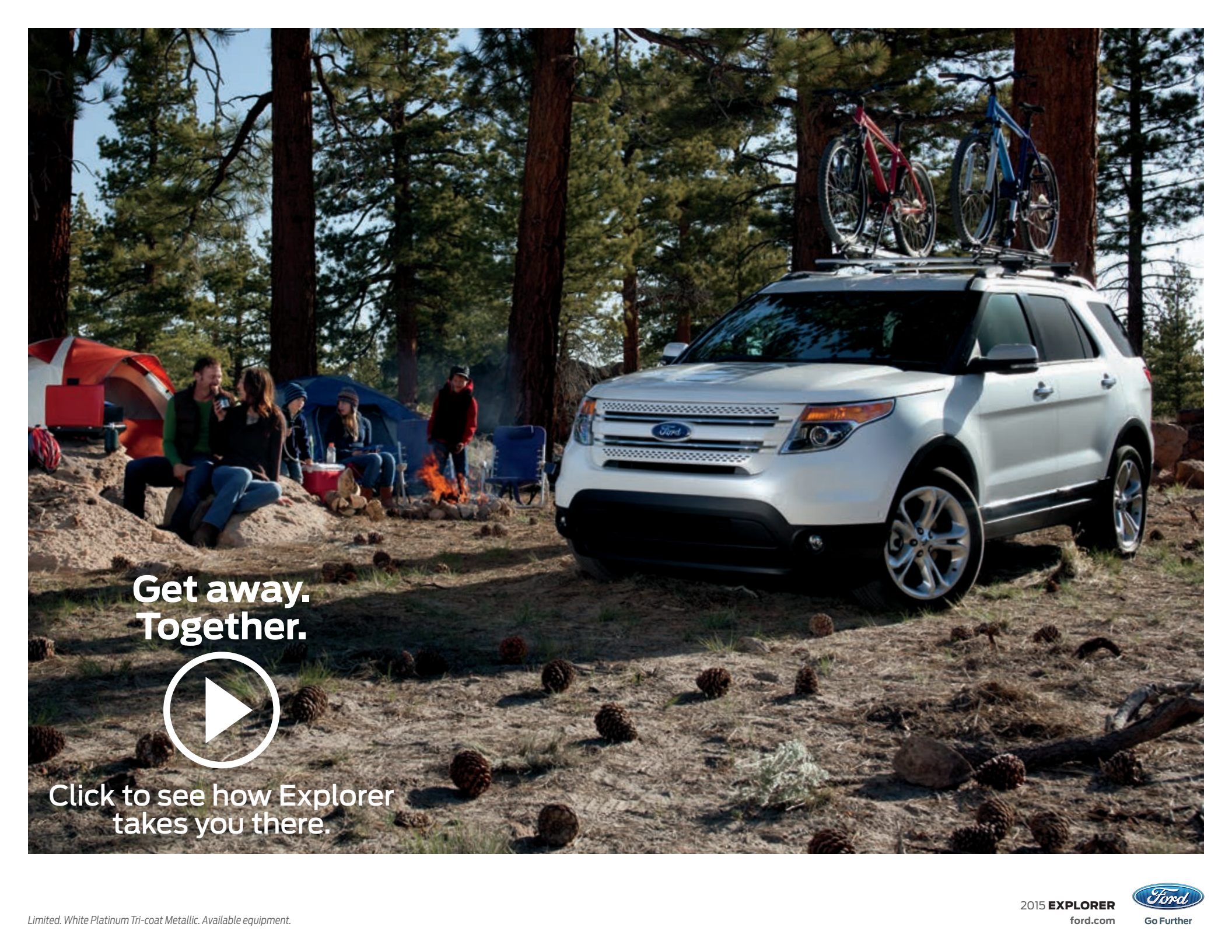




2015
EXPLORER



Go Further

A white Ford Explorer is parked in a forest. On the roof rack, two bicycles are mounted. In the background, a group of people are camping, with a tent and a campfire visible. The scene is set in a wooded area with tall trees and pine cones on the ground.

