





16" Magnetic Low Gloss-Painted Machined-Face Aluminum Standard: S

SE





16" Shadow Silver-Painted Aluminum Standard: SE

SES





17" Premium Dark Tarnish Metallic-Painted Aluminum Standard: SES

**TITANIUM** 





17" Premium Dark Stainless-Painted Aluminum Standard: Titanium





#### STANDARD FEATURES

Mechanical

**Active Grille Shutters** 

Battery saver

Electric power-assisted steering

Power disc brakes with Anti-Lock Brake System (ABS)

Tire inflator and sealant kit

**Driver-Assist Technology** 

Autolamp automatic on/off headlamps

Hill start assist

Seating

Front bucket seats with seat back map pockets

60/40 flip-up and split-fold rear bench seat

Interior

12V powerpoints (2)

Cargo area cover

Cargo Management System (includes adjustable shelf)

Cargo tie-down hooks (4)

Climate-controlled glove box bin

Compass display

Driver and front-passenger sun visors with illuminated vanity mirrors

Folding front-passenger grab handle

Front and rear dome/map and rear cargo area lights

Front-row center console with 2 cupholders and armrest

Illuminated Entry System with theater-dimming feature

Manual-tilt/-telescoping steering column

Message center with trip computer

Outside temperature display

Overhead console with sunglasses holder

Particulate air filter

Power door locks

Power windows with one-touch-up/-down driver's side feature

Steering wheel-mounted cruise and audio controls

Supplemental PTC heater

**Exterior** 

Acoustic-laminate windshield

Easy Fuel® capless fuel filler

Front and rear tow hooks

Rear-window defroster

Swing-gate rear door

Variable-intermittent windshield wipers with washer; intermittent rear wiper with washer

Safety & Security

Personal Safety System<sup>™</sup> for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Driver and front-passenger knee airbags1

Front-seat side airbags1

Rear-seat side airbags1

Safety Canopy® System with side-curtain airbags¹ and rollover sensor

3-point safety belts for all seating positions

Adjustable head restraints for all seating positions

AdvanceTrac® with RSC® (Roll Stability Control™)

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Front height-adjustable shoulder safety belts

Individual Tire Pressure Monitoring System (excludes spare, if equipped)

LATCH - Lower Anchors and Tether Anchors for Children

(rear outboard seating positions)

MyKey® technology to help parents encourage responsible driving

Rear view camera

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

### POWERTRAINS/EPA-ESTIMATED RATINGS<sup>2</sup>

#### 1.0L EcoBoost® I-3

Auto Start-Stop Technology

123 hp @ 6,000 rpm 125 lb.-ft. of torque @ 3,500 rpm

6-speed SelectShift® automatic

FWD 27 city/29 hwy/28 combined mpg

Standard: S/SE/Titanium

#### 2.0L Ti-VCT I-4

Auto Start-Stop Technology

166 hp @ 6,500 rpm 149 lb.-ft. of torque @ 4,500 rpm

6-speed SelectShift automatic

4WD 23 city/29 hwy/25 combined mpg

Standard: SES Optional: S/SE/Titanium

# DIMENSIONS

DIMENSIONS	
Exterior	4x2/4x4
Wheelbase	99.2"
Length	161.3"
Height	64.8"/65.1"
Width – Excluding mirrors	69.5"
Width – Including mirrors	81.0"
Width – Mirrors folded	71.9"
Interior	Front/Rear
Head room	39.6"/37.5"
Leg room	42.9" (max.)/36.7"
Hip room	51.6"/50.9"
Shoulder room	53.3"/51.3"
Capacities (cu. ft.)	
Passenger volume	91.1
Cargo volume behind front seats	50.0
Cargo volume behind rear seats	20.9
Fuel tank (gal.)	13.6



