEL LINEUP

LARIAT STANDARD EQUIPMENT Includes all XLT content, plus:



PERFORMANCE/HANDLING

- 2-speed automatic 4WD with neutral towing capability (4x4 only)
- · Class IV Trailer Hitch
- Engines
- 2.7L EcoBoost® V6 with Auto Start-Stop (99P) (4x2/4x4 145" WB [base and mid] and 4x2 with 157" or 164" WB; NA luxury)
- 5.0L Ti-VCT FFV V8 (99F) (std. on 4x4 with 157" or 164" WB [base and mid], std. on 4x2/4x4 with 145" or 157" WB [luxury])
- Tires
 - 265/60R18 all-season BSW (4x2)
 - 275/65R18 all-terrain OWL (4x4)

SAFETY/SECURITY

Advanced Security Pack

COMFORT/CONVENIENCE

- Audio SiriusXM Radio and 7 speakers
- Climate control dual-zone electronic automatic temperature control (DEATC)
- Instrumentation 8" productivity screen in instrument cluster
- · Intelligent Access with push-button start
- LED box lighting
- Mirror, interior auto-dimming rearview

COMFORT/CONVENIENCE CONTINUED

- Mirrors, exterior PowerFold® side/power glass with heat, turn signal indicators, memory, auto-dimming driver-side feature, LED security approach lamps
- Pedals power-adjustable with memory
- Rear view camera
- Seating leather-trimmed
- Driver 10-way power adjust with memory
- Front-passenger 10-way power adjust
- Heated/cooled front
- Rear armrest with cupholders (SuperCrew® only)
- Rear underseat storage
- SYNC® with MyFord Touch®
- Visors driver/front-passenger illuminated
- Window, rear power-sliding with privacy glass and defroster

DESIGN/STYLING

- Ambient lighting
- Handles, door and tailgate body-color
- Mirror caps, exterior body-color
- Steering wheel leather-wrapped
- · Wheellip moldings body-color
- Wheels 18" Machined Aluminum with Silver Painted Pockets



EQUIPMENT GROUPS

500A (base) – Includes all standard equipment 501A (mid) – Includes all 501A equipment, plus:

- 110-volt/400-watt outlet
- BLIS® (Blind Spot Information System) with cross-traffic alert
- · LED side-mirror spotlights
- PowerFold® side power glass exterior mirrors with heat, turn signal indicators, memory, autodimming driver-side feature, high-intensity LED security approach lamps and body-color caps on 501A; chrome caps on 502A
- Remote Start System
- · Remote tailgate release
- Reverse Sensing System
- Universal garage door opener

502A (luxury) – Includes all 501A equipment, plus:

- Audio System from Sony®
- Auto high-beam headlamps with rainsensing windshield wipers
- Driver 10-way power seat with memory
- Front-passenger 10-way power seat
- HD Radio™
- · Heated/cooled front seats
- · Heated steering wheel
- Lariat Chrome Appearance Package
- Leather-trimmed 40/console/40 front seats
- Power-tilt/telescoping steering column with memory
- Quad-beam LED headlamps and taillamps
- Second-row heated seats (SuperCrew only)
- Voice-activated Navigation System with SiriusXM Traffic and Travel Link® with 5 years of service

LARIAT PACKAGES AND OPTIONS

PACKAGES

See pages 8-9 for Appearance Packages details:

- Lariat Chrome Appearance Package (86L) (mid only; incl. in Equipment Group 502A)
- Lariat Sport Appearance Package (863) (mid and luxury only)

See page 16 for Trailer Tow Packages details:

- Max. Trailer Tow Package (53C) (requires 3.5L EcoBoost V6 engine)
- Trailer Tow Package (53A)

See page 18 for Payload Packages details:

- 2.7L EcoBoost V6 Payload Package (622) (base and mid only; requires 53A)
- Heavy-Duty Payload Package (627) (base only; requires 5.0L Ti-VCT FFV V8 engine with 53A or 3.5L EcoBoost V6 engine with 53C)

See pages 42–43 for additional packages details:

- FX4 Off-Road Package (55A) (4x4 only)
- Snow Plow Prep Package (68P) (4x4 base and mid only; requires 5.0L Ti-VCT FFV V8 engine)
- Technology Package (68T) (luxury only)