**Get away.
Together.**



**Click to see how Explorer
takes you there.**

Limited. White Platinum Tri-coat Metallic. Available equipment.

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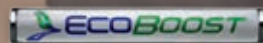


Best highway efficiency in the class.¹

Go further in the 2015 Ford Explorer. Powered by our state-of-the-art 2.0L EcoBoost[®] engine and 6-speed automatic transmission,² Explorer has the best EPA-estimated highway mpg of any non-hybrid engine in its class.

Lively acceleration and passing are also yours to enjoy whenever you wish, courtesy of the impressive low-end torque produced by this turbocharged, direct-injection powerhouse.

Spirited and smart, the 2.0L also features precisely tuned twin independent variable camshaft timing (Ti-VCT) technology, which contributes to its power output as well as its outstanding fuel efficiency.



CLASS-BEST
EPA-ESTIMATED RATING

28 HWY MPG¹

TURBOCHARGED



270 LB.-FT.³

240 HP³



Limited. Tuxedo Black. Available equipment.

¹EPA-estimated rating of 20 city/28 hwy/23 combined mpg, 2.0L EcoBoost, FWD. Actual mileage will vary. Class is Non-Hybrid Large Utilities. ²Available feature. ³Using 93-octane fuel.

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Go Further



Top-of-the-line performance.

Explorer Sport offers you an exhilarating ride courtesy of its 365 hp¹ and 350 lb.-ft. of torque¹ – best-in-class² among V6 engines. Powered by a twin-turbocharged, direct-injection 3.5L EcoBoost[®] engine, Sport also has an EPA-estimated rating of 22 hwy mpg.³

For precise control, Sport features our 6-speed SelectShift[®] automatic transmission with racing-inspired paddle shifters.

Riding on a responsive, fully independent sport-tuned suspension, Explorer Sport also gets an upgraded front strut tower support and wider wheels for enhanced driving dynamics.

Its powerful stance is accentuated by 20" machined aluminum wheels, blackout-treatment on the headlamps and taillamps, an Ebony Black-painted grille topped with "EXPLORER" lettering across the hood, and an Ebony Black-painted liftgate appliqué.

The signature Sport look also includes a uniquely styled leather-trimmed interior. From its heated, 10-way power driver's seat to the Audio System from Sony[®] with 12 speakers and HD Radio[™] Technology, Sport is equipped to deliver the ultimate Explorer experience.



Go for a spin
in a Sport



2015 **EXPLORER**
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Sport. Ingot Silver. Available equipment.

¹Using 93-octane fuel. ²Class is Large Utilities. ³EPA-estimated rating: 16 city/22 hwy/18 combined mpg, 3.5L EcoBoost, 4WD. Actual mileage will vary.

Revel in its strength, stability and style.

High winds, steep grades and other common towing challenges are no match for Explorer.

The standard 3.5L Ti-VCT V6 engine can be paired with the Class III Trailer Tow Package (standard on Explorer Sport), empowering you to tow up to 5,000 lbs.²

To help you maintain control of both the vehicle and your trailer, standard trailer sway control automatically reduces engine speed and selectively applies the brakes if trailer sway is detected.³

On boat launch ramps and at traffic lights, you'll find standard hill start assist⁴ particularly useful. It helps prevent Explorer from rolling downhill as you transition from the brake to the accelerator, whether you're negotiating an incline in Drive or in Reverse.

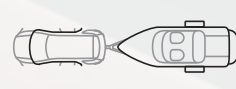
A new look for 2015, the XLT Appearance Package gives your Explorer a Magnetic-painted grille, sideview mirror caps and liftgate appliqué, along with body-color door handles, unique 20" machined aluminum wheels with painted pockets, leather-trimmed seats with Miko® suede inserts, and more.