BUILD YOUR ECOSPORT   S: STANDARD 0: OPTIONAL P: PACKAGE CONTENT											
S	SE	SES	TITANIUM		S	SE	SES	TITANIUM			
				Mechanical		S	S	S	SiriusXM® Radio with 6-month trial subscription <sup>3</sup>		
S	S		S	Front-wheel drive (FWD) (1.0L EcoBoost® engine only)		P	S	S	Voice-activated Navigation System with pinch-to- zoom capability, and integrated SiriusXM Traffic		
0	0	S	0	Intelligent 4WD (2.0L Ti-VCT engine only)		D		0	and Travel Link® with 5-year subscription³		
		S		Sport-tuned suspension		P P	S	S	110V/150W AC power outlet		
		S		Steering wheel-mounted transmission paddle shifters		Р	S	S	0 0		
				Driver-Assist Technology			S	S	3		
	Р	s	S	BLIS® (Blind Spot Information System)	S				Climate – Manual air conditioning		
	ľ			with cross-traffic alert	_	S	S	S	Climate – Electronic automatic temperature control		
		S	S	Rain-sensing windshield wipers	S				Flooring – Front carpeted floor mats		
	S	S	S	Reverse Sensing System		S	S	S	Flooring – Front and rear carpeted floor mats		
S				SYNC® Voice Recognition Communications and		S			Instrument panel appliqués – Ano Gray		
				Entertainment System with 4.2" color LCD screen			S		Instrument panel appliqués – Copper-painted		
				in center stack, 911 Assist,® AppLink,® and				S	Instrument panel appliqués – High-gloss Black-painted		
				2 smart-charging USB ports		S	S	S	Intelligent Access with push-button start		
	S			SYNC 3 with 6.5" color LCD capacitive touchscreen		S	S	S	Leather-wrapped steering wheel and shift knob		
				in center stack, 911 Assist, AppLink, Apple CarPlay™ compatibility, Android Auto™ compatibility, and		S	S	S	Power moonroof with sunshade		
			2 smart-charging USB ports	0	0	0	0	Remote Start System			
	Р	S	S SYNC 3 with 8" color LCD capacitive touchscreen					Exterior			
				in center stack, 911 Assist, AppLink, Apple CarPlay	S	S	s		Beltline moldings – Black		
			compatibility, Android Auto compatibility, and		0	0		S			
		_	0	2 smart-charging USB ports	S			J	Configurable daytime running lamps – Halogen		
	P	S	S	SYNC Connect <sup>1</sup> embedded 4G LTE modem powered by FordPass™ App <sup>2</sup> (includes Wi-Fi hotspot capability)	3	S	S	S	Configurable daytime running lamps – Halogen		
				Seating		3	J	J	(activates LED signature lighting)		
S				4-way manual driver and front-passenger seats	S				Door handles – Black molded-in-color		
0	S	S	S	6-way power driver's seat and 4-way manual		S	S	S	Door handles – Body-color		
	J	٥	J	front-passenger seat		S		S	Fog lamps with body-color bezels		
	S	S	S	Heated front seats			S		Fog lamps with black bezels		
		_	_		0	0	0	0	Front and rear molded splash guards		
				Interior	S				Grille – Black bars and surround		
S	S			AM/FM stereo with MP3 capability and 6 speakers		S			Grille - Silver Lining-painted bars and surround		
		S		AM/FM stereo with MP3 capability and 7 speakers			S		Grille - Magnetic-painted bars and surround		
			S	B&O PLAY™ Premium Audio System by HARMAN				S	Grille – Chrome bars and surround		
				with 9 speakers, subwoofer, 675 watts and HD Radio™ Technology	S				Headlamps – Halogen quad-beam reflector		
				TID Hadio Technology			S		Headlamps – Black bezels		
						S	S	S	Headlamps – Halogen quad-beam projector		











Top to bottom: Power moonroof<sup>4</sup> with sunshade • Intelligent Access with push-button start<sup>4</sup> • Halogen quad-beam projector headlamps<sup>4</sup> with LED configurable daytime running lamps<sup>4</sup> • Swing-gate hatch release, hidden in rear taillamp • Dual smart-charging USB ports

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¹SYNC Connect includes complimentary 5-year subscription for remote features, excluding Wi-Fi hotspot, and starts with vehicle sale date. Subscription is subject to compatible 4G network availability. Certain restrictions, 3rd-party terms, or message and data rates may apply. Evolving technology/cellular networks may affect future functionality. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary 5-year subscription period for remote features. To activate, go to www.att.com/ford. ²FordPass smartphone app, for use with SYNC Connect, is available via download and compatible with select smartphone platforms. FordPass is on the AppStore® and Google Play.™ Learn more at fordpass.com. Message and data rates may apply. ³After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ⁴Available feature.

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0 0 0 Keyless-entry keypad

S Perimeter alarm

and sealant kit)

Weather Package)

**Packages** 

**S** Metallic-colored front and rear bumper accents

Mirrors - Integrated blind spot mirror in sideview

Spare tire carrier (includes spare wheel and tire with locking lug nuts and jack; replaces tire inflator

Unique taillamps with blackout treatment

0 0 Cold Weather Package: front and rear floor liners, heated steering wheel, and windshield wiper de-icer (includes heated sideview mirrors on SE and SES)

front and rear floor liners (not available with Cold

**SE Convenience Package**: 110V/150W AC power outlet; ambient lighting; BLIS (Blind Spot Information System) with cross-traffic alert; 7 speakers; SYNC 3 with 8" color LCD capacitive touchscreen in center stack with swiping capability; SYNC Connect; and

0 0 Interior Protection Package: cargo mat. and

voice-activated Navigation System

Mirrors – Black, power sideview
 S S S Mirrors – Body-color, power sideview with turn signal indicators

P P S Mirrors – Heated sideview

S S Privacy glass (rear doors, rear quarter windows

and swing-gate window)