OPTIONS

- 3.5L EcoBoost V6 engine (99G)
- 36-gallon extended-range fuel tank (655)
- 110-volt/400-watt outlet (91V) (base only; included in Equipment Groups 501A and 502A)
- Active park assist (66A) (requires 68T and 50A) (luxury only)
- Adaptive cruise control and collision warning with brake support (50A) (luxury only)
- All-weather rubber floor mats (47R)
- Audio System from Sony® with HD Radio™ and SiriusXM Radio (58D) (mid only; included in Equipment Group 502A)
- Axle upgrade
- Box side steps (63S)
- Chrome angular step bars (188) (base and mid only; included in 86L)
- Crew Chief™ powered by Telogis® (47C) (late availability)
- Foldable pickup box bed extender (63E) (mid and luxury only)

- Front license plate bracket (153)
- Inflatable rear safety belts (17A) (mid and luxury SuperCrew only)
- Integrated trailer brake controller (67T) (requires 53B or 53A; included with 53C)
- LED side-mirror spotlights (with high-intensity LED security approach lamps) (59S) (base only; included in Equipment Groups 501A and 502A)
- Mirrors power-telescoping/power-folding/ power glass trailer tow mirrors with highintensity LED security approach lamps, LED side-mirror spotlights and black mirror caps (54W/59S) (requires 53A or 53C)
- Moonroof (43M) (mid and luxury only; single panel on SuperCab)
- Moonroof (43V) (mid and luxury only; twin panel on SuperCrew)
- Power-deployable running boards (replaces step bar) (18P) (SuperCrew luxury only)
- Reverse Sensing System (76R) (base only; included in Equipment Group 501A and 502A)

- Seating leather-trimmed front bucket seats

 (H) (mid only; included in Equipment Group
 502A, includes 10-way power, memory, heated driver and 10-way power, heated front-passenger seats)
- Tailgate step with tailgate lift assist (63T)
- Tires
 - 275/55R20 all-season BSW tires (T22) (mid and luxury 4x2 only; requires 642, 64L or 64S wheels; includes 265/60R18 all-season spare)
- 275/55R20 all-terrain BSW tires (T2P) (mid and luxury 4x4 only; requires 64S wheels; includes 275/65R18 all-season OWL spare)
- 275/55R20 all-terrain OWL tires (T24) (mid and luxury 4x4 only; requires 642 or 64L wheels; includes 275/65R18 all-terrain OWL spare)
- LT275/65R18C all-terrain OWL tires (4x4) (T8C) (requires 55A; included in 627)
- Two-tone paint (954) (mid and luxury only; NA with 863)

- Voice-activated Navigation System with SiriusXM Traffic and Travel Link® with 5 years of service (50N) (base and mid only; included in Equipment Group 502A)
- Wheels
 - 20" Chrome-like PVD (64L) (mid and luxury; NA with 2.7L EcoBoost V6 engine; requires 86L and T22 tires [4x2] or T24 tires [4x4])
 - 20" Six-spoke Premium Painted Aluminum (64S) (mid and luxury; NA with 2.7L EcoBoost V6 engine; requires 863 and T22 tires [4x2] or T2P tires [4x4])
 - 20" Machined Aluminum with Silver Painted Pockets (642); (mid only; NA with 2.7L EcoBoost V6 engine, 863 or 86L)



2015 F-150 MODEL LINEUP

KING RANCH® STANDARD EQUIPMENT Includes all Lariat content, plus:

PERFORMANCE/HANDLING

· 5.0L Ti-VCT FFV V8 engine

COMFORT/CONVENIENCE

- · 110-volt/400-watt outlet (2)
- Audio Audio System from Sony® with 10 speakers, subwoofer and HD Radio™
- · Center High-mounted Stop Lamp (CHMSL) LED
- Cupholders 2+2 in flow-through center console
- Floor covering carpeted mats with King Ranch logo
- Integrated trailer brake controller
- · Quad-beam LED headlamps and LED taillamps
- Remote Start System
- · Remote tailgate release
- Reverse Sensing System
- Seating
- 40/console/40
- King Ranch leather bucket
- Heated rear
- · Spotlights LED, side-mirror
- Steering column power-tilt/-telescoping with memory and electronic locking
- Steering wheel heated
- Taillamps LED
- Universal garage door opener
- Voice-activated Navigation System with SiriusXM Traffic and Travel Link® with 5 years of service