5,000 LBS.



MAX. TOWING²

CONTROLS



SWAY

HILL START



ASSIST

XLT, Deep Impact Blue. XLT Appearance Package. Available equipment.

¹Available feature. ²When properly equipped. ³Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ⁴Driver-assist features are supplemental and do not replace the driver's judgment.

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Dial up your capability.

Ready to explore? Pick your path. Then simply turn the dial to match the conditions outside. Our Intelligent 4WD with Terrain Management System™¹ helps Explorer give you seamless shift-on-the-fly confidence.

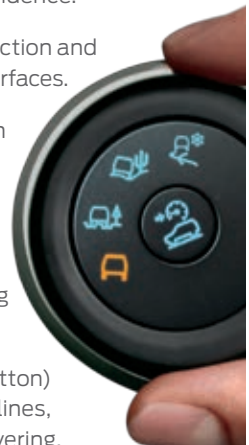
Snow, Gravel, Grass optimizes traction and control on a wide array of slippery surfaces.

Sand allows aggressive wheel spin to help you stay on top.

Mud, Rut lets the tires spin a bit if needed to help keep you on the go.

Normal is ideal for everyday driving on wet or dry paved roads.

Hill Descent Control™² (center button) regulates your speed on steep declines, so you can concentrate on maneuvering.





Fold seats
& add cargo



Fill its spacious cabin with up to 7 people.

Or fold the standard 2nd-row 60/40 split seat and class-exclusive PowerFold® 3rd-row seat flat, and pack up to 80.7 cu. ft. of gear in back.

To help ease cargo loading, Explorer offers you a power liftgate.¹ And even with all rows occupied, you can stow up to 21.0 cu. ft.² of cargo behind its 3rd-row seat.

Heated and cooled, 10-way power 1st-row seats¹ help comfort you. While 2nd-row riders can enjoy bucket seats¹ with a 2nd-row center console,³ or with a pass-through to the 3rd row.

With the most 2nd-row head room in its class, unsurpassed 3rd-row leg room, and a dual-panel moonroof,¹ this thoughtfully crafted space is sure to please one and all.

¹Available feature. ²Including rear seat well.



Take command with voice-activated simplicity.

Ford SYNC^{®1} with 911 Assist[®] delivers hands-free calls, Bluetooth[®]-streaming music and more with simple voice commands. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod.[®] SYNC AppLink^{™2} lets you control Pandora,[®] iHeartAuto,[™] SiriusXM[®] and select other apps by voice too. SYNC with MyFord Touch^{®3} adds an 8" color LCD touch screen and much more. SYNC. Say the word.

| SYNC

SiriusXM^{®3} lets you enjoy commercial-free music, plus sports, news, entertainment, and every premium channel with your 6-month All Access trial subscription.⁴ The voice-activated Navigation System³ also includes a 5-year subscription to SiriusXM Traffic and Travel Link[®] services.³ These features provide detailed traffic information on accidents, construction, and road closures, plus local and national weather forecasts, fuel prices and more.

(((SiriusXM)))

Limited. Charcoal Black leather trim. SYNC with MyFord Touch. Available equipment.

¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software. ³Available feature. ⁴Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.

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Explore the many ways it assists.

Using ultrasonic sensors and sophisticated radar, advanced driver-assist technologies¹ on Explorer can help you parallel park, avoid collisions and more.

Take the stress out of parallel parking with class-exclusive active park assist.¹ This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

Stay alert to traffic detected in blind spots thanks to BLIS® (Blind Spot Information System) with cross-traffic alert.¹ It helps warn you using lights embedded in the sideview mirrors.²

See how
it all works



Get a heads-up from adaptive cruise control and collision warning with brake support.¹ This system helps maintain your choice of 4 preset gaps from the vehicle in front of you and can alert you to a potential collision. If one is detected, it flashes a warning on the windshield, sounds an alarm, and preps the braking system to help.