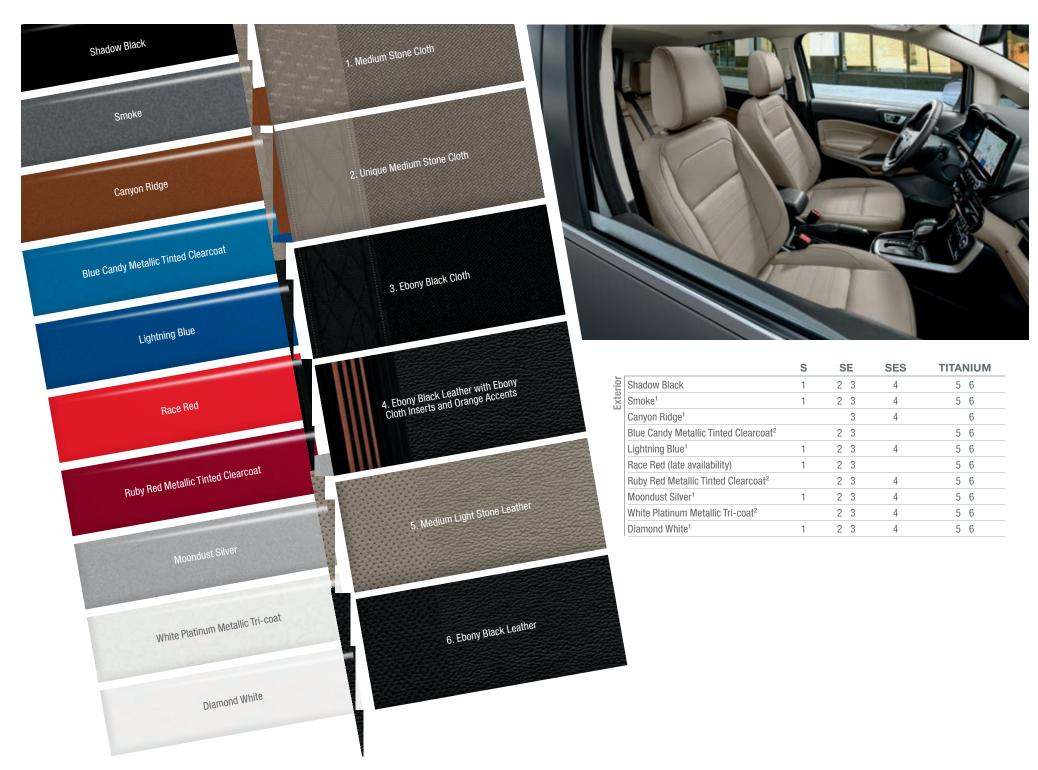
Roof rack – Black side rails

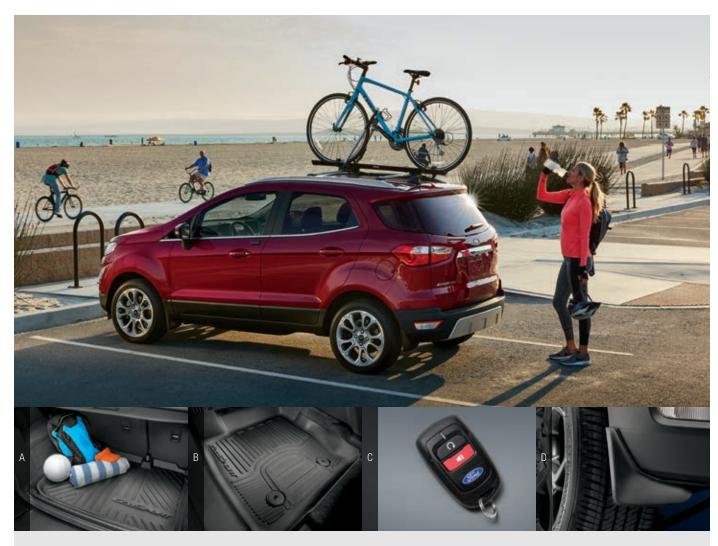
S Roof rack – Silver-painted side rails

Roof rack – Black crossbars

0 0 0 Cargo Management Package: cargo net









# FORD **ACCESSORIES**

Titanium in Ruby Red Metallic Tinted Clearcoat accessorized with front and rear molded splash guards, keyless entry keypad, roof crossbars, roof-mounted bike carrier by THULE®1,2 and wheel lock kit

accessories.ford.com

## Exterior

Racks and carriers<sup>1,2</sup>
Roof crossbars<sup>1</sup>
Splash guards (D)
Wheel lock kit

### Interior

Ash cup/coin holders
Cargo area protector (A)
Cargo organizers and protectors
Carpeted floor mats
First aid and roadside
assistance kits<sup>2</sup>
Floor liners (B)
Interior light kit
Protective seat covers<sup>2</sup>
Tablet cradle<sup>2</sup>

## **Electronics**

Bullfrog® portable Bluetooth® speakers² Keyless entry keypad

Rear seat entertainment<sup>2</sup>
Remote start systems (C)
Vehicle Security System

**New Vehicle Limited Warranty.** We want your Ford EcoSport ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

**Ford Original Accessories.** They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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