DESIGN/STYLING

- · Badging, fender "KING RANCH"
- Bumper, front chrome with accent-color end caps
- Bumper, rear accent color
- Center console lid leather
- Exhaust tip chrome, single
- Grille accent-color mesh insert
- Paint two-tone with Caribou lower accent color
- Pickup box top black
- Scuff plates, front unique metallic
- · Shift knob leather-wrapped
- · Step bars Caribou angular
- Tailgate molding black
- · Trim, interior unique wood accents
- Wheellip moldings body-color with accent two-tone color

DESIGN/STYLING CONTINUED

 Wheels – 18" Machined Aluminum with Silver Painted Pockets, Chrome Wheel Ornaments and Caribou King Ranch Logo

EQUIPMENT GROUPS

600A (base) – Includes all standard equipment

601A (luxury) – Includes all 600A equipment, plus:

- 20" Machined Aluminum Wheels with Light Caribou Painted Pockets, Chrome Wheel Ornaments and Caribou King Ranch Logo
- 275/55R20 all-season BSW tires (4x2)
- 275/55R20 all-terrain OWL tires (4x4)
- Auto high-beam headlamps with rainsensing windshield wipers
- BLIS® (Blind Spot Information System) with cross-traffic alert
- Inflatable rear safety belts
- Multicontour front seats with Active Motion®
- Power-deployable running boards
- · Tailgate step with tailgate lift assist



OPTIONS

- 3.5L EcoBoost® V6 engine (99G)
- · 36-gallon extended-range fuel tank (655)
- Active park assist (66A) (luxury only; requires 68T and 50A)
- Adaptive cruise control and collision warning with brake support (50A) (luxury only)
- · All-weather rubber floor mats (47R)
- Axle upgrades
- Box side steps (63S)
- Crew Chief™ powered by Telogis® (47C) (base only) (late availability)
- Foldable pickup box extender (63E)
- Front license plate bracket (153)
- Mirrors power-telescoping/power-folding/ power glass trailer tow mirrors with highintensity LED security approach lamps, LED side-mirror spotlights and chrome mirror caps (54W) (requires 53A or 53C)

- Moonroof (twin panel) (43V)
- Tailgate step with tailgate lift assist (63T) (base only; included in Equipment Group 601A)
- Tires
 - 275/55R20 all-season BSW tires (T22) (base 4x2 only; included in Equipment Group 601A; requires 64G wheels; includes 265/60R18 all-season spare)
 - 275/55R20 all-terrain OWL tires (T24)
 (base 4x4 only; included in Equipment
 Group 601A; requires 64G wheels; includes
 275/65R18 all-terrain OWL spare)
 - LT275/65R18C all-terrain OWL tires (T8C) (base only; requires 55A)
- Wheels 20" Machined Aluminum with Light Caribou Painted Pockets, Chrome Wheel Ornaments and Caribou King Ranch Logo (64G) (base only; included in Equipment Group 601A; requires T22 tires [4x2] or T24 tires [4x4])

PACKAGES

See pages 8-9 for Appearance Packages details:

 King Ranch Chrome Appearance Package (86K) (luxury only)

See page 16 for Trailer Tow Packages details:

- Trailer Tow Package (53A)
- Max. Trailer Tow Package (53C) (requires 3.5L EcoBoost V6 engine)

See pages 42-43 for additional packages details:

- FX4 Off-Road Package (55A) (4x4 only)
- King Ranch Monochromatic Paint Package (61M) (luxury only)
- Technology Package (68T) (luxury only)



PLATINUM STANDARD EQUIPMENT Includes all Lariat content, plus:

PERFORMANCE/HANDLING

- 5.0L Ti-VCT FFV V8 engine
- · Tires:
 - 275/55R20 all-season BSW (4x2)
 - 275/55R20 all-terrain BSW (4x4)