Maintain your lane with help from our Lane-Keeping System.^{1,3} It can detect lane markings with a forward-facing camera, and can send vibration pulses to the steering wheel and apply steering torque if needed, prompting you to steer back toward center. There's also a Driver Alert System¹ that displays a coffee cup icon if it detects you could use a break.



¹Available feature. Driver-assist features are supplemental and do not replace the driver's judgment.
²BLIS replaces standard integrated blind spot mirrors. ³Lane-Keeping System does not control steering.

Venture out with confidence.

In addition to its 7 standard airbags, Explorer also offers inflatable rear safety belts¹ in its 2nd-row outboard seating positions – the first of their kind in automotive production.

Parents of teens can encourage smart driving habits with our exclusive MyKey,[®] which lets you block calls and text messages while driving.

If it senses you're taking a curve too quickly, Curve Control helps reduce the vehicle's speed by up to 10 mph in approximately 1 second.² It's standard as part of AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]).

For a comprehensive list of Safety & Security features on every Explorer, please turn the page.

FRONT-PASSENGER



KNEE AIRBAG

INFLATABLE



2ND-ROW SAFETY BELTS¹



CURVE CONTROL

Limited. Ingot Silver. Available equipment.

¹Available feature. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

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Explorer Specifications



Engines/EPA-Estimated Ratings & Dimensions

3.5L Ti-VCT V6

290 hp @ 6,500 rpm
255 lb.-ft. of torque @ 4,000 rpm

6-speed SelectShift® automatic

FWD 17 city/24 hwy/20 combined mpg
4WD 17 city/23 hwy/19 combined mpg

2.0L EcoBoost® I-4

240 hp @ 5,500 rpm¹
270 lb.-ft. of torque @ 3,000 rpm¹

6-speed automatic

FWD 20 city/28 hwy/23 combined mpg

3.5L EcoBoost V6

365 hp @ 5,500 rpm¹
350 lb.-ft. of torque @ 3,500 rpm¹

6-speed SelectShift automatic

4WD 16 city/22 hwy/18 combined mpg

Exterior

Wheelbase	112.8"
Length	197.1"
Height	69.5"
Width – Excluding mirrors	78.9"
Width – Including mirrors	90.2"
Width – Mirrors folded	82.5"
Liftover height	31.1"

Interior

	1st/2nd/3rd Row
Head room	41.4"/40.5"/37.8"
Shoulder room	61.3"/61.0"/50.8"
Hip room	57.3"/56.7"/40.7"
Leg room	43.1" max./39.8"/33.2"

Capacities (cu. ft.)

Passenger volume	151.7
Cargo volume behind 1st row	80.7
Cargo volume behind 2nd row	43.8
Cargo volume behind 3rd row ²	21.0
Fuel tank (gal.)	18.6
Max. towing (lbs.) ³	5,000

Tour the
full gallery



Standard Features

Mechanical

4-wheel disc Anti-Lock Brake System (ABS)
18.6-gallon fuel tank
Cruise control
Easy Fuel® capless fuel filler
Electric power-assisted steering
Hill start assist
Independent front and rear suspension
Trailer sway control

Seating

1st-row bucket seats
2nd-row 60/40 split fold-flat seat with fore/aft adjustable 40 section
3rd-row 50/50 split fold-flat seat

Interior

1st-, 2nd- and 3rd-row dome/map lights
1st-row center console with armrest and storage
12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
Accessory delay for power features
Adjustable driver and front-passenger sun visors with covered vanity mirrors
Air conditioning with auxiliary rear controls
Cabin air filter
Cargo area hooks
Front-passenger (1) and B-pillar (2) assist handles
Load floor tie-down hooks
Overhead console with sunglasses holder
Power door locks
Power windows
Rear-window defroster
Steering wheel-mounted cruise, audio, and 5-way MyFord® controls (2)
Tilt/telescoping steering column

Exterior

Automatic headlamps
Bi-functional projector-beam halogen headlamps
Dual chrome exhaust tips
LED taillamps
Power sideview mirrors with integrated blind spot mirrors
Privacy glass (rear doors, rear quarter windows and liftgate window)
Rear spoiler
Roof-mounted antenna
Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags ⁴ ; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
Autolock
Battery saver with headlamps-off delay
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Front height-adjustable shoulder safety belts
Front-passenger knee airbag ⁴
Front-seat side airbags ⁴
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children (2nd-row outboard and 3rd-row passenger-side seating positions)
MyKey®
Safety Canopy® System with side-curtain airbags ⁴ and rollover sensor
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions ⁵
Tire Pressure Monitoring System (excludes spare)

Dimensions may vary by trim level. ¹Using 93-octane fuel. ²Including rear seat well. ³Maximum weight shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer. ⁴Always wear your safety belt and secure children in the rear seat. ⁵SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.



XLT. Charcoal Black leather trim. Available equipment.

XLT. Heated sideview mirrors with LED turn signal indicators and security approach lamps.

XLT Appearance Package. Magnetic-painted grille.

XLT Appearance Package. Charcoal Black leather trim with Miko suede seats.

Explorer

Equipment Group 100A

Includes all standard features, plus:

Mechanical

3.5L Ti-VCT V6 engine
6-speed SelectShift® automatic transmission
58-amp-hr battery
175-amp alternator
Front-wheel drive (FWD)

Seating

1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver's seat with manual lumbar
Cloth seats

Interior

1st- and 2nd-row carpeted floor mats
1st- and 2nd-row door-sill scuff plates with embossed Explorer logo
AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Manual day/night rearview mirror
MyFord® with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary audio input jack
Power windows with one-touch-down driver's side window feature

Exterior

18" painted aluminum wheels with P245/60R18 all-season BSW tires
Black door handles, sideview mirrors, roof-rack side rails, lower bodyside cladding and wheel-lip moldings
Foundry Gray-painted grille
Remote Keyless Entry System with 2 integrated keyhead transmitter remotes

Available Options & Package

2.0L EcoBoost® I-4 engine with 6-speed automatic transmission (n/a with Intelligent 4WD, Class III Trailer Tow Package or SelectShift automatic transmission)
All-weather floor mats
Ash cup/coin holder with lighter element
Cargo security cover
Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with 2.0L EcoBoost engine)

Ford SYNC® voice-activated, in-vehicle connectivity system includes USB port in media hub (requires SiriusXM® Satellite Radio)

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with 2.0L EcoBoost engine)

Rear bumper protector
Rear cargo well protector
Roof-rail crossbars
SiriusXM Satellite Radio

Splash guards

XLT

Equipment Group 200A

Includes all Explorer features, plus:

Mechanical

200-amp alternator
Heavy-duty front and rear brake calipers
Perimeter alarm

Seating

6-way power front-passenger seat with manual lumbar
Unique cloth seats

Interior

Compass
Illuminated visor vanity mirrors
Leather-wrapped steering wheel and shift knob
Power windows with front one-touch-up/-down feature
SiriusXM Satellite Radio with 6-month trial subscription
SYNC voice-activated, in-vehicle connectivity system (includes USB port in media hub)

Exterior

Black lower bodyside cladding with chrome accents
Chrome door handles
Fog lamps
Gloss Black, heated sideview mirrors with LED turn signal indicators and security approach lamps
Reverse Sensing System
Satin Silver-finish grille
SecuriCode™ invisible keypad
Silver roof-rack side rails

Available Equipment Groups

Equipment Group 201A – Auto-dimming rearview mirror + Premium Audio System with 9 speakers + rear view camera + dual-zone electronic automatic temperature control + **Driver Connect Package** includes SYNC with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services¹ for Traffic, Directions and Information; two 4.2" color LCD configurable displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports and an SD card reader
Equipment Group 202A – Includes all content of 201A + **Comfort Package** includes leather-trimmed seating surfaces; 10-way power, heated driver's seat; and 6-way power, heated front-passenger seat