SAFETY/SECURITY

· Inflatable rear safety belts

COMFORT/CONVENIENCE

- 110-volt/400-watt outlet (2)
- Audio Audio System from Sony® with 10 speakers, subwoofer and HD Radio™
- BLIS (Blind Spot Information System) with crosstraffic alert
- · Center High-mounted Stop Lamp (CHMSL) LED
- Floor covering black carpet with premium floor mats
- Headlamps, quad-beam auto high-beam, highintensity LED with rain-sensing windshield wipers
- Heated rear seat
- · Integrated trailer brake controller
- · Mirrors. exterior chrome skull
- Remote Start System
- Remote tailgate release
- Reverse Sensing System
- · Running boards power-deployable
- · Seating unique leather-trimmed
- 40/console/40
- Multicontour front seats with Active Motion
- Spotlights LED side-mirror
- Steering column power-tilt/-telescoping with memory and electronic locking
- Steering wheel heated
- · Taillamps LED
- Tow hooks (2) front, chrome (4x4)
- · Universal garage door opener
- Voice-activated Navigation System with SiriusXM Traffic and Travel Link with 5 years of service

DESIGN/STYLING

- Badging, fender "PLATINUM"
- · Beltline molding bright
- Bumper, front chrome, body-color end caps
- · Bumper, rear body-color
- Center console lid leather
- Exhaust tip chrome, single
- Grille satin finish with chrome accent three-bar with satin finish mesh insert
- Grille surround satin finish
- Handles, door and tailgate chrome with bodycolor bezel
- · Instrument cluster face unique
- · Mirror caps chrome
- Scuff plates unique bright
- Shift knob leather-wrapped
- Trim genuine wood accents
- · Trim, B-pillar high-gloss black
- Trim, center panel and console aluminum
- Trim, liftgate satin finish
- · Wheels 20" Polished Aluminum

OPTIONS

- 3.5L EcoBoost V6 engine (99G)
- 36-gallon extended-range fuel tank (655)
- Active park assist (66A) (luxury only)
- All-weather rubber floor mats (47R)
- Axle upgrades
- Box side steps (63S)
- Foldable pickup box extender (63E)
- Front license plate bracket (153)
- Mirrors power-telescoping/powerfolding/power glass trailer tow mirrors with high-intensity LED security approach lamps, LED side-mirror spotlights and chrome mirror caps (54W) (requires 53A or 53C)
- Moonroof (twin panel) (43V)
- Tailgate step with tailgate lift assist (63T) (base only; included in Equipment Group 701A)

EQUIPMENT GROUPS

700A (base) – Includes all standard equipment 701A (mid) – Includes all 700A equipment, plus:

- Adaptive cruise control and collision warning with brake support
- Tailgate step with tailgate lift assist
- Technology Package
 - 360 degree camera with split-view display and Dynamic Hitch Assist
 - Lane-keeping system

PACKAGES

See page 16 for Trailer Tow Packages details:

- Trailer Tow Package (53A)
- Max. Trailer Tow Package (53C) (requires 3.5L EcoBoost V6 engine)

See pages 42-43 for additional packages details:

- FX4 Off-Road Package (55A) (4x4 only)
- Technology Package (68T) (base only; included in Equipment Group 701A)





2015 F-150 MODEL LINEUP

ADDITIONAL PACKAGES

XL SSV (SPECIAL SERVICE VEHICLE) PACKAGE (66S)

- Available on Fleet SuperCab and SuperCrew[®] only
- Requires 5.0L Ti-VCT FFV V8 or 3.5L EcoBoost® V6 engine Includes:
- 240-amp alternator
- Front cloth 40/blank/40 seats (SG) with center-seat section deleted (Restraint Control Module cover provided)
- · Rear vinyl bench seat

NEW SNOW PLOW PREP PACKAGE (68P)

- · Available on XL, XLT and Lariat in all three cab configurations
- Maximum light-duty plow weight not available at time of publication
- Requires 4x4 and 5.0L Ti-VCT FFV V8 engine

Includes:

 Snow Plow mode is activated by a dash-mounted button that temporarily turns off non-essential features to provide dedicated power to the plow system

NEW TECHNOLOGY PACKAGE (68T)

- Available on Lariat luxury, King Ranch® luxury and Platinum base
- Included on Platinum luxury
- Not available with 68P