Available Options & Packages

2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 20" wheels, Intelligent 4WD, Class III Trailer Tow Package or SelectShift automatic transmission)

20" polished aluminum wheels (requires 201A or 202A; n/a with 2.0L EcoBoost engine)

2nd-row bucket seats (requires 202A)

2nd-row center console (requires 2nd-row bucket seats and 202A)

All-weather floor mats

Ash cup/coin holder with lighter element

BLIS® Plus Inflatable Rear Safety Belt Package includes BLIS (Blind Spot Information System) with cross-traffic alert, and inflatable rear safety belts in 2nd-row outboard seating positions (requires 201A or 202A)

Cargo security cover

Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with 2.0L EcoBoost engine)

Dual headrest DVD by INVISION™²

Dual-panel moonroof (requires 201A or 202A)

Intelligent 4WD with Terrain Management System and Hill Descent Control (n/a with 2.0L EcoBoost engine)

Power liftgate (requires 201A or 202A)

Rear bumper protector

Rear cargo well protector

Roof-rail crossbars

Splash guards

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with 5-year subscription (requires 201A or 202A)

Wheel lock kit (requires 201A or 202A and 20" wheels)

XLT Appearance Package includes leather-trimmed seating surfaces with Miko® suede inserts and contrast stitching; carpeted floor mats with unique badging; 20" machined aluminum wheels with painted pockets; black bodyside cladding and roof-rack side rails; body-color door handles; and Magnetic-painted grille, sideview mirror caps and liftgate appliqué (requires 202A; n/a with 2.0L EcoBoost engine)



18" Painted Aluminum
Standard: Explorer & XLT



20" Machined Aluminum
with Painted Pockets
Included: XLT Appearance Package



20" Polished Aluminum
Available: XLT

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ²Ford Licensed Accessory.

Limited

Equipment Group 300A
Includes all XLT features, plus:

Mechanical

72-amp-hr battery
Intelligent Access with push-button start
Remote Start System

Seating

1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) with memory feature, and 6-way power front-passenger seat with manual lumbar
2nd-row 60/40 split fold-flat seat with heated outboard seats, fore/aft adjustable 40 section, and armrest with dual cupholders
Leather-trimmed seating surfaces

Interior

1st- and 2nd-row door-sill scuff plates with bright Explorer logo
110-volt power outlet
Ambient lighting
Audio System from Sony® with 12 speakers and HD Radio™ Technology
Auto-dimming rearview mirror
Cargo net
Dual-zone electronic automatic temperature control
High-gloss Black center stack accents
MyFord Touch® with two 4.2" color LCD configurable displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports and an SD card reader
Olive Ash Dark Brown wood-appearance instrument panel appliques
Power-adjustable pedals with memory
Rear view camera
SYNC voice-activated, in-vehicle connectivity system with SYNC Services¹ for Traffic, Directions and Information
Universal garage door opener

Exterior

20" painted aluminum wheels with P255/50R20 all-season BSW tires
Body-color grille
Body-color, power-folding, heated sideview mirrors with LED turn signal indicators, security approach lamps and driver's side memory

Available Equipment Groups

Equipment Group 301A – Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® with 5-year subscription + power liftgate + heated steering wheel + power-tilt/-telescoping steering column + **Luxury Seating Package** includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled front seats, and 10-way power front-passenger seat with power lumbar

Equipment Group 302A – Includes all content of 301A + active park assist + Lane-Keeping System + rain-sensing windshield wipers + HID headlamps with auto high beams + **BLIS® Plus Inflatable Rear Safety Belt Package** includes BLIS (Blind Spot Information System) with cross-traffic alert, and inflatable rear safety belts in 2nd-row outboard seating positions

Equipment Group 303A – Includes all content of 302A + 2.0L EcoBoost® I-4 engine with 6-speed automatic transmission + 3.5:1 axle ratio + P245/50R20 Pirelli™ tires

Available Options & Packages

2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 302A, Intelligent 4WD, Class III Trailer Tow Package or SelectShift® automatic transmission)
20" polished aluminum wheels (requires 301A, 302A or 303A)
2nd-row bucket seats (includes power-assist fold on 301A, 302A and 303A)
2nd-row center console (requires 2nd-row bucket seats)
Adaptive cruise control and collision warning with brake support (requires 301A, 302A or 303A)
All-weather floor mats
Ash cup/coin holder with lighter element
BLIS Plus Inflatable Rear Safety Belt Package
Cargo security cover
Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with 2.0L EcoBoost engine)
Dual headrest DVD by INVISION™²
Dual-panel moonroof
Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with 2.0L EcoBoost engine)
Power liftgate (300A only)
Rear bumper protector
Rear cargo well protector
Roof-rail crossbars
Splash guards
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 5-year subscription (300A only)
Wheel lock kit



Charcoal Black leather trim with perforated inserts. Equipment Group 301A.³

Intelligent Access with push-button start.

Rear view camera.

2nd-row 110-volt power outlet.

Rain-sensing windshield wipers.³



20" Painted Aluminum
Standard



20" Polished Aluminum
Available

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ²Ford Licensed Accessory. ³Available feature.

Sport

Equipment Group 400A

Includes all XLT Equipment Group 202A features, plus:

Mechanical

3.5L EcoBoost® V6 engine

6-speed SelectShift® automatic transmission with paddle shifters

Class III Trailer Tow Package includes 7-/4-pin wiring harness

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™

Sport-tuned suspension

Seating

1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) and 6-way power front-passenger seat with manual lumbar

2nd-row 60/40 split fold-flat seat, fore/aft adjustable 40 section, and armrest with dual cupholders

Leather-trimmed seating surfaces

PowerFold® 3rd-row seat

Interior

1st- and 2nd-row carpeted floor mats with unique badging

1st-row door-sill scuff plates with illuminated Explorer logo

Audio System from Sony® with 12 speakers and HD Radio™ Technology

Cargo net

Dark Galvano instrument panel and door-trim appliqué

Exterior

20" machined aluminum wheels with painted pockets and P255/50R20 all-season BSW tires

Black lower bodyside cladding and roof-rack side rails

Blackout treatment on headlamps and taillamps

Body-color door handles

"EXPLORER" hood lettering

"SPORT" liftgate badge

Unique Ebony Black-painted grille and liftgate appliqué

Available Equipment Group

Equipment Group 401A – Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® with 5-year subscription + power liftgate + power-folding, heated sideview mirrors + power-adjustable pedals with memory + heated steering wheel + power-tilt/-telescoping steering column + heated and cooled front seats + driver's seat memory feature + 10-way power front-passenger seat with power lumbar + Intelligent Access with push-button start + Remote Start System + ambient lighting + universal garage door opener + 110-volt power outlet + **BLIS® Plus Inflatable Rear Safety Belt Package** includes BLIS (Blind Spot Information System) with cross-traffic alert, and inflatable rear safety belts in 2nd-row outboard seating positions

Available Options & Package

2nd-row bucket seats with power-assist fold feature

2nd-row center console (requires 2nd-row bucket seats)

Adaptive cruise control and collision warning with brake support (requires 401A)

All-weather floor mats

Ash cup/coin holder with lighter element

BLIS Plus Inflatable Rear Safety Belt Package

Cargo security cover

Dual headrest DVD by INVISION™¹

Dual-panel moonroof

P265/45ZR20 summer-only tires²

Power liftgate

Rear bumper protector

Rear cargo well protector

Roof-rail crossbars

Splash guards

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 5-year subscription

Wheel lock kit



Charcoal Black leather trim with Sienna perforated inserts. Equipment Group 401A.³ Available equipment.