Includes:

- 360 degree camera with split-view display and Dynamic Hitch Assist
- · Lane-keeping system

KING RANCH MONOCHROMATIC PAINT PACKAGE (61M)

- Available on King Ranch luxury
- Requires King Ranch Chrome Appearance Package (86K) Includes:
- Monochromatic paint (two-tone delete)
- · Wheellip molding painted body-color

NEW FX4 OFF-ROAD PACKAGE (55A)

- Available on XL, XLT, Lariat, King Ranch and Platinum (4x4 only)
- Not available with 3.5L Ti-VCT V6
- Requires 4x4

Includes:

- 3.31 electronic-locking rear axle with 5.0L V8 engine (99F) or 3.5L EcoBoost V6 engine (99G) (axle is changed to 3.73 electronic-locking differential if ordered with Heavy-Duty Payload Package [627])
- 3.55 electronic-locking rear axle with 2.7L EcoBoost V6 (99P)
 (axle is changed to 3.73 electronic-locking differential if ordered with 2.7L EcoBoost V6 Payload Package [622])
- 4x4 "FX4 Off-Road" decal
- Hill Descent Control™
- Off-road tuned shock absorbers (front and rear)
- Skid plates fuel tank, transfer case and front differential
 Optional equipment:
- LT245/70R17E all-terrain BSW tires (A/T) (T7C) (XL and XLT only)
- LT275/65R18C OWL A/T (T8C) (Lariat and King Ranch; or XLT with XLT Chrome Appearance Package [86B] or XLT Sport Appearance Package [862])

NEW XL CHROME APPEARANCE PACKAGE (86A)

- Available on base (100A) Fleet and mid (101A)
- Not available with Heavy-Duty Payload Package (627) or XL Sport Appearance Package (861)

Includes:

- 17" Silver Painted Aluminum Wheels
- · Body-color front fascia
- · Chrome front and rear bumpers
- Fog lamps

Details for the following packages can be found on other pages:

Payload Packages - see page 18

- 2.7L EcoBoost V6 Payload Package (622)
- · Heavy-Duty Payload Package (627)

Trailer Towing Packages – see page 16

- Class IV Trailer Tow Hitch (53B)
- Trailer Tow Package (53A)
- Maximum Trailer Tow Package (53C)

The following features are optional on all F-150 models except where noted:

- Bed divider (90D) (requires BoxLink™ on XL) (late availability)
- Bedliner plastic drop-in (96P) (late availability)
- Bedliner spray-in (96W)
- KICKER® subwoofer (94K) (XL mid SuperCab and SuperCrew and XLT mid and luxury SuperCab and SuperCrew only; requires 861 or 86A on XL; requires 862 or 86B on XLT)
- Stowable loading ramps (90R) (requires BoxLink on XL) (late availability)
- Tonneau pickup box cover hard (96X) (late availability)
- Tonneau pickup box cover soft folding (96T) (late availability)
- Wheel well liners (96L) (XLT mid and luxury, Lariat mid and luxury, King Ranch and Platinum only; requires 862 or 86B on XLT; requires 863 or 86L on Lariat) (late availability)

NEW XL SPORT APPEARANCE PACKAGE (861)

- Available on base (100A) Fleet and mid (101A)
- Not available with Heavy-Duty Payload Package (627) or XL Chrome Appearance Package (86A)

Includes:

- 17" Silver Painted Aluminum Wheels
- · Body-color front bumper, rear bumper and front fascia
- Box side decal (NA with FX4 Off-Road Package)
- Fog lamps

XLT CHROME APPEARANCE PACKAGE (86B)

- · Available on mid (301A) SuperCab and SuperCrew only
- Included on luxury SuperCab and SuperCrew
- Not available with Regular Cab, Heavy-Duty Payload Package (627) or XLT Sport Appearance Package (862)

Includes:

- 18" Chrome-like PVD Wheels (64T)
- 265/60R18 all-season BSW tires (4x2) (T82)
- 275/65R18 all-terrain OWL tires (4x4) (T84)
- Chrome billet-style grille with chrome surround and black mesh insert
- Chrome door handles with black strap
- Chrome front tow hooks (2) (4x4 only)
- Chrome single-tip exhaust
- Chrome step bars (18C)

Optional equipment:

- 20" Chrome-like PVD Wheels (64L)
- Requires 275/55R20 all-season BSW tires (4x2) (T22) or 275/55R20 all-terrain OWL tires (4x4) (T24)
- LT275/65R18C all-terrain OWL tires (T8C)

NEW XLT SPORT APPEARANCE PACKAGE (862)

- Available on mid (301A) and luxury (302A) SuperCab and SuperCrew
- Not available with the 3.5L Ti-VCT V6 engine, 164" WB, Regular Cab, XLT Chrome Appearance Package (86B) or Heavy-Duty Payload Package (627)
- Requires 110-volt/400-watt outlet (91V)

Includes:

- 18" Six-spoke Machined Aluminum Wheels with Magnetic Painted Pockets (64R)
- 265/60R18 all-season BSW tires (4x2)(T82)

XLT SPORT APPEARANCE PACKAGE (862) (CONTINUED)

- 275/65R18 all-terrain OWL tires (4x4) (T84)
- Accent-color step bars
- Black billet-style grille with body-color surround and black mesh insert
- Body-color door handles with black strap
- Body-color front and rear bumpers
- Body-color front fascia and wheellip moldings
- Box side decal (NA with FX4 Off-Road Package)
- Chrome exhaust tip
- Unique interior finish
- Unique sport cloth seats with flow-through console and floor shifter Optional equipment:
- 20" Six-spoke Premium Painted Aluminum Wheels (64S)
 - Requires 275/55R20 all-season BSW tires (4x2) (T22) or 275/55R20 all-terrain BSW tires (4x4) (T2P)
- LT275/65R18C all-terrain OWL tires (T8C)

LARIAT CHROME APPEARANCE PACKAGE (86L)

- Available on mid (501A)
- Included on luxury (502A)
- Not available with Lariat Sport Appearance Package (863) Includes:
- 18" Chrome-like PVD Wheels (64T)
- 265/60R18 all-season BSW tires (4x2) (T82)
- 275/65R18 all-terrain OWL tires (4x4) (T84)
- Chrome angular step bars
- · Chrome door handles with body-color bezel
- Chrome front tow hooks (2) (4x4 only)
- · Chrome single-tip exhaust
- Chrome mirror caps on exterior mirrors
- Chrome three-bar style grille with chrome surround and chrome mesh insert

Optional equipment:

- 20" Chrome-like PVD Wheels (64L)
- Power-deployable running boards (18P) (luxury SuperCrew only)

NEW LARIAT SPORT APPEARANCE PACKAGE (863)

- Available on mid (501A) and luxury (502A)
- Not available with 164" WB or Lariat Chrome Appearance Package (86L)

Includes:

- 18" Six-spoke Machined Aluminum Wheels with Magnetic Painted Pockets (64R)
- 265/60R18 all-season BSW tires (4x2) (T82)
- 275/65R18 all-terrain OWL tires (4x4) (T84)
- Accent-color front bumper with body-color end caps on front, bodycolor rear bumper
- · Accent-color angular step bars
- Accent-color three-bar style grille with accent-color surround and black mesh
- Box side decal (NA with FX4 Off-Road Package)
- Bucket seats with flow-through console and floor shifter (std. on Lariat Luxury)
- Chrome single-tip exhaust
- Unique interior finish

Optional equipment:

- 20" Six-spoke Premium Painted Aluminum Wheels (64S)
- Power-deployable running boards (18P) (luxury SuperCrew only)

KING RANCH CHROME APPEARANCE PACKAGE (86K)

Available on luxury (601A)

Includes:

- 20" Chrome-like PVD Wheels with Chrome Wheel Ornaments and Caribou King Ranch Logo (64L)
- 275/55R20 all-season BSW tires (4x2) (T22)
- 275/55R20 all-terrain OWL tires (4x4) (T24)
- Accent wheellip moldings
- Bright belt moldings
- Chrome door handles with body-color strap
- · Chrome front and rear bumpers with chrome end caps on front
- Chrome front tow hooks (2) (4x4 only)
- Chrome mirror caps on exterior mirrors
- Chrome three-bar style grille with chrome surround and chrome mesh insert
- Tailgate trim

WHEELS



17" Silver Painted Aluminum (64F) (Std. on XLT, incl. in XL Chrome Appearance Pkg. and XL Sport Appearance Pkg.)