"EXPLORER" hood lettering. Ebony Black-painted grille.

Blackout-treatment taillamps. "SPORT" liftgate badge.

20" machined aluminum wheels with painted pockets.



20" Machined Aluminum with Painted Pockets
Standard

¹Ford Licensed Accessory. ²Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires. ³Available feature.

Exteriors



White Platinum Tri-coat Metallic



Oxford White



Ingot Silver



Ruby Red Tinted Clearcoat Metallic



Bronze Fire Tinted Clearcoat Metallic



Deep Impact Blue



Caribou



Magnetic



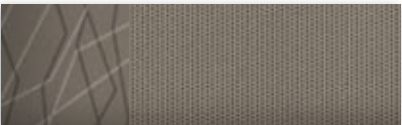
Dark Side



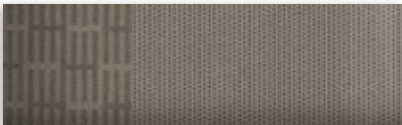
Tuxedo Black

¹Additional charge.
Colors are representative only. See your dealer for actual paint/trim options.

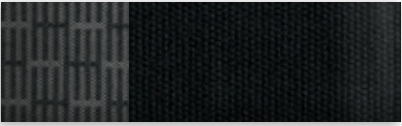
Interiors



1 Medium Light Stone Cloth



2 Medium Light Stone Cloth



3 Charcoal Black Cloth



4 Medium Light Stone Leather



5 Charcoal Black Leather



6 Charcoal Black Leather with Miko® Suede Perforated Inserts



7 Medium Light Stone Leather with Perforated Inserts



8 Charcoal Black Leather with Pecan Perforated Inserts



9 Charcoal Black Leather with Perforated Inserts



10 Charcoal Black Leather with Sienna Perforated Inserts

Bring these colors to life



Exteriors	Explorer	Interiors												
		XLT					Limited				Sport			
White Platinum Tri-coat Metallic ¹		2	3	4	5	6		4	5	7	8	9	9	10
Oxford White	1	2	3	4	5	6								
Ingot Silver	1	2	3	4	5	6		4	5	7		9	9	10
Ruby Red Tinted Clearcoat Metallic ¹	1	2	3	4	5	6		4	5	7		9	9	10
Bronze Fire Tinted Clearcoat Metallic ¹		2	3	4	5	6		4	5	7		9		
Deep Impact Blue	1	2	3	4	5	6		4	5	7	8	9		
Caribou		2	3	4	5	6		4	5	7	8	9		
Magnetic		2	3	4	5	6		4	5	7	8	9	9	10
Dark Side		2	3	4	5	6		4	5	7		9		
Tuxedo Black	1	2	3	4	5	6		4	5	7	8	9	9	10

4, 5 Requires Comfort Package on XLT 6 Requires XLT Appearance Package
7, 8, 9 Requires Luxury Seating Package on Limited



XLT in Ruby Red Tinted Clearcoat Metallic customized with smoked hood and side window deflectors, molded splash guards, roof-mounted crossbars, and cargo box by THULE®¹

Dual headrest DVD by INVISION™¹

All-weather floor mats

Remote Access

Cargo security shade, cargo area protector and rear bumper protector



Exterior

Full vehicle cover¹
Hood protector¹
Locking fuel plug
Racks and carriers¹
Splash guards
Sportz® tent¹
Trailer towing accessories
Wheel lock kits

Interior

Ash cup/coin holders
Cargo organizers and protectors
Carpeted floor mats
In-vehicle safe¹
Interior console
Interior light kit
Protective seat covers¹

Electronics

Keyless entry keypad
Portable DVD rear-seat entertainment systems¹
Remote start systems
Warning sensor systems¹

Learn more about
your Explorer



2015
EXPLORER



Go Further

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New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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