18" Six-spoke Machined Aluminum with Magnetic Painted Pockets (64R) (Incl. in XLT/Lariat Sport Appearance Pkgs.)



18" Machined Aluminum with Silver Painted Pockets, Chrome Wheel Ornaments and Caribou King Ranch® Logo (64M) (Std. on King Ranch Base)



20" Machined Aluminum with Light Caribou Painted Pockets, Chrome Wheel Ornaments and Caribou King Ranch Logo (64G) (Std. on King Ranch Luxury; Opt. on King Ranch Base)



20" Polished Aluminum (64P) (Std. on Platinum)



17" Silver Steel (64C) (Std. on XL)



18" Machined Aluminum with Silver Painted Pockets (64M) (Std. on Lariat Base and Mid)



18" Chrome-like PVD (64T) (Incl. in XLT/Lariat Chrome Appearance Pkgs.)



20" Chrome-like PVD with Chrome Wheel Ornaments and Caribou King Ranch Logo (64L) (Incl. in King Ranch Chrome Appearance Pkg.)



20" Six-spoke Premium Painted Aluminum (64S) (Opt. on XLT/ Lariat Sport Appearance Pkgs.)



17" Silver Heavy-Duty Payload Pkg. (64W) (Incl. in Heavy-Duty Payload Pkg. on XL)



18" Silver Heavy-Duty Payload Pkg. (64H) (Incl. in Heavy-Duty Payload Pkg. on XLT and Lariat; Opt. with Heavy-Duty Payload Pkg. on XL)



20" Chrome-like PVD (64L) (Opt. on XLT/Lariat Chrome Appearance Pkgs.)



20" Machined Aluminum with Silver Painted Pockets (642) (Opt. on XLT Mid; Opt. on Lariat Mid)

EXTERIOR COLORS



Blue Flame(1) (SZ)



NEW Caribou⁽¹⁾ (H5)



NEW Guard(1) (HN)



Magnetic(1) (J7) **NEW**



Race Red (PQ)



Tuxedo Black(1) (UH)



Blue Jeans(1) (N1)



Green Gem⁽¹⁾ (W6)



Ingot Silver(1) (UX)



Oxford White (YZ)



Ruby Red Metallic Tinted Clearcoat⁽²⁾ (RR)



Bronze Fire(1) (H7)



White Platinum Metallic Tri-coat⁽²⁾ (UG)

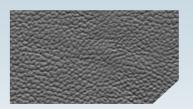


- (1) Metallic.(2) Extra-cost option.

INTERIOR COLOR CHOICES



Dark Earth Gray Cloth (Standard on XL, XL Sport and XL Chrome)



Medium Earth Gray Vinyl (Available on XL, XL Sport and XL Chrome)



Medium Earth Gray Cloth (XLT and XLT Chrome)



Medium Earth Gray Leather (Lariat and Lariat Chrome Only)



Medium Light Camel Cloth (XLT and XLT Chrome)



Medium Light Camel Leather (Lariat Only)



Mesa Brown Leather (King Ranch Only)



Black Sport Cloth (XLT Sport Only)



Black Leather (Lariat Only)

DIMENSIONS (For complete details, see the all-new 2015 F-150 eSourceBook section.)

6.5 122.4 209.3 79.9 75.2 40.8 43.9 66.7 62.5 12.9	8.0 141.1 227.9 79.9 74.8 40.8 43.9 66.7 62.5	6.5 122.4 209.3 79.9 76.7 40.8 43.9 66.7	8.0 141.1 227.9 79.9 76.6
122.4 209.3 79.9 75.2 40.8 43.9 66.7 62.5 12.9	141.1 227.9 79.9 74.8 40.8 43.9 66.7	122.4 209.3 79.9 76.7 40.8 43.9	141.1 227.9 79.9 76.6
122.4 209.3 79.9 75.2 40.8 43.9 66.7 62.5 12.9	141.1 227.9 79.9 74.8 40.8 43.9 66.7	122.4 209.3 79.9 76.7 40.8 43.9	141.1 227.9 79.9 76.6
209.3 79.9 75.2 40.8 43.9 66.7 62.5 12.9	227.9 79.9 74.8 40.8 43.9 66.7	209.3 79.9 76.7 40.8 43.9	227.9 79.9 76.6 40.8
79.9 75.2 40.8 43.9 66.7 62.5 12.9	79.9 74.8 40.8 43.9 66.7	79.9 76.7 40.8 43.9	79.9 76.6 40.8
75.2 40.8 43.9 66.7 62.5 12.9	74.8 40.8 43.9 66.7	76.7 40.8 43.9	76.6 40.8
40.8 43.9 66.7 62.5 12.9	40.8 43.9 66.7	40.8 43.9	40.8
43.9 66.7 62.5 12.9	43.9 66.7	43.9	
43.9 66.7 62.5 12.9	43.9 66.7	43.9	
66.7 62.5 12.9	66.7		
62.5 12.9		66.7	43.9
12.9	62.5		66.7
		62.5	62.5
4x2	12.9	12.9	12.9
	4x2	4x4	4x4
6.5	8.0	6.5	8.0
145.0	163.7	145.0	163.7
231.9	250.5	231.9	250.5
79.9	79.9	79.9	79.9
75.2	75.2	76.9	76.6
40.8/40.3	40.8/40.3	40.8/40.3	40.8/40.3
43.9/33.5	43.9/33.5	43.9/33.5	43.9/33.5
66.7/65.8	66.7/65.8	66.7/65.8	66.7/65.8
62.5/64.7	62.5/64.7	62.5/64.7	62.5/64.7
32.5	32.5	32.5	32.5
4x2	4x2	4x4	4x4
5.5	6.5	5.5	6.5
145.0	156.8	145.0	156.8
231.9	243.7	231.9	243.7
79.9	79.9	79.9	79.9
75.3	75.3	76.9	76.9
40.8/40.4	40.8/40.4	40.8/40.4	40.8/40.4
43.9/43.6	43.9/43.6	43.9/43.6	43.9/43.6
66.7/65.9	66.7/65.9	66.7/65.9	66.7/65.9
625/647	62.5/64.7	62.5/64.7	62.5/64.7
02.3/04./			02.3/04./
	43.9/33.5 66.7/65.8 62.5/64.7 32.5 4x2 5.5 145.0 231.9 79.9 75.3	43.9/33.5 43.9/33.5 66.7/65.8 66.7/65.8 62.5/64.7 62.5/64.7 32.5 32.5 4x2 4x2 5.5 6.5 145.0 156.8 231.9 243.7 79.9 79.9 75.3 75.3 40.8/40.4 40.8/40.4 43.9/43.6 43.9/43.6 66.7/65.9 66.7/65.9	43.9/33.5 43.9/33.5 43.9/33.5 66.7/65.8 66.7/65.8 66.7/65.8 62.5/64.7 62.5/64.7 62.5/64.7 32.5 32.5 32.5 4x2 4x4 4x4 5.5 6.5 5.5 145.0 156.8 145.0 231.9 243.7 231.9 79.9 79.9 79.9 75.3 75.3 76.9 40.8/40.4 40.8/40.4 40.8/40.4 43.9/43.6 43.9/43.6 43.9/43.6 66.7/65.9 66.7/65.9 66.7/65.9

RESOURCES

There are a number of informative tools and resources that have been developed to help you become an expert on the all-new 2015 F-150.





- Source Book PDF
- Q&A Job Aid
- Bragging Rights
- · Gaining Traction Job Aid
- Appearance Guide
- Frontline Articles





You can find the following videos on eSourceBook, FordTube or YouTube (Ford Trucks Channel):

Towing Test:

• See how F-150 matches against both Chevy Silverado and Dodge Ram® in an uphill towing battle

You Test Videos:

- Max Tow. 6% Grade. Repeat.
- **Desert Testing**
- · Coming soon: Big Stones Needed and The Road to the End of the World

We Test Videos:

- Inside Ford Testing
- Engines (including the all-new 2.7L EcoBoost®)
- Manufacturing
- Durability
- Aluminum + Steel



